



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2022

Name of Agency/Organization: First Baptist Church NBC

Address: 420 South Mitchell Street

City, State & Zip: San Marcos, TX 78666

Contact Person: Shannon Carr Title: Church Administrator

E-Mail Address: admin@fbnbc.org Website: www.fbnbc.org

Phone: 512-667-6685 Fax: 512-667-6687

Program Title: Outreach Ministry

Amount of Funds Requested: \$150,000

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

For over 150 years as a historical church of San Marcos, TX, First Baptist Church NBC's Outreach Ministry has provided individual and family counseling, food, meals, and financial assistance with rent, utilities, clothing, and many other items in order help the urgent needs an individual or family may face. This program has changed throughout the years to finally settle as one of San Marcos's hidden treasures. We currently have opened a food pantry to be available to the public on the 2nd and 4th Saturday's of every month and as needed, we provide financial assistance as well as individual and family counseling. We will be increasing the number of days we offer the food pantry and our individual and family counseling will be expanded to also support social and emotional learning, mental health supports, life skills training, trauma-informed supports and education, survivor support services, alcohol and drug abuse counseling and sexual abuse counseling.

Describe who will benefit from this program and how:

Individuals and family are our primary population and have benefitted from this program. As all are welcome to receive the services we offer, we specifically have provided our services to people of color as we try to build wellness, mental equity, financial equity and instill self-sustainability in a person's life.

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: Not applicable Amount: _____

Source: _____ Amount: _____

Client Information Specific to This Program:

1) Describe the direct clients for this program.

Individuals and families of color, of all ages and backgrounds who need whole health supports and resources that will provide a sense of continued self-stability.

2) How is the program marketed to direct clients? How do you find these clients?

Direct clients utilize our services through social media, connections with our community partners, and personal contacts. First Baptist Church NBC has found most of our clients by word-of-mouth advertising as we want to dedicate fund contributions solely to providing resources to the community.

3) Describe the indirect clients for this program, if any.

Indirect clients are received by word-of-mouth advertising, public/live stream events, and referrals to other agencies. First Baptist Church prides ourselves with the resources we can refer to our community which are culturally sensitive, if necessary. Our indirect clients also visually see, as they drive by our church, the different activities that happen in abundance as well as attending our church services both in-person and virtually.

4a) Expected total annual unduplicated direct clients for this program: 1100

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: 1000

5) Does program participation depend upon income or any other determination of eligibility?

No:

Yes: If Yes, please attach a copy of the eligibility guidelines.

(If a sliding scale is used attach a copy of the scale used.)

Submitted By:

Shannon Carr

Signature of Executive Director

8/30/2021

Date

Shannon Carr

Printed Name of Executive Director

Approval:

Robert Bratton

Signature of Board President

8/31/21

Date

ROBERT BRATTON

Printed Name of Board President



HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.
Responses should not exceed 75 words per question.

PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

To meeting people where they are while stepping outside of the four walls.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

Historically people of color are known to receive their help from communities of faith and are not very comfortable with receiving much needed help in the areas of counseling and getting the community resources needed to have a successful family. First Baptist Church NBC has partnered faith and community resources together in order to make that bridge a strong reality and support for this population.

3. What specific, measurable outcomes or results do you hope to achieve with this program?

First Baptist Church truly has created this resource as being a help to our community and invoking the spirit of giving. We have not kept account of all community members who have received services and resources from us. Therefore, we would like to develop a baseline of:

- 1. The number of direct individuals we serve*
- 2. The number of direct people of color we serve*
- 3. Develop and account for participant surveys to receive more than 25% of the surveys distributed*
- 4. Track the number of people of color that will have knowledge of available community resources*

4. How will you measure results throughout the year?

The Outreach Ministry Program Director and support staff will measure results through biographical data tracking, service delivery, and survey documents that will be streamlined into a computer-based program.

5. Please answer the following questions if funding is requested for staff:

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

Program Director (40 hours per week)- Streamline the services provided in Outreach Ministry, monitor and record data, create public awareness events, marketing and media awareness

Support Staff (17 hours per week)- college students/food pantry help/prayer ministry which will be hourly contract help during service delivery and office assistance

Bookkeeper (7 hours per week)- establish bookkeeping methods, provide reports as needed, be the fiscal agent for this grant.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

First Baptist Church NBC will rely on a few factors regarding this question. Our church congregation will be asked to assist in providing funds to cover the cost of the positions listed, we will also provide fundraising opportunities and lastly, these positions currently are held and supported by volunteers who can continue to provide service as they are currently running and will look into increasing time/hours of service.

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?
As we continue to grow and now have a foundation for this program, we will start fundraising, review grant opportunities, and look into sustainable income for this program. The church and contractors in this program have also committed to channeling money back into this position on a percentage bases in order to sustain the position. We also believe that the public we serve will give back to continue the program and services we offer to assist in helping others.

6. Funding Questions:

a. What has your organization done in the past two years to raise different funding for this program?
With the assistance of our congregation and community partners, we have supplied the people of San Marcos with our Outreach Ministry efforts. Our congregation believes in meeting people where they are without judgement and our goal in to help each family and individual with our hearts and love as God loved us. Our congregation has truly been our largest funder followed by our community connections in order to get the provisions out to our community.

b. What do you plan to do this year to find different funding for this program?

7. What additional funding is your agency requesting for this program?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
Fundraising	\$10,000		Y
Expand Community Partnerships	\$20,000		Y

8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.

Our budget remained the same, however our spending increased due to the needs of our community and the additional contributions which were given by our congregation and community partners. It was a true blessing and testimony that our giving multiplied in ways we did not expect when it was distributed to the community at large.

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

Directly, we have 15-20 volunteers that provide the services within the Outreach Program. As we have not accounted for the services each individual has provided, it is estimated that they collectively contribute an estimated 64 hours a month. During the holiday seasons, these hours drastically increase to over 250 hours collectively.

10. Board of Directors Questions:

a. How is the agency's or organization's Board of Directors selected?

The Board of Directors (Church Council) are appointed church leader which govern the activities of the church.

b. How often does the Board meet?

The Church Council meets monthly on the 2nd Tuesday of every month at 7pm.

c. What actions do Board members take to support the programs of the agency or organization?

The Church Council provides oversight and leadership, as well as reviews the functionality of all services, programs, and projects that are supported by the church. We utilize collective decision-making methods and also offer and oversee the financial sustainability of the church.