



City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, January 18, 2023 at 5:30pm

Attend in Person:

Chamber of Commerce Conference Room
202 N CM Allen Pkwy San Marcos, TX 78666

Attend Online via Virtual Zoom Meeting:

Webinar ID: 824 8552 3160
Public Link: <https://us02web.zoom.us/j/82485523160>

- I. Call To Order**
- II. Roll Call**
- III. Citizen Comment Period:**

Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

PRESENTATIONS

- 1. Downtown Area Plan – Receive presentation from Planning Manager Andrea Villalobos regarding the DRAFT Downtown Area Plan.

ACTION

- 2. AWN Task Force – Discuss and select one board member to serve on the newly created Alleys Without Names Task Force.
- 3. Grant Application – Review Main Street Incentive application from Old Soul Exchange, located at 123 S LBJ Dr, for new signage.

MINUTES

- 4. Consider approval of the November 16, 2022, meeting minutes.

DISCUSSION ITEMS

- 5. Board Retreat – Discuss and consider dates to visit Lockhart, TX, for a board retreat.
- 6. Annual Assessment – Review results from Main Street’s Annual Assessment and discuss plans to develop a 2023 Work Plan.
- 7. Love Downtown Awards – Receive event updates and discuss possible selections for awards which are not nominated by the public.

REPORTS

- 8. Main Street Program Report
- 9. Financial Report
- 10. Downtown Association Report
- 11. Economic Development Report
- 12. Parking Advisory Board Report

FUTURE AGENDA ITEMS

IV. Question and Answer Session with Press and Public

V. Adjournment

Notice of Assistance at the Public Meetings

The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov.

For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.