



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2022

Name of Agency/Organization: Greater San Marcos Youth Council (GSMYC)

Address: PO Box 1455 (mailing) 1402 IH 35 North (physical)

City, State & Zip: San Marcos, TX 78667

Contact Person: Julia Ramsay New

Title: Executive Director

E-Mail Address: jrnew@gsmyc.org

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Phone: 512-754-0500

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Program Title: Family and Youth Success Program (FAYS)

Amount of Funds Requested: \$60,000

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

Family and Youth Success Program (FAYS) targets families with children between the ages of 6-17 and their families and is designed to reduce child maltreatment and juvenile delinquency, as well as increase families' protective factors and resiliency to crisis. GSMYC is the only agency in San Marcos providing around the clock access to this multitude of prevention and intervention programs for children and their families at no charge. The federal Family First Act requires that states work toward transforming child welfare systems. As a state contractor, GSMYC will expand its program by implementing the Standards of Quality for Family Strengthening and Support outlined by the National Family Support Network.

Describe who will benefit from this program and how:

Families and their children ages 6-17. The services provided through FAYS, at no charge to local families, include individual and family counseling, parenting and anger management classes, youth skills groups, visits to school campuses for counseling and case management, truancy and delinquency prevention, and a toll-free crisis hotline answered around the clock. FAYS also provides short-term emergency assistance to struggling, working families who find themselves in a financial crisis that threatens the wellbeing of their children. This assistance includes gift cards to local businesses for clothing, shoes, gasoline and food or partial payments made directly to the utility company or property owner.

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: n/a Amount: _____

Source: _____ Amount: _____

Client Information Specific to This Program:

1) Describe the direct clients for this program.

Children between the ages of 6-17 who are at risk for child abuse and neglect and/or juvenile delinquency and their families.

2) How is the program marketed to direct clients? How do you find these clients?

Frequent social media posts, advertisements in local newspapers and community and school publications. Flyers and brochures are provided at to each school campus, daycares, law enforcement and justice officials, along with other social service agencies and family frequented sites such as the San Marcos Housing Authority and the Texas Department of Human Services.

Collaborative partnerships are maintained with the entities listed above. It is through these partnerships that GSMYC's services are often referred to for youth and families demonstrating priority characteristics as determined by the referring agency. GSMYC personnel regularly attends open houses on school campuses along with community events and school health fairs.

School counselors are contacted regularly to remind or inform them that services with our agency are available in person or virtually and encourage them to make referrals. GSMYC's fliers are also included with the "take home" material for parents of school-aged children.

GSMYC engages in additional outreach efforts to ensure that families are aware of the available services. This effort includes participating in and serving on the following organizations: Hays County Community Resource Coordination Group, Hays County Child Fatality Review Team, San Marcos Interagency Council, San Marcos Mental Health Coalition, and the School-Aged Parenting Advisory Council. Many families find us based on these efforts with approximately 50% self-referrals.

3) Describe the indirect clients for this program, if any.

Other family members of at-risk children and youth, participants attending universal child abuse prevention presentations, public information campaigns for children and families, including those referred to other community programs, attendees of presentation made to community groups and schools.

4a) Expected total annual unduplicated direct clients for this program: 489

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: 303

5) Does program participation depend upon income or any other determination of eligibility?

No: X

Yes: _____ If Yes, please attach a copy of the eligibility guidelines.
(If a sliding scale is used attach a copy of the scale used.)

Submitted By:


Signature of Executive Director

9-3-21
Date

Julia Ramsay New

Printed Name of Executive Director

Approval:


Jeff Caldwell

Jeff Caldwell (Aug 31, 2021 23:07 CDT)

Signature of Board President

08/31/2021

Date

Jeff Caldwell

Printed Name of Board President



HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.
Responses should not exceed 75 words per question.

PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

The mission of GSMYC is to shelter children and strengthen families.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

More than 4 Texas children die each day due to abuse and neglect; 184 children are the victims of abuse every day, and 1 in 10 children will be sexually abused before they turn 18.
23.7% live in single parent homes, 56% poverty rate for SM children enrolled in school, overall is 32.1%. 52.7% of SMCISD students were considered at risk of dropping out of school, the dropout rate is 3.2%, graduation rate is 83.6%.

3. What specific, measurable outcomes or results do you hope to achieve with this program?

Uplift youth to discover their own strengths/abilities.
Strengthen familial relationships to reduce child maltreatment, keep families intact.
Reduce delinquency, other at-risk behaviors, build resiliency.
Family/individual counseling a minimum of once per month, skills-based classes, and on school campuses weekly. Use evidence-based and state approved curriculums, administer protective factors and post experience surveys. Provide advocacy, referral, basic needs assistance. Address crisis that brought clients to services, process feelings, provide direction so youth can identify personal strengths.

4. How will you measure results throughout the year?

When a client reports improvement in his/her situation, indicates that negative behavior is reduced and/or eliminated, and the client no longer requires services for an overall effective rate of 82% in 2020. GSMYC also enters information received from clients in the state data system (Dept. of Family & Protective Services) to track target goals met in areas such as numbers served, pre/post tests collected, safety of youth and involvement in the juvenile justice system.

5. Please answer the following questions if funding is requested for staff:

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.
Program Director 100% of 40-hour work week. This position is responsible for ensuring compliance with contracts for non-residential services, scheduling, and tracking training requirements for counseling staff, as well as providing counseling to youth and their families.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

Through the contract for services with the state (only 73% of total program costs in FY20).

c. Staff pay may only be funded for one year. What will you do to provide for this position next year? The state contract for services is released for competitive renewal next year when fees for service can be renegotiated. The rates have remained the same for 5 years.

6. Funding Questions:

a. What has your organization done in the past two years to raise different funding for this program? GSMYC applied to every matched funding source, regularly sought new sources, and conducted at two fundraisers.

b. What do you plan to do this year to find different funding for this program?

We will continue to research sources for matches to our mission and geographic area and will add another fundraising event, different from what we have done in the past.

7. What additional funding is your agency requesting for this program ?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
Hays County	\$40,000		Y
United Way of Hays Caldwell	\$13,500	Will Apply	

8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.

GSMYC spent last year's allocation in the proposed manner.

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

GSMYC recruits volunteers from the community through service organizations, churches, businesses, etc. and utilizes interns from several different university programs, as well as from Gary Job Corps. Due to the pandemic, volunteer participation was greatly diminished with 4 volunteers spending 85 hours in the YFS program.

10. Board of Directors Questions:

a. How is the agency's or organization's Board of Directors selected?

Local citizens are nominated by the nominating committee and elected by the existing board members.

b. How often do does the Board meet?

GSMYC's Board of Directors meets once each month.

c. What actions do Board members take to support the programs of the agency or organization?

Each board member contributes monetarily and participates in fundraising events. Board members donate in-kind by volunteering their time and/or expertise to clients and staff. For example, board members purchased a catered dinner and personally served to youth clients following group counseling. Board members recruit donors, volunteers and share their experience with others in the community.