



City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, February 15, 2023 at 5:30pm

Attend in Person:

Chamber of Commerce Conference Room
202 N CM Allen Pkwy San Marcos, TX 78666

Attend Online via Virtual Zoom Meeting:

Webinar ID: 882 9435 7109

Public Link: <https://us02web.zoom.us/j/88294357109>

- I. Call To Order**
- II. Roll Call**
- III. Citizen Comment Period:**

Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

ACTION

1. Grant Application – Review Main Street Incentive application from Alchemy Records, located at 145 S LBJ Dr, for new signage.

MINUTES

2. Consider approval of the January 18, 2023, meeting minutes.

DISCUSSION ITEMS

3. Love Downtown Awards – Discuss upcoming event including volunteer needs, selections for awards, and day of details.
4. Imagine the Possibilities – Receive update on Ford Jackman building construction and plans for an Imagine the Possibilities Tour on May 11, 2023.
5. Chair Discussion – Discussion led by Chair Ashley McCafferty regarding downtown preservation efforts and activities.
6. Downtown Business Updates – Receive update from staff on new business openings and business retention activities.
7. Lockhart Visit – Discuss upcoming visit to Lockhart, TX, during their March First Friday event.

REPORTS

8. Main Street Program Report
9. Financial Report
10. Downtown Association Report
11. Economic Development Report
12. Parking Advisory Board Report

FUTURE AGENDA ITEMS

IV. Question and Answer Session with Press and Public

V. Adjournment

Notice of Assistance at the Public Meetings

The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov.

For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.