# 2013 CITY OF SAN MARCOS COMMUNITY SURVEY

## -Appendix D: Crosstabulations by Hispanic/Latino/Spanish Heritage, Race/Ethnicity and Income-

Submitted to:

# San Marcos, *Texas*

By

**ETC Institute**

**725 W. Frontier
Olathe, KS 66061
(913) 829- 1215**

March 2013

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q1a City parks and recreation programs | | | | | | | | | |
| Very Satisfied | 23.6% | 26.5% | 27.0% | 20.5% | 26.9% | 25.0% | 21.5% | 22.0% | 29.8% |
| Satisfied | 42.4% | 47.9% | 44.3% | 50.8% | 42.3% | 51.2% | 48.1% | 48.0% | 38.1% |
| Neutral | 21.5% | 21.0% | 22.5% | 18.9% | 23.1% | 19.0% | 24.1% | 18.0% | 21.4% |
| Dissatisfied | 9.7% | 3.7% | 5.3% | 8.2% | 7.7% | 3.6% | 3.8% | 12.0% | 7.1% |
| Very Dissatisfied | 2.8% | 0.9% | 0.8% | 1.6% | 0.0% | 1.2% | 2.5% | 0.0% | 3.6% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

<u>Q1b City water and wastewater services</u>

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 20.0% | 18.9% | 19.4% | 19.7% | 22.4% | 16.3% | 15.4% | 16.0% | 26.1% |
| Satisfied | 42.0% | 49.8% | 48.6% | 43.3% | 46.6% | 47.7% | 48.7% | 46.0% | 44.3% |
| Neutral | 27.3% | 21.6% | 21.7% | 26.8% | 20.7% | 24.4% | 29.5% | 26.0% | 19.3% |
| Dissatisfied | 7.3% | 6.6% | 7.1% | 7.9% | 6.9% | 7.0% | 5.1% | 8.0% | 6.8% |
| Very Dissatisfied | 3.3% | 3.1% | 3.2% | 2.4% | 3.4% | 4.7% | 1.3% | 4.0% | 3.4% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q1c Emergency medical services | | | | | | | | | |
| Very Satisfied | 31.3% | 26.0% | 28.6% | 27.7% | 34.0% | 21.6% | 33.3% | 28.6% | 24.2% |
| Satisfied | 37.5% | 50.3% | 46.7% | 37.6% | 38.0% | 54.1% | 40.0% | 45.2% | 46.8% |
| Neutral | 25.8% | 21.4% | 22.1% | 27.7% | 22.0% | 18.9% | 21.7% | 26.2% | 27.4% |
| Dissatisfied | 3.1% | 2.3% | 2.0% | 5.0% | 4.0% | 2.7% | 5.0% | 0.0% | 1.6% |
| Very Dissatisfied | 2.3% | 0.0% | 0.5% | 2.0% | 2.0% | 2.7% | 0.0% | 0.0% | 0.0% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q1d Enforcement of city codes/ordinances | | | | | | | | | |
| Very Satisfied | 14.3% | 6.4% | 9.2% | 11.3% | 13.7% | 11.7% | 5.7% | 12.8% | 7.4% |
| Satisfied | 26.4% | 26.7% | 27.6% | 25.2% | 25.5% | 32.5% | 27.1% | 25.5% | 25.9% |
| Neutral | 32.1% | 29.7% | 28.5% | 33.9% | 29.4% | 26.0% | 32.9% | 27.7% | 33.3% |
| Dissatisfied | 20.0% | 20.8% | 19.7% | 21.7% | 23.5% | 22.1% | 18.6% | 19.1% | 16.0% |
| Very Dissatisfied | 7.1% | 16.3% | 14.9% | 7.8% | 7.8% | 7.8% | 15.7% | 14.9% | 17.3% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q1e Fire services | | | | | | | | | |
| Very Satisfied | 36.6% | 33.3% | 34.0% | 34.9% | 35.8% | 33.8% | 37.5% | 32.6% | 32.9% |
| Satisfied | 50.4% | 50.8% | 50.2% | 50.9% | 50.9% | 54.9% | 53.1% | 46.5% | 48.7% |
| Neutral | 13.0% | 14.3% | 14.4% | 14.2% | 13.2% | 11.3% | 9.4% | 20.9% | 14.5% |
| Dissatisfied | 0.0% | 1.1% | 0.9% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 2.6% |
| Very Dissatisfied | 0.0% | 0.5% | 0.5% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 1.3% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1f Library services | | | | | | | | | |
| Very Satisfied | 56.0% | 57.0% | 56.1% | 55.9% | 65.5% | 54.8% | 56.2% | 59.2% | 52.3% |
| Satisfied | 35.5% | 33.5% | 33.7% | 37.3% | 29.1% | 38.1% | 37.0% | 26.5% | 34.9% |
| Neutral | 7.1% | 9.0% | 9.3% | 5.9% | 5.5% | 7.1% | 6.8% | 14.3% | 9.3% |
| Dissatisfied | 1.4% | 0.5% | 0.8% | 0.8% | 0.0% | 0.0% | 0.0% | 0.0% | 3.5% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1g Transportation planning in the City | | | | | | | | | |
| Very Satisfied | 13.7% | 5.0% | 5.3% | 14.8% | 22.2% | 9.8% | 6.9% | 2.2% | 3.4% |
| Satisfied | 20.9% | 16.9% | 16.8% | 20.9% | 20.4% | 22.0% | 16.7% | 15.6% | 15.9% |
| Neutral | 30.9% | 34.7% | 36.5% | 27.0% | 31.5% | 32.9% | 31.9% | 37.8% | 30.7% |
| Dissatisfied | 26.6% | 29.2% | 28.3% | 28.7% | 18.5% | 20.7% | 33.3% | 40.0% | 34.1% |
| Very Dissatisfied | 7.9% | 14.2% | 13.1% | 8.7% | 7.4% | 14.6% | 11.1% | 4.4% | 15.9% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1h Maintenance of streets/sidewalks | | | | | | | | | |
| Very Satisfied | 8.1% | 3.0% | 3.5% | 7.8% | 10.0% | 5.7% | 2.5% | 2.0% | 3.3% |
| Satisfied | 18.1% | 28.7% | 26.9% | 19.4% | 25.0% | 29.5% | 19.0% | 26.5% | 23.1% |
| Neutral | 24.8% | 24.9% | 25.4% | 24.0% | 31.7% | 19.3% | 29.1% | 24.5% | 24.2% |
| Dissatisfied | 33.6% | 28.3% | 28.5% | 35.7% | 16.7% | 30.7% | 32.9% | 36.7% | 33.0% |
| Very Dissatisfied | 15.4% | 15.2% | 15.8% | 13.2% | 16.7% | 14.8% | 16.5% | 10.2% | 16.5% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q1i Management of stormwater runoff | | | | | | | | | |
| Very Satisfied | 8.6% | 8.3% | 8.3% | 8.5% | 8.9% | 8.6% | 8.6% | 10.0% | 4.8% |
| Satisfied | 31.7% | 37.6% | 35.7% | 35.0% | 35.7% | 33.3% | 40.0% | 38.0% | 33.7% |
| Neutral | 36.7% | 32.6% | 34.9% | 32.5% | 37.5% | 30.9% | 37.1% | 30.0% | 33.7% |
| Dissatisfied | 12.9% | 13.3% | 12.9% | 14.5% | 7.1% | 18.5% | 5.7% | 10.0% | 20.5% |
| Very Dissatisfied | 10.1% | 8.3% | 8.3% | 9.4% | 10.7% | 8.6% | 8.6% | 12.0% | 7.2% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q1j Municipal court services | | | | | | | | | |
| Very Satisfied | 20.0% | 10.7% | 13.3% | 17.0% | 23.4% | 14.9% | 9.6% | 15.8% | 11.1% |
| Satisfied | 39.1% | 38.1% | 37.2% | 41.5% | 34.0% | 43.3% | 36.5% | 34.2% | 47.6% |
| Neutral | 34.8% | 46.4% | 45.2% | 34.0% | 31.9% | 35.8% | 50.0% | 47.4% | 34.9% |
| Dissatisfied | 4.3% | 3.0% | 3.2% | 5.3% | 6.4% | 6.0% | 0.0% | 2.6% | 4.8% |
| Very Dissatisfied | 1.7% | 1.8% | 1.1% | 2.1% | 4.3% | 0.0% | 3.8% | 0.0% | 1.6% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1k Police services | | | | | | | | | |
| Very Satisfied | 26.9% | 23.4% | 23.5% | 27.3% | 26.8% | 26.5% | 23.4% | 23.5% | 26.5% |
| Satisfied | 37.2% | 47.7% | 47.0% | 34.7% | 35.7% | 49.4% | 42.9% | 49.0% | 39.8% |
| Neutral | 26.2% | 22.5% | 23.1% | 26.4% | 21.4% | 16.9% | 28.6% | 19.6% | 27.7% |
| Dissatisfied | 4.8% | 5.0% | 4.5% | 7.4% | 5.4% | 4.8% | 5.2% | 7.8% | 3.6% |
| Very Dissatisfied | 4.8% | 1.4% | 2.0% | 4.1% | 10.7% | 2.4% | 0.0% | 0.0% | 2.4% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| **Q11 Electric services** | | | | | | | | | |
| Very Satisfied | 23.3% | 28.2% | 27.8% | 22.8% | 28.1% | 23.5% | 24.7% | 31.9% | 27.1% |
| Satisfied | 54.0% | 47.3% | 48.2% | 52.0% | 52.6% | 49.4% | 46.8% | 44.7% | 48.2% |
| Neutral | 17.3% | 20.0% | 19.6% | 18.1% | 12.3% | 22.4% | 19.5% | 23.4% | 21.2% |
| Dissatisfied | 4.0% | 2.7% | 2.9% | 4.7% | 3.5% | 3.5% | 6.5% | 0.0% | 1.2% |
| Very Dissatisfied | 1.3% | 1.8% | 1.6% | 2.4% | 3.5% | 1.2% | 2.6% | 0.0% | 2.4% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1m Trash-recycling-yard waste services | | | | | | | | | |
| Very Satisfied | 32.0% | 27.3% | 28.4% | 29.1% | 33.3% | 25.8% | 32.5% | 27.5% | 30.0% |
| Satisfied | 44.7% | 47.5% | 48.1% | 41.7% | 46.7% | 46.1% | 46.3% | 43.1% | 45.6% |
| Neutral | 16.0% | 14.7% | 14.8% | 16.5% | 8.3% | 22.5% | 15.0% | 17.6% | 12.2% |
| Dissatisfied | 6.0% | 7.1% | 6.8% | 7.9% | 10.0% | 3.4% | 5.0% | 5.9% | 10.0% |
| Very Dissatisfied | 1.3% | 3.4% | 1.9% | 4.7% | 1.7% | 2.2% | 1.3% | 5.9% | 2.2% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1n City communication with public | | | | | | | | | |
| Very Satisfied | 15.4% | 8.0% | 10.0% | 12.5% | 12.5% | 14.5% | 14.3% | 2.0% | 9.3% |
| Satisfied | 36.4% | 40.9% | 40.4% | 35.8% | 33.9% | 38.6% | 39.0% | 46.9% | 43.0% |
| Neutral | 25.9% | 29.8% | 30.0% | 26.7% | 28.6% | 31.3% | 20.8% | 26.5% | 26.7% |
| Dissatisfied | 16.1% | 14.7% | 13.2% | 19.2% | 17.9% | 13.3% | 18.2% | 12.2% | 15.1% |
| Very Dissatisfied | 6.3% | 6.7% | 6.4% | 5.8% | 7.1% | 2.4% | 7.8% | 12.2% | 5.8% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q1o Customer service provide by employee

| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 16.4% | 19.2% | 20.1% | 13.8% | 22.2% | 21.3% | 15.7% | 14.6% | 15.5% |
| Satisfied | 41.4% | 44.9% | 42.3% | 46.6% | 44.4% | 43.8% | 47.1% | 43.8% | 41.7% |
| Neutral | 28.6% | 29.4% | 31.0% | 25.9% | 20.4% | 26.3% | 30.0% | 27.1% | 35.7% |
| Dissatisfied | 10.0% | 4.2% | 5.0% | 9.5% | 5.6% | 7.5% | 1.4% | 12.5% | 7.1% |
| Very Dissatisfied | 3.6% | 2.3% | 1.7% | 4.3% | 7.4% | 1.3% | 5.7% | 2.1% | 0.0% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1p City Clerk services | | | | | | | | | |
| Very Satisfied | 25.6% | 17.2% | 19.9% | 21.0% | 24.5% | 23.1% | 25.4% | 7.1% | 18.1% |
| Satisfied | 39.2% | 48.3% | 46.1% | 45.0% | 40.8% | 44.6% | 41.3% | 61.9% | 44.4% |
| Neutral | 28.8% | 29.4% | 29.1% | 27.0% | 30.6% | 23.1% | 30.2% | 23.8% | 31.9% |
| Dissatisfied | 5.6% | 4.4% | 4.4% | 6.0% | 2.0% | 7.7% | 3.2% | 7.1% | 5.6% |
| Very Dissatisfied | 0.8% | 0.6% | 0.5% | 1.0% | 2.0% | 1.5% | 0.0% | 0.0% | 0.0% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q1q Environmental Health services | | | | | | | | | |
| Very Satisfied | 18.4% | 9.1% | 10.2% | 18.9% | 20.8% | 16.4% | 11.5% | 8.1% | 6.9% |
| Satisfied | 40.4% | 42.9% | 43.8% | 38.9% | 50.0% | 36.1% | 42.3% | 40.5% | 46.6% |
| Neutral | 38.6% | 42.2% | 40.9% | 40.0% | 22.9% | 45.9% | 42.3% | 48.6% | 39.7% |
| Dissatisfied | 1.8% | 3.9% | 3.4% | 2.2% | 4.2% | 1.6% | 0.0% | 2.7% | 5.2% |
| Very Dissatisfied | 0.9% | 1.9% | 1.7% | 0.0% | 2.1% | 0.0% | 3.8% | 0.0% | 1.7% |

**Q1. Overall Quality of City Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the overall quality of the following services provided by the City of San Marcos. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q1r Animal Services | | | | | | | | | |
| Very Satisfied | 23.1% | 16.2% | 18.0% | 21.1% | 21.8% | 14.9% | 18.8% | 17.8% | 21.8% |
| Satisfied | 39.6% | 44.2% | 42.3% | 40.4% | 34.5% | 45.9% | 43.8% | 42.2% | 43.6% |
| Neutral | 24.6% | 32.5% | 32.0% | 25.7% | 25.5% | 29.7% | 25.0% | 35.6% | 30.8% |
| Dissatisfied | 6.7% | 4.1% | 5.0% | 6.4% | 7.3% | 5.4% | 10.9% | 2.2% | 1.3% |
| Very Dissatisfied | 6.0% | 3.0% | 2.7% | 6.4% | 10.9% | 4.1% | 1.6% | 2.2% | 2.6% |

**Q2. Which FOUR of the services listed above do you think are most important for the City to provide? (Sum of Top Four Choices)**

N=405

| Q2 Sum of Top Choices | Q26 Are you Hispanic/Latino/Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Parks and Recreation programs | 22.7% | 17.0% | 16.8% | 22.3% | 14.5% | 21.1% | 23.5% | 17.6% | 18.5% |
| water and wastewater services | 35.1% | 36.5% | 38.1% | 32.3% | 40.3% | 30.0% | 37.0% | 41.2% | 37.0% |
| Emergency medical services | 30.5% | 33.2% | 33.2% | 33.1% | 32.3% | 33.3% | 35.8% | 37.3% | 28.3% |
| Enforcement of codes & ordinances | 13.0% | 17.4% | 17.9% | 11.5% | 11.3% | 13.3% | 17.3% | 11.8% | 20.7% |
| Fire services | 40.9% | 52.7% | 52.2% | 41.5% | 29.0% | 41.1% | 55.6% | 56.9% | 50.0% |
| Library services | 6.5% | 9.1% | 7.8% | 9.2% | 8.1% | 11.1% | 12.3% | 3.9% | 4.3% |
| Transportation planning | 20.1% | 16.2% | 16.8% | 17.7% | 11.3% | 18.9% | 17.3% | 19.6% | 19.6% |
| Maintenance of streets & sidewalks | 35.1% | 30.7% | 28.7% | 41.5% | 37.1% | 28.9% | 25.9% | 35.3% | 41.3% |
| Stormwater runoff and flood prevention | 17.5% | 12.9% | 12.3% | 20.0% | 17.7% | 16.7% | 7.4% | 9.8% | 19.6% |
| Municipal court services | 3.2% | 2.5% | 2.6% | 2.3% | 3.2% | 1.1% | 6.2% | 0.0% | 2.2% |
| Police services | 50.0% | 63.5% | 64.2% | 47.7% | 45.2% | 56.7% | 60.5% | 68.6% | 65.2% |

**Q2. Which FOUR of the services listed above do you think are most important for the City to provide? (Sum of Top Four Choices)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q2 Sum of Top Choices   (Cont.) | | | | | | | | | |
| Electric service | 18.8% | 27.0% | 26.1% | 16.9% | 21.0% | 18.9% | 27.2% | 27.5% | 18.5% |
| Trash/recycling/yard waste collection | 23.4% | 22.4% | 24.3% | 18.5% | 22.6% | 20.0% | 18.5% | 35.3% | 17.4% |
| Communication with the public | 14.9% | 12.0% | 11.9% | 14.6% | 14.5% | 12.2% | 13.6% | 15.7% | 9.8% |
| Customer service provided by employees | 8.4% | 3.3% | 4.5% | 6.9% | 9.7% | 8.9% | 1.2% | 3.9% | 3.3% |
| City Clerk services | 1.3% | 1.7% | 1.9% | 0.8% | 1.6% | 1.1% | 2.5% | 2.0% | 0.0% |
| Environmental Health services | 5.8% | 5.0% | 4.5% | 6.9% | 3.2% | 7.8% | 6.2% | 2.0% | 3.3% |
| Animal Services | 10.4% | 3.7% | 3.4% | 12.3% | 9.7% | 10.0% | 6.2% | 7.8% | 2.2% |
| None Chosen | 7.1% | 5.4% | 5.6% | 6.9% | 12.9% | 6.7% | 4.9% | 0.0% | 6.5% |

**Q3. Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q3a Safe in Downtown San Marcos

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Safe | 22.8% | 28.9% | 27.7% | 25.0% | 22.4% | 34.5% | 21.1% | 21.6% | 30.8% |
| Safe | 52.3% | 53.9% | 54.7% | 50.8% | 51.7% | 50.6% | 63.2% | 54.9% | 47.3% |
| Neutral | 13.4% | 12.5% | 12.5% | 12.5% | 13.8% | 10.3% | 6.6% | 15.7% | 14.3% |
| Unsafe | 8.1% | 4.7% | 4.7% | 9.4% | 10.3% | 4.6% | 6.6% | 5.9% | 6.6% |
| Very Unsafe | 3.4% | 0.0% | 0.4% | 2.3% | 1.7% | 0.0% | 2.6% | 2.0% | 1.1% |

**Q3. Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q3b In City parks | | | | | | | | | |
| Very Safe | 20.7% | 18.5% | 19.1% | 20.2% | 15.8% | 23.0% | 20.0% | 10.2% | 24.1% |
| Safe | 40.7% | 49.1% | 45.1% | 46.8% | 40.4% | 51.7% | 49.3% | 51.0% | 37.3% |
| Neutral | 22.1% | 23.0% | 24.8% | 18.5% | 28.1% | 20.7% | 22.7% | 24.5% | 20.5% |
| Unsafe | 11.7% | 9.0% | 9.3% | 11.3% | 14.0% | 3.4% | 5.3% | 12.2% | 14.5% |
| Very Unsafe | 4.8% | 0.5% | 1.6% | 3.2% | 1.8% | 1.1% | 2.7% | 2.0% | 3.6% |

