

LOCATION	% persons below poverty estimate	Unemployment Rate estimate	Per capita income estimate, 2014-2018 ACS	% persons with no high school diploma (age 25+) estimate	% persons aged 65 and older estimate, 2014-2018 ACS	% persons aged 17 and younger estimate, 2014-2018 ACS	% civilian noninstitutionalized population with a disability estimate, 2014-2018 ACS	% single parent households with children under 18 estimate, 2014-2018 ACS	% minority (all persons except white, nonHispanic) estimate, 2014-2018 ACS	% persons (age 5+) who speak English "less than well" estimate, 2014-2018 ACS	% housing in structures with 10 or more units estimate	% mobile homes estimate	% occupied housing units with more people than rooms estimate	% households with no vehicle available estimate	% persons in institutionalized group quarters estimate, 2014-2018 ACS
Census Tract 9605, Caldwell County, Texas	27.3	2.1	22239.0	20.5	9.8	20.5	14.5	7.0	62.9	4.7	1.6	38.5	7.8	1.9	24.5
Census Tract 2105.05, Guadalupe County, Texas	20.2	1.6	18548.0	36.9	8.5	25.9	13.9	10.7	85.8	8.8	1.7	49.9	9.1	2.8	0.6
Census Tract 101, Hays County, Texas	33.3	6.3	37619.0	7.0	14.5	10.8	6.7	2.5	34.4	1.3	27.7	0.0	0.0	6.3	5.3
Census Tract 102, Hays County, Texas	58.2	24.8	7425.0	1.8	1.5	1.6	5.9	2.6	49.4	0.1	44.2	3.2	3.6	12.0	74.2
Census Tract 103.02, Hays County, Texas	23.7	4.9	19479.0	22.1	5.6	23.8	8.6	16.5	68.1	11.8	18.1	13.1	7.0	5.0	0.1
Census Tract 103.03, Hays County, Texas	38.4	8.9	15699.0	10.8	2.0	14.2	10.9	10.2	52.2	1.3	52.5	9.9	2.9	5.3	5.7
Census Tract 103.04, Hays County, Texas	53.2	10.9	14230.0	13.9	1.0	15.7	12.0	7.2	56.8	4.5	49.3	7.7	6.4	8.4	9.2
Census Tract 104, Hays County, Texas	25.5	7.2	22453.0	18.3	12.9	21.0	12.3	8.7	60.1	4.8	25.2	4.1	6.6	6.4	1.9
Census Tract 105, Hays County, Texas	27.0	3.7	22811.0	13.8	8.7	23.8	10.9	16.7	61.7	3.2	34.0	4.0	7.0	13.0	0.0
Census Tract 106, Hays County, Texas	16.3	3.8	31116.0	8.8	15.0	12.3	9.0	3.4	37.0	3.4	6.2	1.8	0.7	3.8	0.4
Census Tract 107.01, Hays County, Texas	32.3	3.7	22573.0	8.0	9.0	13.2	8.4	2.1	41.7	0.0	35.6	6.9	2.8	6.6	2.7
Census Tract 107.02, Hays County, Texas	33.3	11.1	22776.0	9.1	13.8	12.4	9.4	5.1	24.8	3.8	24.0	26.9	2.6	5.9	1.8
Census Tract 109.05, Hays County, Texas	4.9	4.0	34221.0	8.2	13.6	24.1	14.6	3.4	44.4	1.1	3.3	11.4	4.6	1.4	0.0
	Flag - % persons in poverty is in the 90th percentile	Flag - % civilian unemployed is in the 90th percentile	Flag - per capita income is in the 90th percentile								Flag - % households in multi - unit housing is in the 90th percentile	Flag - % mobile homes is in the 90th percentile			Flag - % persons in institutionalized group quarters is in the 90th percentile
<b>Social Vulnerability Index Category</b> <b>Socioeconomic</b> <b>Household Composition/Disability</b> <b>Minority Status/Language</b> <b>Housing Type/Transportation</b>															

