



**City of San Marcos**  
**HUMAN SERVICES FUNDING APPLICATION**  
**Fiscal Year 2023**

Name of Agency/Organization: Community Organization Reaching Neighbors (CORN)

Address: 450 Green Acre Drive

City, State & Zip: Dale, TX 78616

Contact Person: Sabrina Jennings Title: Executive Director

E-Mail Address: [community@eikonchurch.com](mailto:community@eikonchurch.com) Website: [www.corntx.com](http://www.corntx.com) (pending launch)

Phone: (512)-333-0777 Fax: None

Program Title: Health Resource Center

Amount of Funds Requested: \$25,000

Status: (check one)     Existing Program     Program Expansion     New Program

**Briefly describe the program proposed for funding and the services it provides:**

Community Organizations Reaching Neighbors (CORN), formerly known as the Vaccine Action Collaborative (VAC), has been working in Caldwell, Hays, Guadalupe, and Bastrop Counties to provide education and increase access to Covid-19 vaccination and other health resources since May 2021.

For this program, we are collaborating with Hays Latinos United (HLU), a local organization focused on education, wellness, prevention, and access to healthcare. We will set up a health hub to serve the City of San Marcos and surrounding areas. This space will house a health resource library and be a distribution site for items such as Covid tests, baby formula, period supplies, and masks. Additionally, our organizations could host clinics and events at this site to serve the community residents.

**Describe who will benefit from this program and how:**

All residents of San Marcos, Kyle, Martindale, Neiderwald and surrounding communities will have an increased access to resources. Additionally, we will ensure that culturally/language appropriate information is available and distributed. Residents will be better informed of community service organizations and resources that they and their neighbors need. Through direct outreach we will engage residents in issues that affect their health and wellbeing and as a result we will see greater community involvement.

**If requested funds are to be used as matching funds, identify source and amount of primary grants:**

Source: \_\_\_\_\_ Amount: \_\_\_\_\_

Source: \_\_\_\_\_ Amount: \_\_\_\_\_

**Client Information Specific to This Program:**

**1) Describe the direct clients for this program.**

We serve everybody- there are no qualifications or applications needed to receive our services. Target populations will include the uninsured/underinsured, residents who are unable to qualify for government assistance but are still in need, low-income households, immigrants, non-English speakers/those with limited English, Latinos, Blacks, and rural residents.

**2) How is the program marketed to direct clients? How do you find these clients?**

We find our direct clients in a few ways: First, through groups that we partner with such as the Hays County Interagency group, local faith communities, community health clinics, and others. Second, by direct outreach in the community through activities such as tabling at local events and businesses, and block walking. Finally, we use social media and newspaper advertisement as a marketing tool.

**3) Describe the indirect clients for this program, if any.**

This resource center will indirectly help the extended family and relations of the persons receiving our services (i.e., if one member is healthier that will affect the rest of the family), along with the wider community through slowing the spread of covid and other illness. Additionally, other community and local resources such as schools and hospitals, will feel less of a strain because more people will have access to preventative health measure that will reduce severe illness and crises.

**4a) Expected total annual unduplicated direct clients for this program:**

8,000

**4b) Expected annual unduplicated direct clients who are City of San Marcos residents:**

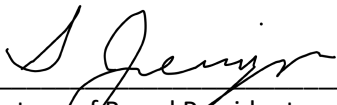
3,500

**5) Does program participation depend upon income or any other determination of eligibility?**

No:   X  

Yes: \_\_\_\_\_ If yes, please attach a copy of the eligibility guidelines.

Submitted and approved by:



\_\_\_\_\_  
Signature of Board President

July 29, 2022

\_\_\_\_\_  
Date

Rev. Sabrina Jennings

\_\_\_\_\_  
Printed Name of Board President



## HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2023

The Board strongly requests that all answers be typed.  
Most responses should be at least 75 words per question.

**PLEASE COMPLETE ALL QUESTIONS.**

**1. What is the agency's or organization's mission?**

Working together to ensure healthy outcomes by building relationships and creating change

**2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?**

From our work in the area, we know qualitatively that many people don't know what help is available or how to access available resources. Residents in our target demographics face many barriers to receiving services (transportation, language, qualifications, identification, etc.). For those who live outside city limits, on county borders and in rural areas, resources are severely limited and hard to find. Furthermore, 74.5% of San Marcos ISD students are considered economically disadvantaged (Texas Tribune). With our health resource center there will be one place that all residents can go to get connected to the health resources they need in a culturally competent manner.