**Q3. Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q3c In your neighborhood during the day | | | | | | | | | |
| Very Safe | 45.0% | 55.9% | 55.6% | 45.7% | 40.0% | 44.4% | 61.5% | 56.0% | 61.1% |
| Safe | 41.1% | 38.1% | 37.9% | 40.3% | 38.3% | 50.0% | 34.6% | 36.0% | 32.2% |
| Neutral | 7.9% | 5.1% | 5.4% | 7.8% | 10.0% | 3.3% | 2.6% | 8.0% | 5.6% |
| Unsafe | 3.3% | 0.4% | 0.8% | 3.9% | 10.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Very Unsafe | 2.6% | 0.4% | 0.4% | 2.3% | 1.7% | 2.2% | 1.3% | 0.0% | 1.1% |

**Q3. Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q3d In your neighborhood at night | | | | | | | | | |
| Very Safe | 26.2% | 34.2% | 33.0% | 27.3% | 21.7% | 28.9% | 38.2% | 25.5% | 37.4% |
| Safe | 46.3% | 45.6% | 46.4% | 46.1% | 36.7% | 50.0% | 44.7% | 56.9% | 44.0% |
| Neutral | 18.8% | 13.5% | 14.2% | 18.8% | 21.7% | 16.7% | 11.8% | 11.8% | 14.3% |
| Unsafe | 4.7% | 4.6% | 4.6% | 3.1% | 11.7% | 3.3% | 3.9% | 3.9% | 2.2% |
| Very Unsafe | 4.0% | 2.1% | 1.9% | 4.7% | 8.3% | 1.1% | 1.3% | 2.0% | 2.2% |

**Q3. Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q3e In Commercial and retail areas | | | | | | | | | |
| Very Safe | 22.3% | 21.3% | 21.9% | 22.2% | 16.9% | 28.9% | 18.4% | 21.6% | 22.0% |
| Safe | 50.0% | 59.6% | 56.9% | 51.6% | 45.8% | 56.7% | 56.6% | 56.9% | 56.0% |
| Neutral | 20.9% | 17.0% | 17.7% | 22.2% | 30.5% | 13.3% | 21.1% | 17.6% | 16.5% |
| Unsafe | 4.1% | 1.7% | 2.7% | 2.4% | 3.4% | 1.1% | 2.6% | 3.9% | 3.3% |
| Very Unsafe | 2.7% | 0.4% | 0.8% | 1.6% | 3.4% | 0.0% | 1.3% | 0.0% | 2.2% |

**Q3. Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q3f Overall feeling of safety | | | | | | | | | |
| Very Safe | 20.3% | 22.0% | 21.9% | 20.3% | 17.2% | 25.6% | 22.1% | 15.7% | 24.2% |
| Safe | 56.8% | 64.8% | 63.1% | 57.0% | 53.4% | 63.3% | 64.9% | 62.7% | 60.4% |
| Neutral | 18.2% | 11.4% | 12.7% | 18.8% | 22.4% | 11.1% | 10.4% | 19.6% | 11.0% |
| Unsafe | 2.7% | 1.7% | 1.9% | 3.1% | 5.2% | 0.0% | 1.3% | 2.0% | 3.3% |
| Very Unsafe | 2.0% | 0.0% | 0.4% | 0.8% | 1.7% | 0.0% | 1.3% | 0.0% | 1.1% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q4a Quality of services provided by City | | | | | | | | | |
| Very Satisfied | 9.5% | 13.9% | 14.1% | 7.9% | 6.7% | 17.4% | 12.7% | 7.8% | 12.6% |
| Satisfied | 57.4% | 61.9% | 60.2% | 60.3% | 66.7% | 61.6% | 62.0% | 64.7% | 52.9% |
| Neutral | 25.7% | 20.3% | 21.5% | 24.6% | 21.7% | 15.1% | 20.3% | 21.6% | 28.7% |
| Dissatisfied | 6.1% | 3.0% | 3.5% | 6.3% | 5.0% | 5.8% | 2.5% | 3.9% | 4.6% |
| Very Dissatisfied | 1.4% | 0.9% | 0.8% | 0.8% | 0.0% | 0.0% | 2.5% | 2.0% | 1.1% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q4b How well City is planning growth | | | | | | | | | |
| Very Satisfied | 9.0% | 3.9% | 5.2% | 7.4% | 10.3% | 8.4% | 6.7% | 0.0% | 3.4% |
| Satisfied | 19.4% | 21.1% | 21.5% | 18.0% | 20.7% | 16.9% | 20.0% | 31.4% | 19.5% |
| Neutral | 25.0% | 27.6% | 25.9% | 27.0% | 32.8% | 31.3% | 32.0% | 17.6% | 19.5% |
| Dissatisfied | 34.0% | 27.2% | 28.3% | 35.2% | 25.9% | 28.9% | 26.7% | 29.4% | 34.5% |
| Very Dissatisfied | 12.5% | 20.2% | 19.1% | 12.3% | 10.3% | 14.5% | 14.7% | 21.6% | 23.0% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q4c Overall quality of life in the City | | | | | | | | | |
| Very Satisfied | 14.0% | 12.4% | 13.1% | 13.3% | 19.0% | 12.4% | 12.7% | 13.7% | 11.2% |
| Satisfied | 50.7% | 56.4% | 54.2% | 52.3% | 48.3% | 57.3% | 57.0% | 56.9% | 49.4% |
| Neutral | 27.3% | 21.4% | 24.2% | 23.4% | 25.9% | 24.7% | 24.1% | 13.7% | 25.8% |
| Dissatisfied | 4.7% | 9.4% | 8.1% | 7.8% | 5.2% | 4.5% | 5.1% | 13.7% | 11.2% |
| Very Dissatisfied | 3.3% | 0.4% | 0.4% | 3.1% | 1.7% | 1.1% | 1.3% | 2.0% | 2.2% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q4d Availability of job opportunities | | | | | | | | | |
| Very Satisfied | 6.4% | 1.5% | 3.7% | 3.4% | 5.6% | 5.3% | 4.3% | 0.0% | 2.7% |
| Satisfied | 21.4% | 16.5% | 16.0% | 22.2% | 25.9% | 18.4% | 11.6% | 15.9% | 21.6% |
| Neutral | 26.4% | 39.7% | 37.4% | 29.1% | 31.5% | 36.8% | 36.2% | 47.7% | 27.0% |
| Dissatisfied | 29.3% | 33.0% | 33.3% | 26.5% | 20.4% | 31.6% | 34.8% | 29.5% | 31.1% |
| Very Dissatisfied | 16.4% | 9.3% | 9.6% | 18.8% | 16.7% | 7.9% | 13.0% | 6.8% | 17.6% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q4e Value received for City taxes/fees | | | | | | | | | |
| Very Satisfied | 7.6% | 5.3% | 6.3% | 5.7% | 7.4% | 4.9% | 5.1% | 6.0% | 6.7% |
| Satisfied | 25.7% | 40.3% | 37.7% | 27.9% | 31.5% | 37.0% | 38.5% | 36.0% | 35.6% |
| Neutral | 44.4% | 31.4% | 33.7% | 43.4% | 37.0% | 38.3% | 35.9% | 34.0% | 33.3% |
| Dissatisfied | 17.4% | 16.8% | 17.5% | 15.6% | 16.7% | 13.6% | 12.8% | 20.0% | 18.9% |
| Very Dissatisfied | 4.9% | 6.2% | 4.8% | 7.4% | 7.4% | 6.2% | 7.7% | 4.0% | 5.6% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q4f Quality of new development | | | | | | | | | |
| Very Satisfied | 6.9% | 5.2% | 5.9% | 5.7% | 12.5% | 8.0% | 5.3% | 2.0% | 3.3% |
| Satisfied | 27.8% | 16.3% | 16.8% | 29.3% | 30.4% | 27.6% | 15.8% | 16.0% | 15.6% |
| Neutral | 28.5% | 30.0% | 30.9% | 24.4% | 25.0% | 26.4% | 36.8% | 34.0% | 22.2% |
| Dissatisfied | 21.5% | 28.3% | 27.0% | 22.8% | 10.7% | 21.8% | 23.7% | 32.0% | 36.7% |
| Very Dissatisfied | 15.3% | 20.2% | 19.5% | 17.9% | 21.4% | 16.1% | 18.4% | 16.0% | 22.2% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q4g Appearance of residential property | | | | | | | | | |
| Very Satisfied | 8.7% | 5.5% | 6.1% | 8.5% | 8.8% | 9.0% | 6.3% | 7.8% | 4.4% |
| Satisfied | 32.0% | 33.5% | 32.6% | 33.3% | 35.1% | 43.8% | 31.6% | 31.4% | 25.3% |
| Neutral | 36.0% | 34.7% | 35.2% | 34.9% | 28.1% | 32.6% | 40.5% | 35.3% | 38.5% |
| Dissatisfied | 17.3% | 21.2% | 20.7% | 17.8% | 21.1% | 12.4% | 13.9% | 23.5% | 25.3% |
| Very Dissatisfied | 6.0% | 5.1% | 5.4% | 5.4% | 7.0% | 2.2% | 7.6% | 2.0% | 6.6% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q4h Appearance of commercial property | | | | | | | | | |
| Very Satisfied | 8.0% | 6.3% | 6.9% | 7.8% | 8.6% | 11.2% | 6.3% | 7.8% | 2.2% |
| Satisfied | 37.3% | 33.8% | 32.2% | 40.3% | 43.1% | 41.6% | 27.8% | 35.3% | 31.9% |
| Neutral | 36.7% | 40.9% | 42.1% | 32.6% | 31.0% | 31.5% | 50.6% | 27.5% | 48.4% |
| Dissatisfied | 12.7% | 16.0% | 15.7% | 14.0% | 13.8% | 12.4% | 11.4% | 27.5% | 12.1% |
| Very Dissatisfied | 5.3% | 3.0% | 3.1% | 5.4% | 3.4% | 3.4% | 3.8% | 2.0% | 5.5% |

