

<b>Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report</b>	
Municipality Name	City of San Marcos
Report year (most recent completed fiscal year)	2020
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<b>Municipality's HOT information</b>	
Rate (%)	7%
Amount of annual revenue collected	2,018,606.00

<b>Amounts (\$) allocated for non-population bracketed beneficiaries of revenue</b>	
Convention or information centers	\$ 673,681.00
Registrating convention delegates	\$ 128,254.00
Advertising to attract tourists	\$ 668,677.00
The promotion and improvement of the arts	\$ 240,325.00
Historical restoration and preservation projects	\$ 98,407.00
Signage directing the public to sights and attractions	\$ -

<b>Percent of total (%) for non-population bracketed beneficiaries of revenue</b>	
Convention or information centers	37%
Registrating convention delegates	7%
Advertising to attract tourists	37%
The promotion and improvement of the arts	14%
Historical restoration and preservation projects	5%
Signage directing the public to sights and attractions	0%

<b>Municipality's sports and community venue tax information</b>	
Rate (%)	2%
Amount of annual revenue collected	\$ 576,745.00