**3. What specific, measurable outcomes or results do you hope to achieve with this program?**

As a result of this work, the community residents in our target demographics will be better connected and know that they are an important part of the San Marcos community. They will know how to access the help they need and how to help their neighbor in need. Over the 1-year project period, we will distribute health supplies (ex. Covid tests, blood sugar monitors, etc.) to over 5,000 people. We will refer over 3,500 individuals to other social service organizations and follow up to ensure that they receive the help they need. Lastly, we will hold at least 24 community health events to provide direct services such as vaccination and eye exams, and to host other organizations who serve the community so that they can provide their services.

**4. How will you measure results throughout the year?**

We will maintain a database with information about every event we hold, how many individuals were served and how they were served. We will also hold quarterly community conversations to get qualitative data on what people need, what has been effective, and what we can do to improve.

**5. Please answer the following questions if funding is requested for staff:**

- a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

This is not a staff position, but we budgeted so that we can give compensation to a volunteer (or volunteers) for 20 hours of volunteer work each week specifically for this project. They will assist at the center, during events, and in direct outreach.

- b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

Because this is not a staff position, we can adjust how many volunteer hours we offer compensation for.

- c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

Not applicable.

**6. Funding Questions:**

- a. What has your organization done in the past two years to raise different funding for this program?

This is a new project; however, we've raised funding for our other projects and programs through grants (United Way, St. David's Foundation, Your Shot Texas, TAMU).

We've only been in existence since May 2021.

- b. What do you plan to do this year to find different funding for this program?

Other grants, Fundraising event, online donations.

**7. What additional funding is your agency requesting for this program?**

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
N/A			
St. David's Foundation	\$30,000		Yes
The Meadows Foundation	\$20,000		yes

**8. Describe any differences between the way you had proposed spending last year's allocation and the way you spent it.**

Not applicable.

**9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?**

We have about 25 individuals who volunteer with us on a regular basis. We will utilize about 20 hours of volunteer work per week on the health center program.

**10. Board of Directors Questions:**

**a. How is the agency's or organization's Board of Directors selected?**

Directors are invited to join the board based on their participation in the organization, their role in the community, and their commitment to the organization mission and vision.

**b. How often does the Board meet?**

quarterly

**c. What actions do Board members take to support the programs of the agency or organization?**

Actively involved in meetings, logistical planning and supporting the executive director and staff.