**Q4. Perceptions of the City:   Items that may influence your perception of the City of San Marcos are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q4i Overall appearance of the City | | | | | | | | | |
| Very Satisfied | 11.3% | 8.0% | 7.6% | 13.4% | 19.3% | 11.1% | 11.4% | 3.9% | 3.3% |
| Satisfied | 48.0% | 43.0% | 43.7% | 44.9% | 47.4% | 52.2% | 46.8% | 43.1% | 37.4% |
| Neutral | 26.7% | 31.6% | 32.7% | 24.4% | 22.8% | 23.3% | 29.1% | 29.4% | 38.5% |
| Dissatisfied | 10.0% | 14.3% | 13.3% | 12.6% | 8.8% | 11.1% | 8.9% | 19.6% | 16.5% |
| Very Dissatisfied | 4.0% | 3.0% | 2.7% | 4.7% | 1.8% | 2.2% | 3.8% | 3.9% | 4.4% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q5a Maintenance and appearance of City parks | | | | | | | | | |
| Very Satisfied | 20.0% | 15.6% | 15.3% | 21.1% | 21.8% | 22.4% | 14.1% | 10.0% | 16.7% |
| Satisfied | 45.5% | 56.7% | 54.6% | 46.3% | 43.6% | 55.3% | 53.8% | 54.0% | 50.0% |
| Neutral | 22.8% | 22.8% | 23.7% | 23.6% | 27.3% | 14.1% | 25.6% | 26.0% | 26.2% |
| Dissatisfied | 8.3% | 4.5% | 5.6% | 6.5% | 3.6% | 8.2% | 3.8% | 10.0% | 4.8% |
| Very Dissatisfied | 3.4% | 0.4% | 0.8% | 2.4% | 3.6% | 0.0% | 2.6% | 0.0% | 2.4% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q5b Number of parks | | | | | | | | | |
| Very Satisfied | 20.1% | 15.5% | 16.1% | 20.2% | 16.1% | 22.0% | 10.4% | 18.0% | 18.2% |
| Satisfied | 37.5% | 44.7% | 42.2% | 42.7% | 41.1% | 37.8% | 46.8% | 38.0% | 47.7% |
| Neutral | 22.9% | 27.9% | 28.9% | 20.2% | 28.6% | 24.4% | 27.3% | 32.0% | 19.3% |
| Dissatisfied | 15.3% | 10.6% | 10.8% | 14.5% | 10.7% | 14.6% | 11.7% | 10.0% | 12.5% |
| Very Dissatisfied | 4.2% | 1.3% | 2.0% | 2.4% | 3.6% | 1.2% | 3.9% | 2.0% | 2.3% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q5c Walking/biking trails in the City | | | | | | | | | |
| Very Satisfied | 19.0% | 13.6% | 14.4% | 20.7% | 14.5% | 25.3% | 13.2% | 12.5% | 16.3% |
| Satisfied | 39.4% | 46.4% | 46.1% | 36.4% | 50.9% | 42.2% | 40.8% | 45.8% | 39.5% |
| Neutral | 19.7% | 23.6% | 22.6% | 21.5% | 21.8% | 19.3% | 30.3% | 12.5% | 23.3% |
| Dissatisfied | 19.7% | 12.7% | 14.0% | 18.2% | 10.9% | 12.0% | 13.2% | 22.9% | 17.4% |
| Very Dissatisfied | 2.1% | 3.6% | 2.9% | 3.3% | 1.8% | 1.2% | 2.6% | 6.3% | 3.5% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q5d Activity Center | | | | | | | | | |
| Very Satisfied | 27.1% | 36.7% | 35.5% | 28.6% | 27.5% | 31.2% | 39.7% | 37.0% | 34.6% |
| Satisfied | 47.4% | 48.3% | 48.5% | 47.3% | 47.1% | 54.5% | 42.6% | 43.5% | 46.9% |
| Neutral | 20.3% | 12.1% | 13.4% | 17.9% | 15.7% | 11.7% | 17.6% | 17.4% | 13.6% |
| Dissatisfied | 3.8% | 2.4% | 2.2% | 4.5% | 7.8% | 1.3% | 0.0% | 2.2% | 3.7% |
| Very Dissatisfied | 1.5% | 0.5% | 0.4% | 1.8% | 2.0% | 1.3% | 0.0% | 0.0% | 1.2% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q5e City swimming pools | | | | | | | | | |
| Very Satisfied | 17.1% | 11.9% | 13.9% | 14.1% | 14.0% | 13.8% | 18.5% | 9.5% | 14.3% |
| Satisfied | 40.7% | 42.2% | 42.6% | 36.4% | 36.0% | 40.0% | 43.1% | 45.2% | 41.4% |
| Neutral | 27.6% | 34.1% | 32.1% | 33.3% | 38.0% | 30.8% | 29.2% | 35.7% | 28.6% |
| Dissatisfied | 8.9% | 7.6% | 6.7% | 11.1% | 6.0% | 7.7% | 7.7% | 7.1% | 10.0% |
| Very Dissatisfied | 5.7% | 4.3% | 4.8% | 5.1% | 6.0% | 7.7% | 1.5% | 2.4% | 5.7% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q5f Youth recreation programs | | | | | | | | | |
| Very Satisfied | 19.4% | 10.7% | 12.2% | 18.3% | 11.9% | 20.4% | 17.0% | 11.4% | 11.9% |
| Satisfied | 35.0% | 38.9% | 36.6% | 37.8% | 38.1% | 40.7% | 32.1% | 37.1% | 37.3% |
| Neutral | 32.0% | 43.6% | 43.6% | 30.5% | 40.5% | 35.2% | 37.7% | 48.6% | 39.0% |
| Dissatisfied | 10.7% | 6.7% | 7.0% | 11.0% | 4.8% | 3.7% | 13.2% | 2.9% | 10.2% |
| Very Dissatisfied | 2.9% | 0.0% | 0.6% | 2.4% | 4.8% | 0.0% | 0.0% | 0.0% | 1.7% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q5g Adult recreation programs | | | | | | | | | |
| Very Satisfied | 14.8% | 12.4% | 13.0% | 15.1% | 10.6% | 19.0% | 17.2% | 10.0% | 10.8% |
| Satisfied | 31.3% | 44.4% | 41.5% | 34.4% | 40.4% | 42.9% | 39.7% | 42.5% | 33.8% |
| Neutral | 39.1% | 36.1% | 37.3% | 36.6% | 36.2% | 34.9% | 32.8% | 42.5% | 40.0% |
| Dissatisfied | 11.3% | 5.9% | 6.7% | 10.8% | 4.3% | 3.2% | 10.3% | 2.5% | 13.8% |
| Very Dissatisfied | 3.5% | 1.2% | 1.6% | 3.2% | 8.5% | 0.0% | 0.0% | 2.5% | 1.5% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q5h Outdoor athletic programs | | | | | | | | | |
| Very Satisfied | 16.0% | 13.1% | 14.4% | 14.6% | 15.2% | 25.0% | 14.1% | 6.7% | 10.5% |
| Satisfied | 44.8% | 49.2% | 46.2% | 49.5% | 47.8% | 43.8% | 48.4% | 46.7% | 48.7% |
| Neutral | 24.8% | 31.7% | 31.3% | 26.2% | 26.1% | 26.6% | 23.4% | 35.6% | 31.6% |
| Dissatisfied | 9.6% | 5.5% | 7.7% | 5.8% | 4.3% | 4.7% | 9.4% | 11.1% | 7.9% |
| Very Dissatisfied | 4.8% | 0.5% | 0.5% | 3.9% | 6.5% | 0.0% | 4.7% | 0.0% | 1.3% |

**Q5. Parks and Recreation: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q5i Mowing/trimming of public areas | | | | | | | | | |
| Very Satisfied | 15.5% | 12.9% | 13.6% | 14.3% | 16.9% | 17.6% | 15.6% | 11.8% | 9.9% |
| Satisfied | 43.9% | 52.8% | 49.8% | 47.6% | 40.7% | 54.1% | 53.2% | 49.0% | 45.1% |
| Neutral | 28.4% | 24.0% | 26.1% | 25.4% | 27.1% | 21.2% | 24.7% | 27.5% | 29.7% |
| Dissatisfied | 6.8% | 7.7% | 7.8% | 6.3% | 8.5% | 4.7% | 5.2% | 5.9% | 9.9% |
| Very Dissatisfied | 5.4% | 2.6% | 2.7% | 6.3% | 6.8% | 2.4% | 1.3% | 5.9% | 5.5% |

**Q6. Which THREE of the parks and recreation services listed above do you think are most important for the City to provide? (Sum of Top Three Choices)**

N=405

| Q6 Sum of Top Choices | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Maintenance/appearance of parks | 63.0% | 62.2% | 61.6% | 66.2% | 58.1% | 58.9% | 55.6% | 76.5% | 66.3% |
| Number of parks | 27.9% | 28.2% | 28.4% | 26.2% | 25.8% | 31.1% | 29.6% | 29.4% | 25.0% |
| Walking and biking trails | 48.7% | 42.7% | 44.8% | 46.2% | 38.7% | 43.3% | 40.7% | 54.9% | 48.9% |
| Activity Center | 22.7% | 35.3% | 34.3% | 24.6% | 25.8% | 32.2% | 32.1% | 35.3% | 27.2% |
| City swimming pools | 17.5% | 14.5% | 14.2% | 16.9% | 24.2% | 18.9% | 14.8% | 7.8% | 12.0% |
| Youth recreation programs | 31.2% | 32.0% | 33.6% | 26.9% | 29.0% | 35.6% | 38.3% | 25.5% | 28.3% |
| Adult recreation programs | 12.3% | 12.0% | 11.9% | 11.5% | 16.1% | 14.4% | 12.3% | 9.8% | 6.5% |
| Outdoor athletic facilities | 12.3% | 14.1% | 13.8% | 11.5% | 14.5% | 11.1% | 18.5% | 9.8% | 12.0% |
| Mowing/trimming of public areas | 38.3% | 32.0% | 32.1% | 39.2% | 27.4% | 32.2% | 37.0% | 41.2% | 34.8% |
| None Chosen | 26.0% | 27.0% | 25.4% | 30.8% | 40.3% | 22.2% | 21.0% | 9.8% | 39.1% |