Source: CDC Social Vulnerability Index [https://svi.cdc.gov/Documents/Data/2018\\_SVI\\_Data/SVI2018Documentation.pdf](https://svi.cdc.gov/Documents/Data/2018_SVI_Data/SVI2018Documentation.pdf)

**Figure I-6. Race and Ethnicity, San Marcos, 2000, 2010, and 2017**

	2000		2017		2017		Trend
	Num.	Pct.	Num.	Pct.	Num.	Pct.	
<b>Total Population</b>	<b>34,005</b>	<b>100%</b>	<b>44,894</b>	<b>100%</b>	<b>59,935</b>	<b>100%</b>	
Non-Hispanic White	18,886	56%	24,098	54%	29,217	49%	↓
Hispanic	12,379	36%	16,967	38%	25,075	42%	↑
Black or African American	1,794	5%	2,465	5%	3,275	5%	=
Asian	353	1%	697	2%	1,240	2%	≈
Native American	248	1%	383	1%	111	0%	≈
Other, non-Hispanic minority	608	2%	785	2%	1,284	2%	=

Note: Black or African American, Asian, and Native American residents may include residents that also identified as Hispanic.  
Source: 2000 and 2010 U.S. Census, 2017 5-year ACS, and Root Policy Research.

**Figure I-3. Age Trends, San Marcos, 2000, 2010, and 2017**

	2000		2010		2017		Annual Growth Rate 2010-2017
	Num.	Pct.	Num.	Pct.	Num.	Pct.	
Infants and toddlers (0 to 4)	1,718	5%	1,948	4%	2,742	5%	5.0%
School aged children (5 to 17)	3,627	10%	4,804	11%	6,101	10%	3.5%
College aged adults (18 to 24)	14,553	42%	19,131	44%	23,594	39%	3.0%
Young adults (25 to 34)	5,567	16%	6,406	15%	10,900	18%	7.9%
Middle adults (35 to 44)	3,040	9%	3,289	8%	4,807	8%	5.6%
Baby boomers (45 to 64)	3,721	11%	4,933	11%	7,490	12%	6.1%
Seniors (65 and older)	2,507	7%	2,813	6%	4,301	7%	6.3%
<b>Total</b>	<b>34,733</b>	<b>100%</b>	<b>43,324</b>	<b>100%</b>	<b>59,935</b>	<b>100%</b>	<b>4.7%</b>

Source: 2010 U.S. Census, 2017 5-year ACS, and Root Policy Research.

**Figure II-5. Comparative Housing Type, San Marcos and Comparison Cities, 2017**

	San Marcos	Georgetown	Denton	Waco	College Station	Austin MSA	San Antonio MSA
Single family detached	34%	79%	57%	60%	46%	61%	69%
Condos/townhomes	5%	4%	2%	3%	6%	3%	2%
Duplexes/triplexes/fourplexes	11%	7%	9%	12%	18%	6%	5%
Apartments (5-49 units)	38%	6%	23%	19%	23%	17%	15%
Apartments (50+ units)	8%	3%	4%	4%	6%	7%	3%
Mobile homes	4%	1%	4%	1%	1%	5%	6%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

Source: 2017 5-year ACS.

**Figure I-9. Income Trends for Owners and Renters, San Marcos, 2000 and 2017**

Source: 2000 U.S. Census, 2017 5-year ACS, Root Policy Research.

			Percentage Point Change	Numerical Change
	2000	2017		
<b>Owners</b>				
Less than \$25,000	24%	15%	-9%	22
\$25,000-\$50,000	32%	22%	-10%	156
\$50,000-\$75,000	25%	23%	-2%	451
\$75,000-\$100,000	10%	15%	5%	533
\$100,000+	9%	25%	17%	1,248
<b>Total</b>	<b>100%</b>	<b>100%</b>		<b>2,410</b>
<b>Renters</b>				
Less than \$25,000	60%	46%	-14%	2,232
\$25,000-\$50,000	29%	31%	2%	2,455
\$50,000-\$75,000	8%	12%	4%	1,304
\$75,000-\$100,000	2%	6%	4%	755
\$100,000+	1%	5%	4%	688
<b>Total</b>	<b>100%</b>	<b>100%</b>		<b>7,434</b>