CORN

Board of directors membership roster

President: Sabrina Jennings

Secretary: Ashali Garcia

Treasurer: Daphne Tenorio

Director: Mae Fletcher

Director: Rhonda Hunnicutt

Director: Lee Rust

Director: Sylvia Silva

CORN

Board of Directors meeting attendance record  
2022

**Q3 meeting (our first meeting after board formation) July 21, 2022**

President: Sabrina Jennings

Secretary: Ashali Garcia

Treasurer: Daphne Tenorio

Director: Mae Fletcher

Director: Rhonda Hunnicutt

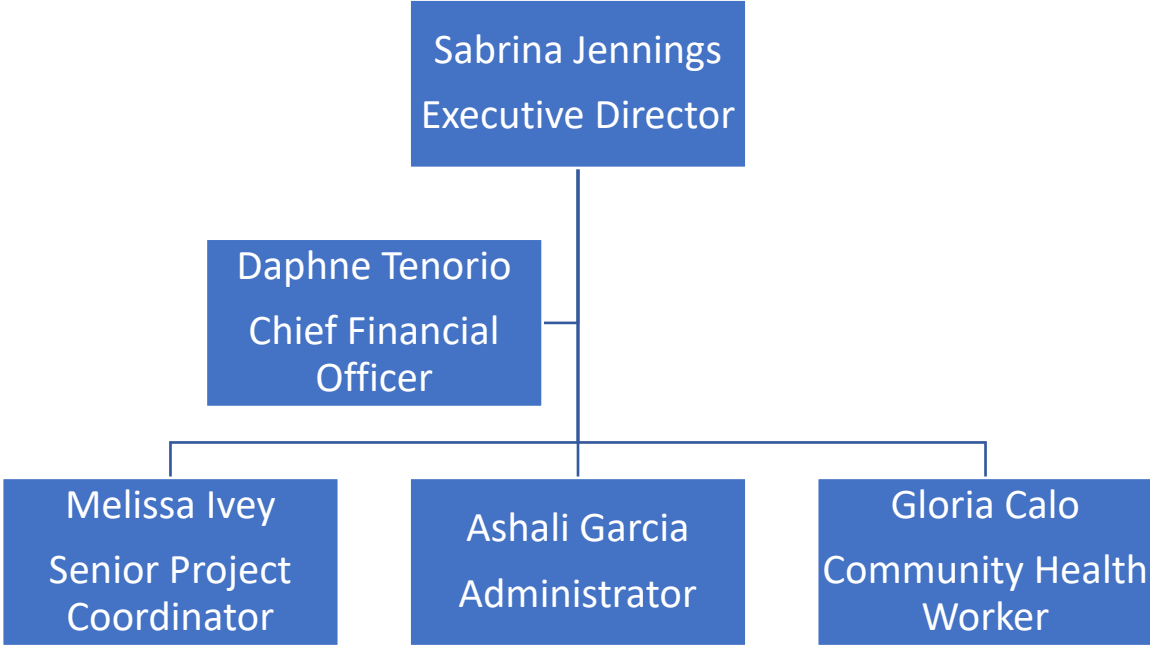
Director: Lee Rust

Director: Sylvia Silva



CORN

Organizational chart and titles of staff



CORN Budget August 2023-July 2024

	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Total
Grant Income		\$ 130,000.00											\$ 130,000.00
Payroll	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 144,000.00
Phone	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 1,200.00
Mileage	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 900.00
Office Rental	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 14,400.00
Office Supplies	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 1,200.00
Utilities	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 1,800.00
Meals	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 40.00	\$ 480.00
Insurance	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 121.00	\$ 1,452.00
Volunteer Incentives	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 2,400.00
Clinic Supplies	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 3,000.00
Advertising	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 1,500.00
CRM	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 900.00
Venue Rental	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 2,400.00
Misc	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 1,200.00
	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 14,736.00	\$ 176,832.00

Income	\$ 130,000.00
Expense	\$ 176,832.00
Shortage	\$ (46,832.00)

Currenly we have multiple pending grant applications. The above grant is approved.

San Marcos community health center budget Projections

Rent	\$ 1,450.00	12	\$ 17,400.00
Staff	\$ 1,560.00	12	\$ 18,720.00
Materials	\$ 500.00	12	\$ 6,000.00
Office Shelving & Furniture	\$ 1,500.00	1	\$ 1,500.00
Technology	\$ 3,000.00	1	\$ 3,000.00
Utlities	\$ 150.00	12	\$ 1,800.00
Internet	\$ 80.00	12	\$ 960.00
Administrative	\$ 2,500.00	12	\$ 30,000.00
	<hr/>		
	\$ 10,740.00		\$ 79,380.00

Based on \$18/ hr @1040 hours a year

## CORN non-discrimination policy

Community Organizations Reaching Neighbors (CORN) believes that no person should be excluded from our services, employment, or volunteer participation on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, or for any other discriminatory reason. Accordingly, we will not knowingly refer volunteers to organizations that engage in unlawful discriminatory practices.

CORN does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, the appointment to and termination from its Board of Directors, hiring and firing of staff or contractors, selection of volunteers (both for CORN and through referrals to partnering organizations), selection of vendors, and providing of services.

We are committed to providing an inclusive and welcoming environment for all volunteers, partners, staff, contractors, and Board members. We endeavor to create a diverse Board of Directors. We aim to build relationships with a wide spectrum of partner organizations and charitable causes as we work to create healthy communities.



July 28<sup>th</sup>, 2022

Dr. Michelle Cohen

Founder and Executive Director

Hays Latinos United

To whom it may concern:

I am writing as founder and executive director of Hays Latinos United and a member of Community Organizations Reaching Neighbors (CORN). Hays Latinos United is in Hays County and serves lower-income families in rural areas of the county and marginalized communities of color.

We support CORN's community health resource plan because from the start of the pandemic, we witnessed communities of color being asked to step to the forefront of the pandemic and provide services needed in healthcare, food industries, grocery stores, constructions and janitorial services. These communities were suddenly categorized as essential workers but not provided the necessary resources to keep them safe. With that, communities of color led in every category related to COVID from hospitalizations to deaths. Today, vaccine access is still an issue for these same communities, and they continue to put the health of themselves and their families at risk.

We support CORN's San Marcos Human Services Grant application. CORN has accomplished a lot in the past year, but there is still much work to be done to ensure that our communities have the resources for all residents to live healthy lives. This grant will allow us to continue this invaluable work of helping our communities thrive.

Thank you for your time and consideration.