**Q7. Code Enforcement: Using a scale of 1 to 5,where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| **Q7a Enforcement of cleanup of junk** | | | | | | | | | |
| Very Satisfied | 9.0% | 8.8% | 8.7% | 9.1% | 7.4% | 9.9% | 8.0% | 4.2% | 8.3% |
| Satisfied | 27.6% | 27.3% | 26.4% | 29.8% | 29.6% | 42.0% | 21.3% | 27.1% | 22.6% |
| Neutral | 23.4% | 30.6% | 30.6% | 19.8% | 25.9% | 17.3% | 28.0% | 33.3% | 35.7% |
| Dissatisfied | 26.9% | 22.7% | 24.4% | 26.4% | 20.4% | 25.9% | 30.7% | 27.1% | 19.0% |
| Very Dissatisfied | 13.1% | 10.6% | 9.9% | 14.9% | 16.7% | 4.9% | 12.0% | 8.3% | 14.3% |

**Q7. Code Enforcement: Using a scale of 1 to 5,where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q7b Mowing weeds/grass private property | | | | | | | | | |
| Very Satisfied | 7.7% | 7.9% | 7.5% | 8.3% | 9.1% | 10.0% | 8.0% | 4.4% | 4.7% |
| Satisfied | 20.4% | 30.1% | 28.5% | 24.0% | 23.6% | 32.5% | 17.3% | 33.3% | 29.4% |
| Neutral | 32.4% | 30.1% | 30.5% | 31.4% | 34.5% | 32.5% | 29.3% | 17.8% | 36.5% |
| Dissatisfied | 30.3% | 24.5% | 26.4% | 26.4% | 21.8% | 20.0% | 37.3% | 40.0% | 18.8% |
| Very Dissatisfied | 9.2% | 7.4% | 7.1% | 9.9% | 10.9% | 5.0% | 8.0% | 4.4% | 10.6% |

**Q7. Code Enforcement: Using a scale of 1 to 5,where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q7c Enforcement of sign regulations | | | | | | | | | |
| Very Satisfied | 11.1% | 7.4% | 7.2% | 11.1% | 9.6% | 16.0% | 8.5% | 2.2% | 5.1% |
| Satisfied | 33.3% | 31.7% | 33.6% | 31.6% | 38.5% | 37.3% | 25.4% | 35.6% | 34.6% |
| Neutral | 39.3% | 40.1% | 40.4% | 37.6% | 36.5% | 32.0% | 43.7% | 37.8% | 42.3% |
| Dissatisfied | 11.1% | 13.9% | 12.6% | 13.7% | 5.8% | 13.3% | 14.1% | 20.0% | 11.5% |
| Very Dissatisfied | 5.2% | 6.9% | 6.3% | 6.0% | 9.6% | 1.3% | 8.5% | 4.4% | 6.4% |

**Q7. Code Enforcement: Using a scale of 1 to 5,where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q7d Enforcement of graffiti | | | | | | | | | |
| Very Satisfied | 13.7% | 7.7% | 8.2% | 13.8% | 11.3% | 18.4% | 9.3% | 4.8% | 3.9% |
| Satisfied | 29.8% | 28.5% | 29.4% | 27.5% | 28.3% | 31.6% | 25.3% | 23.8% | 36.4% |
| Neutral | 33.6% | 38.2% | 38.5% | 33.0% | 41.5% | 32.9% | 40.0% | 35.7% | 27.3% |
| Dissatisfied | 16.8% | 17.9% | 17.7% | 17.4% | 9.4% | 15.8% | 18.7% | 31.0% | 19.5% |
| Very Dissatisfied | 6.1% | 7.7% | 6.1% | 8.3% | 9.4% | 1.3% | 6.7% | 4.8% | 13.0% |

**Q8. Which TWO of the code enforcement services listed above do you think are most important for the City to provide? (Sum of Top Two Choices)**

N=405

| Q8 Sum of Top Two Choices | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Clean-up of junk/debris private property | 71.4% | 69.7% | 70.9% | 70.0% | 67.7% | 67.8% | 74.1% | 78.4% | 64.1% |
| Mowing of weeds/grass private property | 40.9% | 37.8% | 36.9% | 41.5% | 45.2% | 42.2% | 34.6% | 41.2% | 30.4% |
| Enforcement of sign regulations | 25.3% | 24.1% | 24.6% | 24.6% | 25.8% | 27.8% | 23.5% | 17.6% | 21.7% |
| Enforcement of graffiti | 39.6% | 34.0% | 35.8% | 35.4% | 32.3% | 35.6% | 39.5% | 43.1% | 33.7% |
| None Chosen | 9.1% | 15.8% | 14.6% | 11.5% | 12.9% | 11.1% | 13.6% | 7.8% | 22.8% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9a Maintenance of city street (Non TxDot) | | | | | | | | | |
| Very Satisfied | 4.7% | 5.1% | 4.6% | 5.5% | 10.5% | 6.7% | 3.9% | 2.0% | 1.1% |
| Satisfied | 32.0% | 39.3% | 36.9% | 34.6% | 38.6% | 40.0% | 33.8% | 34.0% | 37.8% |
| Neutral | 26.0% | 21.8% | 24.2% | 23.6% | 24.6% | 23.3% | 24.7% | 26.0% | 21.1% |
| Dissatisfied | 22.0% | 23.5% | 22.7% | 23.6% | 10.5% | 17.8% | 24.7% | 30.0% | 26.7% |
| Very Dissatisfied | 15.3% | 10.3% | 11.5% | 12.6% | 15.8% | 12.2% | 13.0% | 8.0% | 13.3% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9b Maintenance streets in neighborhoods | | | | | | | | | |
| Very Satisfied | 6.6% | 14.0% | 11.8% | 10.1% | 14.0% | 12.2% | 10.0% | 7.8% | 11.0% |
| Satisfied | 32.2% | 42.8% | 40.8% | 37.2% | 36.8% | 37.8% | 37.5% | 52.9% | 36.3% |
| Neutral | 27.6% | 16.1% | 19.8% | 21.7% | 14.0% | 23.3% | 18.8% | 19.6% | 25.3% |
| Dissatisfied | 20.4% | 19.5% | 19.1% | 20.2% | 22.8% | 16.7% | 20.0% | 17.6% | 20.9% |
| Very Dissatisfied | 13.2% | 7.6% | 8.4% | 10.9% | 12.3% | 10.0% | 13.8% | 2.0% | 6.6% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q9c Timing of traffic signals in City | | | | | | | | | |
| Very Satisfied | 7.3% | 4.7% | 4.6% | 7.8% | 12.3% | 6.7% | 5.0% | 2.0% | 2.2% |
| Satisfied | 28.5% | 31.8% | 30.5% | 30.5% | 35.1% | 37.1% | 25.0% | 27.5% | 29.7% |
| Neutral | 25.2% | 21.2% | 23.3% | 21.9% | 12.3% | 21.3% | 27.5% | 23.5% | 23.1% |
| Dissatisfied | 24.5% | 25.8% | 25.6% | 24.2% | 21.1% | 20.2% | 23.8% | 33.3% | 29.7% |
| Very Dissatisfied | 14.6% | 16.5% | 16.0% | 15.6% | 19.3% | 14.6% | 18.8% | 13.7% | 15.4% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9d Mowing/trimming along City streets | | | | | | | | | |
| Very Satisfied | 10.7% | 11.0% | 10.3% | 12.6% | 15.8% | 13.6% | 12.7% | 7.8% | 5.6% |
| Satisfied | 41.6% | 46.2% | 44.1% | 47.2% | 42.1% | 52.3% | 36.7% | 49.0% | 40.0% |
| Neutral | 26.8% | 30.5% | 32.2% | 23.6% | 22.8% | 25.0% | 34.2% | 27.5% | 36.7% |
| Dissatisfied | 14.1% | 8.1% | 9.2% | 10.2% | 10.5% | 6.8% | 15.2% | 7.8% | 8.9% |
| Very Dissatisfied | 6.7% | 4.2% | 4.2% | 6.3% | 8.8% | 2.3% | 1.3% | 7.8% | 8.9% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9e Cleanliness of streets/public areas | | | | | | | | | |
| Very Satisfied | 9.2% | 9.7% | 9.9% | 7.8% | 17.2% | 13.3% | 3.8% | 7.8% | 5.5% |
| Satisfied | 43.4% | 47.9% | 46.9% | 47.3% | 39.7% | 51.1% | 51.3% | 49.0% | 40.7% |
| Neutral | 29.6% | 25.0% | 26.7% | 26.4% | 22.4% | 24.4% | 27.5% | 25.5% | 30.8% |
| Dissatisfied | 14.5% | 13.6% | 13.0% | 14.7% | 15.5% | 11.1% | 13.8% | 13.7% | 16.5% |
| Very Dissatisfied | 3.3% | 3.8% | 3.4% | 3.9% | 5.2% | 0.0% | 3.8% | 3.9% | 6.6% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9f Cleanliness of creeks/open channels | | | | | | | | | |
| Very Satisfied | 6.8% | 6.3% | 6.0% | 7.5% | 9.1% | 8.4% | 3.8% | 2.1% | 5.6% |
| Satisfied | 32.2% | 39.3% | 36.5% | 35.8% | 30.9% | 38.6% | 39.7% | 31.3% | 38.2% |
| Neutral | 32.2% | 30.8% | 32.9% | 30.0% | 27.3% | 33.7% | 35.9% | 33.3% | 30.3% |
| Dissatisfied | 21.2% | 18.3% | 19.4% | 18.3% | 23.6% | 16.9% | 15.4% | 27.1% | 18.0% |
| Very Dissatisfied | 7.5% | 5.4% | 5.2% | 8.3% | 9.1% | 2.4% | 5.1% | 6.3% | 7.9% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q9g Condition of sidewalks in the City | | | | | | | | | |
| Very Satisfied | 5.3% | 3.4% | 3.1% | 6.2% | 12.1% | 5.7% | 1.3% | 0.0% | 3.3% |
| Satisfied | 30.5% | 29.6% | 28.3% | 32.6% | 36.2% | 34.5% | 22.8% | 27.5% | 26.4% |
| Neutral | 29.8% | 29.2% | 32.6% | 24.8% | 27.6% | 29.9% | 38.0% | 35.3% | 23.1% |
| Dissatisfied | 24.5% | 25.3% | 26.0% | 22.5% | 13.8% | 24.1% | 30.4% | 25.5% | 25.3% |
| Very Dissatisfied | 9.9% | 12.4% | 10.1% | 14.0% | 10.3% | 5.7% | 7.6% | 11.8% | 22.0% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9h Availability of bike lanes | | | | | | | | | |
| Very Satisfied | 9.0% | 6.2% | 6.1% | 10.4% | 15.7% | 8.6% | 5.6% | 2.4% | 6.1% |
| Satisfied | 30.1% | 23.7% | 24.3% | 28.7% | 43.1% | 28.4% | 19.7% | 23.8% | 22.0% |
| Neutral | 30.1% | 34.6% | 34.8% | 28.7% | 23.5% | 33.3% | 38.0% | 31.0% | 32.9% |
| Dissatisfied | 19.5% | 20.4% | 20.4% | 19.1% | 5.9% | 19.8% | 16.9% | 26.2% | 25.6% |
| Very Dissatisfied | 11.3% | 15.2% | 14.3% | 13.0% | 11.8% | 9.9% | 19.7% | 16.7% | 13.4% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9i Level of usefulness city e-services | | | | | | | | | |
| Very Satisfied | 13.8% | 16.3% | 15.9% | 14.7% | 14.3% | 22.1% | 13.1% | 16.3% | 11.6% |
| Satisfied | 42.3% | 36.6% | 36.4% | 44.1% | 31.0% | 45.6% | 32.8% | 41.9% | 39.1% |
| Neutral | 35.8% | 40.1% | 40.5% | 35.3% | 45.2% | 27.9% | 42.6% | 39.5% | 40.6% |
| Dissatisfied | 4.9% | 4.1% | 4.6% | 2.9% | 0.0% | 4.4% | 4.9% | 2.3% | 7.2% |
| Very Dissatisfied | 3.3% | 2.9% | 2.6% | 2.9% | 9.5% | 0.0% | 6.6% | 0.0% | 1.4% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q9j Reliability of Electric service | | | | | | | | | |
| Very Satisfied | 19.7% | 32.9% | 31.7% | 19.8% | 25.9% | 25.0% | 35.1% | 31.9% | 25.9% |
| Satisfied | 57.1% | 43.7% | 45.5% | 56.3% | 57.4% | 46.6% | 46.8% | 44.7% | 47.1% |
| Neutral | 19.0% | 16.7% | 16.7% | 19.0% | 9.3% | 22.7% | 15.6% | 14.9% | 22.4% |
| Dissatisfied | 2.0% | 6.3% | 5.7% | 2.4% | 3.7% | 5.7% | 2.6% | 6.4% | 3.5% |
| Very Dissatisfied | 2.0% | 0.5% | 0.4% | 2.4% | 3.7% | 0.0% | 0.0% | 2.1% | 1.2% |

