



SAN MARCOS CONVENTION AND VISITOR BUREAU BOARD OF DIRECTORS MEETING

DATE: Wednesday, May 19, 2021

TIME: 11:30 a.m.

PLACE: Virtual Zoom Webinar

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/89468043038?pwd=SkRRSXdpem9iWWZHZ0hPeE00NEN4UT09Or>

Telephone:

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Webinar ID: 894 6804 3038

MISSION STATEMENT

The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Election of Officers – **5 Minutes**
5. Consider Acceptance of Minutes March 17, 2021 – **3 Minutes**
6. Review and Accept Financial Report through May 2021 – **10 Minutes**
7. Discuss and take action of Lights Out Texas Birding Resolution – **10 Minutes**
8. Marketing Update – **10 Minutes**
9. Director Report – **20 Minutes**
 - a. Website overview
 - b. Hotel market update
 - c. San Marcos – Tax Revenue Collections
 - d. March - May Staff Activities
 - e. Development updates and events
10. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
11. Around the Room – Representatives Activities, Events and Updates – **5 Minutes**
12. Question and Answer Session with Press and Public
13. Adjournment

San Marcos Convention and Visitor Bureau
617 IH 35 North, San Marcos, TX 78666
www.toursanmarcos.com

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