Sincerely,

Dr. Michelle Cohen, DM

Founder and Executive Director of Hays Latinos United

July 25, 2022

Jacqueline Prado

Clinic Manager

Community Action Inc. of Central Texas

To whom it may concern:

I am writing as the Clinic Manager for Community Action Inc. of Central Texas. Community Action Inc. is a non-profit located in San Marcos, Texas. We service Hays county and several surrounding counties. We serve low income individuals and families in the rural community.

We support CORN's community health resource plan because as a health care facility we see many individuals who have health disparities. We guide the individual onto the next step for their health care need. If a financial hardship exists for the client, they will not seek out services needed. Some clients need food, others transportation. We serve the uninsured population at our clinic site. I believe having a site/hub that clients are able to go to too get help with their healthcare disparities will relieve a lot of the clients fears, questions and help point them in a good direction to get them on a healthy track.

We support CORN's San Marcos Human Services Grant application. CORN has accomplished many things this past year, but there is still much work to be done to ensure that our community has the resources for all the residents to live healthy lives. This grant will allow us to continue this invaluable work of helping our communities thrive.

Thank you for time and consideration,

Sincerely

Jacqueline Prado

Date: July 25, 2022

Name: Janie Perez

Title: Community Health Worker

Organization: Methodist Healthcare Ministries

To whom it may concern:

I am writing as Community Health Worker of Methodist Healthcare Ministries and a member of Community Organizations Reaching Neighbors (CORN). MHM is located in San Antonio and serves lower-income families in rural communities such as San Marcos, Martindale, Lockhart among other communities.

We support CORN's community health resource plan because MHM provides a liaison between community resources such as food pantry, diaper assistance and household needs among other valuable resources.

We support CORN's San Marcos Human Services Grant application. CORN has accomplished a lot in the past year, but there is still much work to be done to ensure that our communities have the resources for all residents to live healthy lives. This grant will allow us to continue this invaluable work of helping our communities thrive..

Thank you for your time and consideration.

Sincerely,

Janie Perez

July 28, 2022

Irma Devora Palacios  
Pro Bono Director  
Redwood Community Center Inc., (RCCI) dba – Centro Esperanza  
2045 Spruce Street  
San Marcos, Texas 78666  
(512) 353-0356

To whom it may concern:

I am writing as Pro Bono Director and Executive Board Member of Redwood Community Center Inc., dba – Centro Esperanza, and a most recent collaborative member of Community Organizations Reaching Neighbors (CORN).

Centro Esperanza, is seated in Redwood, which is an unincorporated community (extra-territorial jurisdiction, ETJ) outside the city limits of both, situated in Hays County and of Seguin, Texas, situated in Guadalupe County. It is a census-designated place (CDP) in Guadalupe County, Texas, United States. The population was 4,003 at the 2020 census. It is part of the San Antonio Metropolitan Statistical Area.

Our agency primarily serves the Redwood and Rancho Vista rural area communities which covers about 6.5 square miles. The area is about 6 miles east of the town of San Marcos on SH123 and 21 miles northeast of Seguin, also on SH 123. *(6.45 square miles is Redwood area only, no available geographic area maps for Rancho Vista)*. We also service residents from surrounding areas and counties – Caldwell, Comal and Travis.

The largest ethnic groups in Redwood, TX are comprised of two-thirds White (Hispanic), and one-third combined - Other (Hispanic) and White (Non-Hispanic).

We support CORN's community health resource plan because a greater majority of our community residents fall under the category of low socioeconomic status, which indicates they have less access to financial, educational, social and health resources than those in a higher socioeconomic status. As a result, they are more likely to be in poor health and have chronic health conditions and disabilities. With the Redwood and Rancho Vista community falling between the boundary lines of two counties, it places even a greater impact on their struggling community hardships due to being re-directed to Seguin, Tx in Guadalupe County which is approximately a 20 minute drive, simply in efforts of attempting to attain needed resources. Due to proximity, the public school students residing in these communities attend San Marcos Consolidated Independent School District, which is a saving-grace for our communities.



We support CORN's San Marcos Human Services Grant application. CORN has accomplished a lot in the past year, they have made their presence known at our agency and the community we serve by making themselves available without any city/county boundary lines to concern ourselves with. Our community has had the privilege of CORN offering COVID immunizations at our center, however, with the continuance of variable mutated transmissible covid strains there is still much work needing to be done to ensure our communities have the resources for all residents to live healthy lives. This grant will allow CORN to continue their invaluable work of helping not just our communities thrive, but all reachable low-income dispaired areas within a reasonable range.

Thank you for your time and consideration.

Respectfully,

Irma Devora Palacios  
RCCI Pro Bono Director