



**SAN MARCOS CONVENTION AND VISITOR BUREAU  
BOARD OF DIRECTORS MEETING**

**DATE: Wednesday, May 20, 2020**

**TIME: 11:30 a.m.**

**PLACE: Virtual Zoom Webinar**

***MISSION STATEMENT***

*The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.*

**AGENDA**

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Board Appointments – **10 Minutes**
  - a. Introduction of Board Members – Current and New
  - b. Complete Oaths/Statements/Disclosures
  - c. Current Ordinance
  - d. Attendance Policy
  - e. Advisory Board Representation
5. Consider Acceptance of Minutes January 15, 2020– **5 Minutes**
6. Review and discuss Financial Report through May 2020 – **10 Minutes**
7. COVID-19 Report and Updates - **10 Minutes**
8. Marketing Report - **10 Minutes**
9. Director Report– **10 Minutes**
  - a. Tourism website update
  - b. Hotel market update
  - c. January - May Staff Activities
  - d. Development updates
10. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
11. Question and Answer Session with Press and Public
12. Adjournment

**San Marcos Convention and Visitor Bureau  
617 IH 35 North, San Marcos, TX 78666  
[www.toursanmarcos.com](http://www.toursanmarcos.com)**

The City of San Marcos does not discriminate on the basis of disability in the admission or access to its services, programs, or activities. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas RelayService (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to [ADArequest@sanmarcostx.gov](mailto:ADArequest@sanmarcostx.gov)