



## **SAN MARCOS CONVENTION AND VISITOR BUREAU BOARD OF DIRECTORS MEETING**

**DATE: Wednesday, September 16, 2020**

**TIME: 11:30 a.m.**

**PLACE: Virtual Zoom Webinar**

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/87666049459>

Or Telephone:

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US: +1 346 248 7799 or +1 669 900 6833 or 888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 876 6604 9459

### ***MISSION STATEMENT***

*The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.*

### **AGENDA**

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Consider Acceptance of Minutes July 20, 2020– **5 Minutes**
5. Bird City Texas certification presentation by JoEllen Korthals – **5 Minutes**
6. CVB Board Resolutions - Discuss and take action:
  - a. Bird City Texas – **10 Minutes**
  - b. Advisory Board Composition – **10 Minutes**
7. Review and discuss Financial Report through September 2020 – **10 Minutes**
8. COVID-19 Report and Updates - **10 Minutes**
9. Marketing Report - **5 Minutes**
10. Director Report– **10 Minutes**
  - a. Tourism website update
  - b. Hotel market update
  - c. July - September Staff Activities
  - d. Development updates
11. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
12. Question and Answer Session with Press and Public
13. Adjournment

**San Marcos Convention and Visitor Bureau  
617 IH 35 North, San Marcos, TX 78666  
[www.toursanmarcos.com](http://www.toursanmarcos.com)**

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