



City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, March 18, 2020 at 5:30pm
Main Street Office
317 N LBJ Dr
San Marcos, Texas

- I. **Call To Order**
- II. **Roll Call**
- III. **Citizen Comment Period:**

MINUTES

1. Consider approval of the February 19, 2020 meeting minutes.

ACTION ITEMS

2. Review sponsorship request from Centro for the annual Cinco de Mayo luncheon.

DISCUSSION ITEMS

3. Discuss Board involvement in upcoming Main Street projects for downtown:
 - Event Volunteerism
 - Market Analysis Task Force
 - Vacant Building Arts Program
 - Implementation of Branded Street Signs
 - Architectural Design Standards Update
 - Project Lead for Board Hosting of Cottage Kitchen – May 29
 - Visit from International Economic Development Council (IEDC)
 - Board Advance – Summer 2020
 - Holiday Task Force
4. Discuss expectations, criteria, format, etc. for the creation of current and future Main Street task forces.
5. Review concepts for downtown art installation, pulling from ideas previously generated by Promotion and Design committees.

REPORTS

6. Main Street Program Report
7. Financial Report
8. Downtown Association Report
9. Parking and Mobility Advisory Board Report
10. Downtown Design Task Force Report

FUTURE AGENDA ITEMS

VI. Question and Answer Session with Press and Public

VII. Adjournment

Notice of Assistance at the Public Meetings

The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov.

For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.