



**SAN MARCOS CONVENTION AND VISITOR BUREAU  
BOARD OF DIRECTORS MEETING**

**DATE: Wednesday, March 20, 2019**

**TIME: 11:30 a.m.**

**PLACE: Homewood Suites**

***MISSION STATEMENT***

*The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.*

**AGENDA**

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Board Appointments – **10 Minutes**
  - a. Complete Oaths/Statements/Disclosures
  - b. Current Ordinance
  - c. Attendance Policy
5. Election of Officers – **5 Minutes**
6. Consider Acceptance of Minutes January 16, 2019– **5 Minutes**
7. Discussion of Committee and Task Force Reports – **20 Minutes**
  - i. Discuss and Consider Acceptance of Financials through March 19, 2019
  - ii. Committees/Task Force
8. Director Report– **10 Minutes**
  - a. Tourism website update
  - b. San Marcos Hotel market update
  - c. TIC building
  - d. February/March Staff Activities
  - e. Short Term Rental Update
  - f. Development Updates
9. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
10. Question and Answer Session with Press and Public
11. Adjournment

**San Marcos Convention and Visitor Bureau  
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