**Q9. Public Services: Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Dont't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q9k Adequacy of City street lighting

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 9.3% | 13.9% | 14.0% | 7.9% | 14.3% | 15.9% | 12.7% | 14.0% | 9.0% |
| Satisfied | 42.7% | 38.1% | 37.7% | 46.5% | 42.9% | 43.2% | 31.6% | 46.0% | 38.2% |
| Neutral | 24.0% | 29.4% | 29.2% | 22.0% | 21.4% | 20.5% | 30.4% | 24.0% | 34.8% |
| Dissatisfied | 20.7% | 12.1% | 12.8% | 20.5% | 10.7% | 15.9% | 20.3% | 12.0% | 14.6% |
| Very Dissatisfied | 3.3% | 6.5% | 6.2% | 3.1% | 10.7% | 4.5% | 5.1% | 4.0% | 3.4% |

**Q10. Which THREE of the public services listed above do you think are most important for the City to provide? (Sum of Top Three Choices)**

N=405

| Q10 Sum of Top Choices | Q26 Are you Hispanic/Latino/Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Maintenance of major City streets | 61.0% | 62.2% | 64.2% | 57.7% | 54.8% | 54.4% | 61.7% | 64.7% | 71.7% |
| Maintenance streets your neighborhood | 40.3% | 23.7% | 24.6% | 40.0% | 38.7% | 28.9% | 27.2% | 21.6% | 27.2% |
| Timing of traffic signals | 26.6% | 27.0% | 26.1% | 29.2% | 24.2% | 28.9% | 24.7% | 33.3% | 25.0% |
| Mowing/trimming along City streets | 15.6% | 10.8% | 11.6% | 13.8% | 17.7% | 13.3% | 7.4% | 17.6% | 9.8% |
| Cleanliness of streets/other public areas | 30.5% | 36.5% | 36.6% | 31.5% | 37.1% | 34.4% | 38.3% | 31.4% | 31.5% |
| Cleanliness of creeks/open channels | 22.1% | 17.4% | 19.0% | 17.7% | 19.4% | 22.2% | 14.8% | 29.4% | 14.1% |
| Condition of sidewalks in the City | 15.6% | 22.4% | 19.8% | 19.2% | 12.9% | 17.8% | 28.4% | 19.6% | 18.5% |
| Availability of bike lanes | 11.7% | 14.5% | 12.7% | 14.6% | 8.1% | 14.4% | 12.3% | 15.7% | 16.3% |
| Level of usefulness of City e-services | 3.2% | 2.1% | 1.9% | 3.8% | 3.2% | 1.1% | 2.5% | 3.9% | 2.2% |
| Reliability of Electric service | 25.3% | 39.8% | 38.8% | 25.4% | 27.4% | 34.4% | 42.0% | 39.2% | 28.3% |

**Q10. Which THREE of the public services listed above do you think are most important for the City to provide? (Sum of Top Three Choices)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q10 Sum of Top Choices   (Cont.) | | | | | | | | | |
| Adequacy of City street lighting | 29.9% | 19.9% | 21.3% | 27.7% | 27.4% | 26.7% | 24.7% | 15.7% | 20.7% |
| None Chosen | 3.9% | 6.2% | 6.3% | 3.8% | 8.1% | 4.4% | 3.7% | 2.0% | 9.8% |

**Q11. From which of the following sources do you currently get information about the City of San Marcos?**

N=405

| Q11 Currently get information | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Television | 51.3% | 40.7% | 44.4% | 46.9% | 54.8% | 42.2% | 45.7% | 45.1% | 40.2% |
| Newspaper | 68.8% | 63.9% | 66.8% | 61.5% | 61.3% | 70.0% | 64.2% | 62.7% | 66.3% |
| Internet | 50.0% | 51.5% | 51.1% | 51.5% | 24.2% | 50.0% | 56.8% | 52.9% | 60.9% |
| Cell phones | 7.8% | 4.1% | 4.9% | 6.9% | 8.1% | 4.4% | 6.2% | 3.9% | 5.4% |
| Neighborhood Groups | 23.4% | 34.4% | 35.1% | 18.5% | 16.1% | 28.9% | 27.2% | 35.3% | 37.0% |
| Utility bill insert | 45.5% | 54.4% | 52.2% | 50.0% | 46.8% | 51.1% | 54.3% | 56.9% | 50.0% |
| Other | 13.6% | 12.0% | 11.9% | 13.8% | 6.5% | 15.6% | 14.8% | 9.8% | 13.0% |
| None Chosen | 14.9% | 13.3% | 13.1% | 16.2% | 9.7% | 16.7% | 17.3% | 9.8% | 14.1% |

**Q12. Which of the following electronic sources of information are you currently using?**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100, 000+ |
| Q12 Electronic source of info using | | | | | | | | | |
| Facebook | 46.8% | 46.9% | 49.3% | 42.3% | 24.2% | 50.0% | 49.4% | 45.1% | 56.5% |
| Twitter | 9.1% | 8.7% | 9.0% | 8.5% | 4.8% | 14.4% | 4.9% | 9.8% | 9.8% |
| MySpace | 1.3% | 2.1% | 2.2% | 0.8% | 4.8% | 0.0% | 0.0% | 3.9% | 2.2% |
| YouTube | 23.4% | 22.4% | 22.8% | 23.8% | 9.7% | 33.3% | 14.8% | 27.5% | 26.1% |
| iPhone App | 23.4% | 29.5% | 28.7% | 23.8% | 8.1% | 26.7% | 17.3% | 37.3% | 45.7% |
| Blackberry App | 1.9% | 2.1% | 2.6% | 0.8% | 1.6% | 2.2% | 1.2% | 0.0% | 4.3% |
| Android App | 19.5% | 14.5% | 15.7% | 18.5% | 12.9% | 14.4% | 12.3% | 17.6% | 19.6% |
| Text messages | 44.2% | 49.8% | 51.5% | 40.0% | 27.4% | 48.9% | 42.0% | 49.0% | 65.2% |
| Internet | 71.4% | 86.7% | 86.6% | 70.0% | 54.8% | 76.7% | 85.2% | 90.2% | 91.3% |
| Other | 3.9% | 5.8% | 5.6% | 4.6% | 1.6% | 4.4% | 8.6% | 5.9% | 5.4% |
| None | 18.8% | 8.7% | 9.0% | 19.2% | 40.3% | 13.3% | 7.4% | 5.9% | 3.3% |

**Q13. Transparency. Using a scale of 1 to 5,  where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q13a. The availability of information about government operations

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 9.7% | 7.2% | 7.8% | 8.8% | 10.2% | 6.6% | 8.2% | 2.1% | 10.7% |
| Satisfied | 27.6% | 30.1% | 30.7% | 26.3% | 26.5% | 32.9% | 35.6% | 25.5% | 25.0% |
| Neutral | 40.3% | 37.8% | 38.5% | 40.4% | 36.7% | 36.8% | 38.4% | 46.8% | 38.1% |
| Dissatisfied | 17.2% | 17.7% | 16.0% | 19.3% | 16.3% | 17.1% | 13.7% | 21.3% | 19.0% |
| Very Dissatisfied | 5.2% | 7.2% | 6.9% | 5.3% | 10.2% | 6.6% | 4.1% | 4.3% | 7.1% |

