



**SAN MARCOS CONVENTION AND VISITOR BUREAU  
BOARD OF DIRECTORS MEETING**

**DATE: Wednesday, March 15, 2023**

**TIME: 11:30 a.m.**

**PLACE: San Marcos Activity Center, 501 E. Hopkins**

***MISSION STATEMENT***

*The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.*

**AGENDA**

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Guest Speaker – City of San Marcos CIP/Engineering – **15 Minutes**
5. Board Appointments – **5 Minutes**
  - a. Current Ordinance
  - b. Board member general powers and duties
  - c. Attendance Policy
6. Election of Officers – **5 Minutes**
7. Consider Acceptance of Minutes January 18, 2023 – **3 Minutes**
8. Review and Accept Financial Report through March 2023 – **10 Minutes**
9. Review and Discuss Bylaws – **5 Minutes**
10. Arts Program Update – **10 Minutes**
11. Director Report – **20 Minutes**
  - a. Hotel market update
  - b. San Marcos – Tax Revenue Collections
  - c. January - March Staff Activities
  - d. Development updates and events
12. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
13. Around the Room – Representatives Activities, Events and Updates – **5 Minutes**
14. Question and Answer Session with Press and Public
15. Adjournment

**San Marcos Convention and Visitor Bureau  
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