



**City of San Marcos**  
**HUMAN SERVICES FUNDING APPLICATION**  
**Fiscal Year 2023**

Name of Agency/Organization: Hays-Caldwell Women's Center

Address: PO Box 234

City, State & Zip: San Marcos, TX 78667

Contact Person: Cari Borremans Title: Development Coordinator

E-Mail Address: cborremans@hcwc.org Website: www.hcwc.org

Phone: 512-396-3404 Fax: 512-353-2018

Program Title: Sexual Assault and Abuse Program

Amount of Funds Requested: \$20,000

Status: (check one)       Existing Program       Program Expansion       New Program

**Briefly describe the program proposed for funding and the services it provides:**

The Sexual Assault program provides face-to-face services to victims of sexual assault and abuse. The Hays-Caldwell Women's Center works with our community partners to provide a coordinated and comprehensive response to sexual assault/abuse survivors.

**Describe who will benefit from this program and how:**

HCWC provides the following services to adult victims of sexual assault/abuse in the City of San Marcos:

- 24-hour HELPLINE answered by trained advocates
- 24-hour Hospital Emergency Advocate Response Team (HEARTeam)
- Professional counseling (both individual and group counseling)
- Legal support and advocacy
- Accompaniment to medical providers, law enforcement, and legal proceedings
- Liaison with appropriate agencies and coordination of Sexual Assault Task Force (SART)
- Assistance to victims in securing resources (e.g. Texas Crime Victims Compensation)

**If requested funds are to be used as matching funds, identify source and amount of primary grants:**

Source: VOCA-Victims of Crime Act (20% match -match is temporarily suspended) Amount: \$373,974.60

Source: \_\_\_\_\_ Amount: \_\_\_\_\_

**Client Information Specific to This Program:**

**1) Describe the direct clients for this program.**

We serve both primary and secondary victims in this program. Primary survivors are survivors of sexual assault and secondary victims are friends and/or family members of survivors of sexual assault. We serve clients both face-to-face and virtually using telehealth and video conferencing, according to the clients' preference.

**2) How is the program marketed to direct clients? How do you find these clients?**

When a recent victim of sexual assault or abuse arrives at a local Emergency Room, HCWC sends an OAG (Office of the Attorney General) Certified Sexual Assault Advocate to offer support to the victim and any secondary survivors present. Advocates are trained on the process of the Sexual Assault Forensic Exam (SAFE) as well as how to best support recent survivors. HCWC also works with partner agencies as part of the Sexual Assault Response Team (SART) to ensure that coordinated services are provided to survivors.

**3) Describe the indirect clients for this program, if any.**

Callers on our 24-hour HELpline receive information about sexual assault services.

**4a) Expected total annual unduplicated direct clients for this program:**

762

**4b) Expected annual unduplicated direct clients who are City of San Marcos residents:**

283

**5) Does program participation depend upon income or any other determination of eligibility?**

No:   X  

Yes: \_\_\_\_\_ If yes, please attach a copy of the eligibility guidelines.

Submitted and approved by:

Sam Tuzo  
Signature of Board President

07/27/2022  
Date

Samantha Tuzo  
\_\_\_\_\_  
Printed Name of Board President



## HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2023

The Board strongly requests that all answers be typed.  
Most responses should be at least 75 words per question.

**PLEASE COMPLETE ALL QUESTIONS.**

**1. What is the agency's or organization's mission?**

The purpose of the Hays-Caldwell Women's Center is to create an environment where violence and abuse are not tolerated in the communities we serve. The Center will provide education, violence prevention services, and crisis intervention to victims of family violence, dating violence, sexual assault, and child abuse. We will seek the support and resources necessary to meet this mission.

**2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?**

Sexual assault is a serious problem in all communities, including San Marcos. In 2021 our advocates responded 74 times to local hospitals for recent victims of sexual assault. Last year, 228 victims of sexual assault from San Marcos benefited from free and confidential services at HCWC. In our two-county service area, San Marcos consistently has the highest number of sexual assault victims who seek our services.

**3. What specific, measurable outcomes or results do you hope to achieve with this program?**

Our goal for the Sexual Assault Program at HCWC is for at least 85% of clients surveyed to feel less isolated as a result of the services we provided. We also track "increased knowledge of their rights as a victim of crime" and "more ways to plan for their safety" and "increased knowledge of resources available". We use computerized outcome surveys for clients to complete online. The results are tabulated and tracked. They survey is comprised of both open ended and standardized questions. Recently, when asked to share information about their experience at HCWC, one client said of their counselor "...has been so helpful and is amazing. I appreciate all of our meetings and I am looking forward to taking on the world with my newfound coping skills".

**4. How will you measure results throughout the year?**

HCWC utilizes a two-pronged approach to outcome measurement and measuring program success. All clients served in the sexual Assault Program are entered into a database and all services provided are recorded and tracked. Additionally, we use the surveys mentioned above. We use the results of surveys to make improvements to our program.

**5. Please answer the following questions if funding is requested for staff:**

These funds, if awarded, will not used for staff salaries.

- a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.
- b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?
- c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

**6. Funding Questions:**

**a. What has your organization done in the past two years to raise different funding for this program?**

HCWC is committed to achieving our mission of creating an environment where violence and abuse are not tolerated in the communities we serve. We use all available resources to achieve this goal. Most of the funding for this program comes from federal and state grants along with a significant contribution from our main foundation grant partner, the St. David’s Foundation.

**b. What do you plan to do this year to find different funding for this program?**

We continually strive to increase our individual giving and community support through donor cultivation, awareness campaigns, and strategic planning.

**7. What additional funding is your agency requesting for this program?**

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
N/A			
OAG State	\$172,207.00	\$172,207.00	No
OAG Federal	\$100,000.00	\$100,000.00	No
OVAG-Other Victims Assistance Grant	\$45,000.00		Yes
VOCA-Victims of Crime Act	\$373,974.60	\$373,974.60	No
OAG-Block	\$45,598.00	\$45,598.00	No

**8. Describe any differences between the way you had proposed spending last year’s allocation and the way you spent it.**

We were able to utilize the allocated funds exactly how we had planned.

**9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?**

Last year 120 interns and volunteers contributed 7,531 hours (the equivalent of 3.62 full time employees) to the agency. Volunteers assist with answering our HELPLine, offering HEARTeam hospital response, and providing other direct services.

**10. Board of Directors Questions:**

**a. How is the agency's or organization's Board of Directors selected?**

We strive for our Board of Directors to reflect our client population in terms of diversity. Each year the Board make-up is analyzed, and potential members are identified based on needs. The Nominating Committee interviews potential members, and a slate of members is presented for a vote at our Annual Meeting. We seek board members from every town we serve, from various professional disciplines, and from diverse backgrounds.

**b. How often does the Board meet?**

The Board meets monthly with the exception of December. The 17 elected and voting members had an overall attendance rate of 82% in FY2021. In addition to elected members, we have three Children's Advocacy Center Partner Agency Board Representatives and one Emeritus Board Members for a total of 21 members.

**c. What actions do Board members take to support the programs of the agency or organization?**

Every board member is assigned to one of three committees, which are Operations, Finance, and Public Awareness/Fundraising. Board members are assigned to a committee according to their specific area of expertise and interest. Committees meet regularly to discuss necessary changes to programming, policies, and procedures. All board members are community advocates for the Center and the clients we serve.