



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2022

Name of Agency/Organization: Homeless Outreach, Mitigation, and Emergency Center

Address: 801 River Rd. Apt 274

City, State & Zip: San Marcos TX, 78666

Contact Person: Rachel "Hannah" Durrance Title: Director

E-Mail Address: rachelhdurrance@gmail.com Website: _____

Phone: 512-214-5296 Fax: NA

Program Title: Hotels and More

Amount of Funds Requested: \$150,000

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

Beginning in 2020 due to the novel freeze in San Marcos and other Texas communities, Home Center began offering its Hotels and More program to those members of the community living on the margins- by providing hot meals, access at their campsites to food pantry items, hotel vouchers, referrals and wrap around services to over 1,000 men, women and children.

Funding will be used to continue these necessary services to the over 100 locally homeless and precariously housed in San Marcos. Services will include: hotel stays, case management, referral and wrap around services, access to the Hays County Food Pantry and hot meals for those staying at the hotel, as well as referrals for educational and medical services. Currently we have funding available to provide some level of rental and utility deposits in an effort to create a housing first model for those situationally homeless and able to easily and quickly move right back into permanent housing.

Describe who will benefit from this program and how:

Beneficiaries are those living on the streets and precariously housed (couch surfing)- often young adults ages 17-34 but anywhere from infants to seniors- Over the last year we saw over a 1,000 people needing some level of service- as a new service provider working strictly on cash donations we did not have the capacity at the time to track data on their exact demographics, with the help of our grant consultant we will now begin using a demographic profile used with HMIS and the evidence based Arizona Self-sufficiency Matrix or VI-SPDAT both compatible with HMIS.

We noted that on average roughly 60% of all participants were Caucasian/Latino and only 2 participants were African American/Latino, all remaining participant were Caucasian. 13 women were pregnant, we served over 80 children of which 60 were infants

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: Hays Emergency and Transitional Housing Program Amount: \$150,000

Source: Volunteer Time Amount: \$100,000

Client Information Specific to This Program:

1) Describe the direct clients for this program.

Direct clients are single or families with minor children who are homeless or precariously housed (at eminent risk for homeless)- needing some level of service to ensure their basic living needs are met- housing, food, clothing, referrals for assistance.

2) How is the program marketed to direct clients? How do you find these clients?

Clients are found through work with the area social service agencies, human services, child protection, the schools, churches, public housing and others as well as through street outreach efforts offered through 30 volunteers

3) Describe the indirect clients for this program, if any.

Indirect clients may include those youth in foster care that are able to reconcile with their families should our program help find some permanency for the household.

4a) Expected total annual unduplicated direct clients for this program: 500

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: 500

5) Does program participation depend upon income or any other determination of eligibility?

No: x

Yes: _____ If Yes, please attach a copy of the eligibility guidelines.
(If a sliding scale is used attach a copy of the scale used.)

Submitted By:

Signature of Executive Director

Date

Printed Name of Executive Director

Approval:

Signature of Board President

Date

Printed Name of Board President



The Board strongly requests that all answers be typed.
Responses should not exceed 75 words per question.

PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

Homeless Outreach, Mitigation, and Emergency Center of Central Texas shall be dedicated to serving charitable, benevolent, religious, eleemosynary, patriotic, civic, missionary, educational, scientific, social, fraternal, athletic, aesthetic, agricultural, and/or horticultural purposes.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

The annual Point in Time Count indicated that over 100 people identified as homeless during San Marcos' last count and during the freeze, our agency raised over \$100,000 in cash donations to house over 300 people in hotels who were living on the streets or precariously housed at campgrounds or other non-permanent dwelling structures.

3. What specific, measurable outcomes or results do you hope to achieve with this program?

Homeless Outreach, Mitigation, and Emergency Center of Central Texas will provide:

40 hours a week of case management

1350 hotel nights

Access to hot meals and Hays County Food Pantry

50 Vouchers for Utility Deposits

50 Vouchers Deposits for Rental Deposits

4. How will you measure results throughout the year?

Utilizing the Arizona Self Sufficiency Matrix or the VI SPDAT staff and volunteers will be able to accurately assess where the agency is with regards to effective measurements as well as monitoring spending.

5. Please answer the following questions if funding is requested for staff:

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

- Program Manager: 40 Hours Dedicated
- Case Manager: 80 Hours Dedicated- Volunteer
- Street Outreach: 80 Hours Dedicated- Volunteer

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

We are applying for several grants and have been quite successful in fundraising through new social media platforms like venmo, tictok, cash app and others. We intend to augment staff salaries with these funds.

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

As noted, we are applying for several grants and have been quite successful in fundraising through new social media platforms. We intend to augment staff salaries with these funds.

6. Funding Questions:

a. What has your organization done in the past two years to raise different funding for this program? We are a new organization in 2020 and have been quite successful in fundraising through new social media platforms

b. What do you plan to do this year to find different funding for this program?

7. What additional funding is your agency requesting for this program ?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
McCoys Foundation Grant			
Ingram Family Foundation Grant			
FEMA Grant			

[https://www.phscof.org/seed-grants.](https://www.phscof.org/seed-grants)

Disabled Veterans National Foundation

8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.

NA

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

30 volunteers aid in our outreach an program activation- they spend on average 3-5 hours each with the program each week on minimum and several, including the program director and case managers are currently unpaid and offering 41+ hours/week.

10. Board of Directors Questions:

- a. How is the agency's or organization's Board of Directors selected?

Board Members come from a cross section of the community- former homeless consumers, police officers, social service providers, church clergy- those who have experience that can help guide and grow the agency.

- b. How often do does the Board meet? At least monthly effective May 2021

- c. What actions do Board members take to support the programs of the agency or organization?

Board members act as direct program service volunteers as well as program development and liaisons like the food program coordinator, law enforcement liaison and program director.