

# TRANSPORTATION

## VISION STATEMENT

We envision San Marcos to have a connected network of efficient, safe and convenient multimodal transportation options while protecting the environment.



## GOALS & OBJECTIVES

### GOAL 1

A SAFE, WELL-COORDINATED  
TRANSPORTATION SYSTEM  
IMPLEMENTED IN AN  
ENVIRONMENTALLY  
SENSITIVE MANNER

#### Objectives:

**Update** Transportation Plan in 2013  
to address transportation issues

**Determine** appropriate modes  
of transportation in and around  
new developments, subdivisions,  
site plans, the University and high  
density residential areas

**Evaluate** the Traffic Impact Analysis (TIA) process regularly to address future traffic impact expectations

**Maintain** a current Travel Demand Model (TDM) to be utilized for continued analysis of the transportation network

## GOAL 2

A MULTIMODAL TRANSPORTATION NETWORK TO IMPROVE ACCESSIBILITY AND MOBILITY, MINIMIZE CONGESTION AND REDUCE POLLUTION

### Objectives:

**Focus** on non-vehicular transportation improvements in updated Transportation Master Plan

**Develop** a multimodal transportation system that integrates with existing university and proposed regional systems

**Obtain** "Bicycle Friendly Community" designation

**Create** a Sidewalk Master Plan

**Develop** and implement a complete streets policy for coordination with other transportation related entities to properly integrate all modes of transportation into the transportation network

**Pilot** Green Streets program to minimize environmental impacts and reduce maintenance cost, while improving street aesthetics

**Integrate** the transportation system by coordinating with all related public entities, including, but not limited to CAMPO, the counties, TxDOT, the University, and the rail district