**Q13. Transparency. Using a scale of 1 to 5,   where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q13b. City efforts to keep residents informed about local issues | | | | | | | | | |
| Very Satisfied | 9.3% | 4.9% | 5.6% | 8.4% | 9.3% | 3.8% | 9.2% | 2.0% | 8.0% |
| Satisfied | 30.7% | 35.7% | 35.1% | 31.1% | 35.2% | 40.0% | 31.6% | 34.0% | 29.5% |
| Neutral | 31.4% | 29.9% | 29.8% | 31.1% | 31.5% | 26.3% | 31.6% | 36.0% | 30.7% |
| Dissatisfied | 22.1% | 21.0% | 22.2% | 21.8% | 9.3% | 26.3% | 21.1% | 24.0% | 22.7% |
| Very Dissatisfied | 6.4% | 8.5% | 7.3% | 7.6% | 14.8% | 3.8% | 6.6% | 4.0% | 9.1% |

**Q13. Transparency. Using a scale of 1 to 5,   where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q13c The level of public involvement in City decision-making

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 8.2% | 5.6% | 5.9% | 7.8% | 14.6% | 3.9% | 7.8% | 2.1% | 7.0% |
| Satisfied | 22.4% | 24.2% | 24.2% | 22.4% | 12.5% | 28.6% | 22.1% | 23.4% | 24.4% |
| Neutral | 32.1% | 27.0% | 26.3% | 33.6% | 31.3% | 23.4% | 29.9% | 23.4% | 32.6% |
| Dissatisfied | 23.9% | 27.4% | 28.0% | 21.6% | 22.9% | 31.2% | 28.6% | 34.0% | 19.8% |
| Very Dissatisfied | 13.4% | 15.8% | 15.7% | 14.7% | 18.8% | 13.0% | 11.7% | 17.0% | 16.3% |

**Q13. Transparency. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q13d Usefulness of the information that is available on the City's Web site

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 9.2% | 6.6% | 6.3% | 10.4% | 11.6% | 7.9% | 7.2% | 2.4% | 8.6% |
| Satisfied | 33.1% | 34.7% | 35.6% | 32.1% | 30.2% | 32.9% | 37.7% | 19.0% | 39.5% |
| Neutral | 44.6% | 43.9% | 44.1% | 44.3% | 46.5% | 46.1% | 39.1% | 66.7% | 34.6% |
| Dissatisfied | 10.8% | 10.7% | 10.4% | 11.3% | 7.0% | 11.8% | 13.0% | 7.1% | 13.6% |
| Very Dissatisfied | 2.3% | 4.1% | 3.6% | 1.9% | 4.7% | 1.3% | 2.9% | 4.8% | 3.7% |

**Q13. Transparency. Using a scale of 1 to 5,   where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q13e How well the City listens and responds to the needs of citizens

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 5.3% | 1.4% | 1.3% | 6.1% | 11.5% | 1.4% | 2.8% | 0.0% | 1.2% |
| Satisfied | 17.3% | 19.6% | 18.8% | 17.5% | 11.5% | 17.8% | 26.8% | 12.5% | 18.6% |
| Neutral | 29.3% | 31.3% | 31.2% | 28.9% | 32.7% | 34.2% | 25.4% | 33.3% | 32.6% |
| Dissatisfied | 25.6% | 23.4% | 24.8% | 25.4% | 17.3% | 21.9% | 26.8% | 33.3% | 20.9% |
| Very Dissatisfied | 22.6% | 24.3% | 23.9% | 21.9% | 26.9% | 24.7% | 18.3% | 20.8% | 26.7% |

**Q13. Transparency. Using a scale of 1 to 5,   where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q13f The level of public involvement in   Economic Development

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Very Satisfied | 8.5% | 2.5% | 3.6% | 7.3% | 15.7% | 2.8% | 4.3% | 0.0% | 3.6% |
| Satisfied | 16.3% | 15.8% | 15.7% | 16.5% | 15.7% | 18.3% | 18.8% | 9.1% | 14.5% |
| Neutral | 41.9% | 37.1% | 38.6% | 40.4% | 37.3% | 39.4% | 37.7% | 52.3% | 38.6% |
| Dissatisfied | 18.6% | 26.2% | 25.6% | 17.4% | 15.7% | 21.1% | 24.6% | 15.9% | 27.7% |
| Very Dissatisfied | 14.7% | 18.3% | 16.6% | 18.3% | 15.7% | 18.3% | 14.5% | 22.7% | 15.7% |

**Q14. Have you contacted the City of San Marcos during the past year?**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q14 Have you contacted the City past year

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Yes | 61.0% | 65.1% | 65.3% | 60.0% | 53.2% | 61.1% | 66.7% | 64.7% | 70.7% |
| No | 39.0% | 34.9% | 34.7% | 40.0% | 46.8% | 38.9% | 33.3% | 35.3% | 29.3% |

## Q14a. How would you describe the service you received?

| N=258 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q14a Describe service received | | | | | | | | | |
| Excellent | 23.4% | 27.4% | 29.7% | 16.7% | 33.3% | 38.2% | 24.1% | 15.2% | 21.5% |
| Good | 38.3% | 40.1% | 37.1% | 46.2% | 33.3% | 34.5% | 37.0% | 42.4% | 41.5% |
| Fair | 22.3% | 19.7% | 20.0% | 20.5% | 15.2% | 12.7% | 31.5% | 24.2% | 21.5% |
| Poor | 14.9% | 12.1% | 12.6% | 15.4% | 18.2% | 14.5% | 7.4% | 18.2% | 13.8% |
| Don't Know | 1.1% | 0.6% | 0.6% | 1.3% | 0.0% | 0.0% | 0.0% | 0.0% | 1.5% |

**Q14b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied, " please rate your satisfaction with the City employees in the     Department you selected in Q14a with regard to the following: (Without Don't Know)**

| N=258 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q14b-1 How easy they were to contact | | | | | | | | | |
| Very Satisfied | 22.6% | 31.6% | 31.2% | 20.8% | 24.2% | 40.7% | 31.5% | 15.2% | 25.4% |
| Satisfied | 57.0% | 44.5% | 47.4% | 54.5% | 54.5% | 42.6% | 48.1% | 60.6% | 44.4% |
| Neutral | 11.8% | 11.0% | 10.4% | 15.6% | 9.1% | 13.0% | 9.3% | 12.1% | 15.9% |
| Dissatisfied | 6.5% | 9.0% | 7.5% | 6.5% | 12.1% | 3.7% | 5.6% | 9.1% | 9.5% |
| Very Dissatisfied | 2.2% | 3.9% | 3.5% | 2.6% | 0.0% | 0.0% | 5.6% | 3.0% | 4.8% |

**Q14b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied, " please rate your satisfaction with the City employees in the      Department you selected in Q14a with regard to the following: (Without Don't Know)**

| N=258 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q14b-2 They way you were treated | | | | | | | | | |
| Very Satisfied | 27.2% | 33.1% | 33.7% | 23.7% | 27.3% | 37.0% | 35.2% | 18.2% | 31.1% |
| Satisfied | 44.6% | 52.6% | 51.2% | 46.1% | 51.5% | 44.4% | 46.3% | 54.5% | 50.8% |
| Neutral | 15.2% | 7.8% | 8.7% | 17.1% | 9.1% | 14.8% | 11.1% | 6.1% | 11.5% |
| Dissatisfied | 10.9% | 3.9% | 4.1% | 10.5% | 9.1% | 1.9% | 3.7% | 18.2% | 6.6% |
| Very Dissatisfied | 2.2% | 2.6% | 2.3% | 2.6% | 3.0% | 1.9% | 3.7% | 3.0% | 0.0% |

**Q14b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied, " please rate your satisfaction with the City employees in the ___ Department you selected in Q14a with regard to the following: (Without Don't Know)**

| N=258 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q14b-3 Accuracy of information given | | | | | | | | | |
| Very Satisfied | 26.1% | 26.1% | 28.1% | 21.1% | 25.0% | 31.5% | 24.1% | 18.2% | 27.9% |
| Satisfied | 41.3% | 43.1% | 42.7% | 42.1% | 43.8% | 35.2% | 48.1% | 45.5% | 37.7% |
| Neutral | 16.3% | 15.7% | 15.2% | 17.1% | 12.5% | 20.4% | 14.8% | 12.1% | 16.4% |
| Dissatisfied | 12.0% | 10.5% | 9.9% | 13.2% | 15.6% | 9.3% | 9.3% | 15.2% | 13.1% |
| Very Dissatisfied | 4.3% | 4.6% | 4.1% | 6.6% | 3.1% | 3.7% | 3.7% | 9.1% | 4.9% |

**Q14b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied, " please rate your satisfaction with the City employees in the      Department you selected in Q14a with regard to the following: (Without Don't Know)**

| N=258 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q14b-4 How quickly staff responded | | | | | | | | | |
| Very Satisfied | 21.7% | 28.1% | 28.1% | 21.3% | 24.2% | 35.8% | 22.6% | 21.9% | 24.2% |
| Satisfied | 40.2% | 41.8% | 41.5% | 41.3% | 39.4% | 37.7% | 43.4% | 40.6% | 43.5% |
| Neutral | 18.5% | 13.1% | 12.9% | 21.3% | 15.2% | 11.3% | 17.0% | 15.6% | 14.5% |
| Dissatisfied | 16.3% | 7.2% | 8.2% | 13.3% | 9.1% | 11.3% | 11.3% | 12.5% | 9.7% |
| Very Dissatisfied | 3.3% | 9.8% | 9.4% | 2.7% | 12.1% | 3.8% | 5.7% | 9.4% | 8.1% |

**Q14b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied, " please rate your satisfaction with the City employees in the ___ Department you selected in Q14a with regard to the following: (Without Don't Know)**

| N=258 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q14b-5 How well your issue was handled | | | | | | | | | |
| Very Satisfied | 25.8% | 23.5% | 25.1% | 23.4% | 27.3% | 27.8% | 20.8% | 21.2% | 22.2% |
| Satisfied | 30.1% | 40.5% | 38.0% | 32.5% | 33.3% | 35.2% | 34.0% | 33.3% | 42.9% |
| Neutral | 20.4% | 17.0% | 16.4% | 23.4% | 15.2% | 24.1% | 20.8% | 15.2% | 15.9% |
| Dissatisfied | 17.2% | 9.8% | 11.7% | 13.0% | 12.1% | 5.6% | 20.8% | 18.2% | 9.5% |
| Very Dissatisfied | 6.5% | 9.2% | 8.8% | 7.8% | 12.1% | 7.4% | 3.8% | 12.1% | 9.5% |

