



**City of San Marcos**  
**Regular Meeting**  
**Main Street Advisory Board**  
**Wednesday, April 21, 2020 at 5:00pm**

**Virtual Zoom Meeting**

Please click the link below to join the webinar:  
<https://us02web.zoom.us/j/86885402253>

Dial(for higher quality, dial a number based on your current location):  
US: 888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)  
Webinar ID: 868 8540 2253

**I. Call To Order**

**II. Roll Call**

**III. Citizen Comment Period:**

*Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov) prior to 12:00PM the day of the meeting. A call in number to join by phone or link to join by a mobile device, laptop or desktop computer will be provided for participation. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.*

**MINUTES**

1. Consider approval of the March 17, 2021 meeting minutes.

**PRESENTATION**

2. Receive presentation from Downtown Coordinator Josie Falletta on current status of downtown vacancies and strategies other Texas cities have utilized for vacancy abatement.

**ACTION**

3. Hold elections by nomination for Main Street Advisory Board Chair and Vice Chair.
4. Review Main Street Advisory Board Bylaws and make recommendations for changes as needed.

**DISCUSSION ITEMS**

5. Downtown Vacancies – Hold discussion following staff presentation on downtown vacancies. Make recommendation to staff on preferred strategies for vacancy abatement.
6. Main Street Façade Grant – Hold discussion regarding Main Street grant. Topics could include but are not limited to: budgeted funding for FY2022, eligibility, grant structure and types of projects funded.

**REPORTS**

7. Main Street Program Report
8. Financial Report
9. Downtown Association Report
10. Economic Development Report
11. Parking Advisory Board Report

**FUTURE AGENDA ITEMS**

**IV. Question and Answer Session with Press and Public**

**V. Adjournment**

*Notice of Assistance at the Public Meetings*

*The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to [ADArequest@sanmarcostx.gov](mailto:ADArequest@sanmarcostx.gov).*

*For more information on the Main Street Advisory Board, please contact Josie Falletta at [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov).*