**Q15. Solid Waste/Utility Services:   Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q15a Residential trash collection | | | | | | | | | |
| Very Satisfied | 40.1% | 40.7% | 40.5% | 40.6% | 44.8% | 40.4% | 38.5% | 37.3% | 39.8% |
| Satisfied | 42.8% | 43.7% | 44.4% | 39.1% | 34.5% | 40.4% | 48.7% | 49.0% | 45.5% |
| Neutral | 13.2% | 6.9% | 8.2% | 11.7% | 12.1% | 12.4% | 6.4% | 5.9% | 6.8% |
| Dissatisfied | 1.3% | 4.8% | 4.3% | 3.9% | 1.7% | 2.2% | 6.4% | 2.0% | 5.7% |
| Very Dissatisfied | 2.6% | 3.9% | 2.7% | 4.7% | 6.9% | 4.5% | 0.0% | 5.9% | 2.3% |

**Q15. Solid Waste/Utility Services:   Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q15b Bulky item pick up/removal services | | | | | | | | | |
| Very Satisfied | 25.5% | 21.0% | 22.4% | 24.4% | 22.2% | 24.4% | 22.7% | 30.4% | 21.0% |
| Satisfied | 31.9% | 32.5% | 31.4% | 32.8% | 31.5% | 24.4% | 36.4% | 32.6% | 35.8% |
| Neutral | 21.3% | 26.0% | 25.6% | 21.0% | 20.4% | 30.8% | 27.3% | 15.2% | 21.0% |
| Dissatisfied | 14.9% | 14.0% | 15.2% | 13.4% | 14.8% | 14.1% | 9.1% | 17.4% | 16.0% |
| Very Dissatisfied | 6.4% | 6.5% | 5.4% | 8.4% | 11.1% | 6.4% | 4.5% | 4.3% | 6.2% |

**Q15. Solid Waste/Utility Services:   Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q15c Recycling services | | | | | | | | | |
| Very Satisfied | 41.3% | 39.0% | 40.2% | 38.9% | 38.6% | 42.0% | 37.2% | 36.0% | 41.4% |
| Satisfied | 37.3% | 43.4% | 41.7% | 37.3% | 42.1% | 35.2% | 44.9% | 42.0% | 42.5% |
| Neutral | 13.3% | 10.1% | 11.4% | 13.5% | 5.3% | 13.6% | 11.5% | 18.0% | 9.2% |
| Dissatisfied | 6.0% | 4.8% | 5.1% | 6.3% | 8.8% | 5.7% | 5.1% | 4.0% | 4.6% |
| Very Dissatisfied | 2.0% | 2.6% | 1.6% | 4.0% | 5.3% | 3.4% | 1.3% | 0.0% | 2.3% |

**Q15. Solid Waste/Utility Services:   Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q15d Drinking water services | | | | | | | | | |
| Very Satisfied | 35.1% | 31.7% | 32.9% | 33.6% | 28.8% | 37.5% | 29.5% | 30.6% | 37.6% |
| Satisfied | 39.1% | 48.2% | 47.0% | 38.3% | 45.8% | 38.6% | 50.0% | 51.0% | 41.2% |
| Neutral | 15.9% | 15.2% | 14.5% | 18.8% | 11.9% | 18.2% | 16.7% | 10.2% | 15.3% |
| Dissatisfied | 6.0% | 1.8% | 2.4% | 5.5% | 6.8% | 2.3% | 2.6% | 6.1% | 2.4% |
| Very Dissatisfied | 4.0% | 3.1% | 3.2% | 3.9% | 6.8% | 3.4% | 1.3% | 2.0% | 3.5% |

**Q15. Solid Waste/Utility Services:   Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q15e Wastewater (sewer) services | | | | | | | | | |
| Very Satisfied | 30.9% | 24.5% | 26.5% | 29.3% | 27.6% | 28.2% | 25.3% | 33.3% | 27.3% |
| Satisfied | 42.3% | 50.0% | 47.9% | 43.9% | 51.7% | 42.4% | 50.7% | 43.8% | 46.8% |
| Neutral | 20.1% | 17.5% | 17.6% | 20.3% | 15.5% | 22.4% | 16.0% | 12.5% | 18.2% |
| Dissatisfied | 6.0% | 5.2% | 5.5% | 5.7% | 3.4% | 5.9% | 8.0% | 8.3% | 2.6% |
| Very Dissatisfied | 0.7% | 2.8% | 2.5% | 0.8% | 1.7% | 1.2% | 0.0% | 2.1% | 5.2% |

**Q15. Solid Waste/Utility Services:   Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q15f Electric service | | | | | | | | | |
| Very Satisfied | 32.7% | 33.2% | 33.6% | 32.3% | 31.0% | 35.3% | 34.2% | 38.3% | 30.9% |
| Satisfied | 44.0% | 48.4% | 48.4% | 41.9% | 44.8% | 44.7% | 51.3% | 44.7% | 43.2% |
| Neutral | 16.7% | 14.7% | 14.8% | 17.7% | 13.8% | 15.3% | 11.8% | 12.8% | 22.2% |
| Dissatisfied | 6.0% | 2.8% | 2.9% | 6.5% | 6.9% | 4.7% | 2.6% | 4.3% | 2.5% |
| Very Dissatisfied | 0.7% | 0.9% | 0.4% | 1.6% | 3.4% | 0.0% | 0.0% | 0.0% | 1.2% |

**Q15. Solid Waste/Utility Services:   Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following: (Without Don't know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q15g Utility Billing | | | | | | | | | |
| Very Satisfied | 24.5% | 26.1% | 27.0% | 23.0% | 23.7% | 25.6% | 24.4% | 29.4% | 27.6% |
| Satisfied | 48.3% | 53.0% | 52.3% | 48.4% | 40.7% | 58.1% | 53.8% | 51.0% | 50.6% |
| Neutral | 18.5% | 12.6% | 13.3% | 18.3% | 23.7% | 10.5% | 11.5% | 7.8% | 16.1% |
| Dissatisfied | 7.9% | 7.4% | 7.0% | 8.7% | 8.5% | 5.8% | 10.3% | 9.8% | 5.7% |
| Very Dissatisfied | 0.7% | 0.9% | 0.4% | 1.6% | 3.4% | 0.0% | 0.0% | 2.0% | 0.0% |

**Q16. Land Development: Using a five-point scale, where 5 means "Much Too Slow" and 1 means "Much Too Fast", please rate the City's current pace of development in each of the following areas. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q16a Office development | | | | | | | | | |
| Much Too Slow | 5.6% | 7.8% | 7.6% | 6.7% | 2.6% | 5.4% | 7.5% | 8.1% | 10.5% |
| Too Slow | 24.3% | 23.5% | 24.5% | 23.6% | 20.5% | 26.8% | 20.8% | 24.3% | 28.9% |
| Just Right | 57.9% | 54.8% | 55.4% | 53.9% | 61.5% | 55.4% | 58.5% | 59.5% | 44.7% |
| Too Fast | 7.5% | 6.0% | 6.0% | 9.0% | 5.1% | 8.9% | 7.5% | 5.4% | 6.6% |
| Much Too Fast | 4.7% | 7.8% | 6.5% | 6.7% | 10.3% | 3.6% | 5.7% | 2.7% | 9.2% |

**Q16. Land Development: Using a five-point scale, where 5 means "Much Too Slow" and 1 means "Much Too Fast", please rate the City's current pace of development in each of the following areas. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| **Q16b Industrial development** | | | | | | | | | |
| Much Too Slow | 9.3% | 12.9% | 12.3% | 11.0% | 9.5% | 11.9% | 12.5% | 10.0% | 14.5% |
| Too Slow | 29.6% | 30.9% | 30.3% | 31.9% | 19.0% | 32.2% | 33.9% | 35.0% | 27.6% |
| Just Right | 45.4% | 43.3% | 44.6% | 41.8% | 47.6% | 42.4% | 42.9% | 50.0% | 40.8% |
| Too Fast | 10.2% | 6.7% | 7.2% | 8.8% | 14.3% | 8.5% | 7.1% | 5.0% | 7.9% |
| Much Too Fast | 5.6% | 6.2% | 5.6% | 6.6% | 9.5% | 5.1% | 3.6% | 0.0% | 9.2% |

**Q16. Land Development: Using a five-point scale, where 5 means "Much Too Slow" and 1 means "Much Too Fast", please rate the City's current pace of development in each of the following areas. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q16c Multi-family residential develop | | | | | | | | | |
| Much Too Slow | 4.5% | 3.9% | 3.5% | 5.4% | 6.7% | 6.7% | 1.4% | 2.2% | 3.6% |
| Too Slow | 6.8% | 3.9% | 3.5% | 8.0% | 6.7% | 8.0% | 5.6% | 2.2% | 3.6% |
| Just Right | 27.3% | 15.9% | 16.6% | 29.5% | 31.1% | 30.7% | 11.1% | 13.0% | 16.7% |
| Too Fast | 26.5% | 23.7% | 25.3% | 21.4% | 28.9% | 16.0% | 36.1% | 26.1% | 20.2% |
| Much Too Fast | 34.8% | 52.7% | 51.1% | 35.7% | 26.7% | 38.7% | 45.8% | 56.5% | 56.0% |

**Q16. Land Development: Using a five-point scale, where 5 means "Much Too Slow" and 1 means "Much Too Fast", please rate the City's current pace of development in each of the following areas. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q16d Single family residential develop

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Much Too Slow | 16.9% | 17.3% | 17.4% | 16.5% | 9.3% | 17.3% | 8.8% | 24.4% | 27.5% |
| Too Slow | 21.5% | 31.1% | 28.0% | 25.7% | 30.2% | 21.3% | 33.8% | 26.7% | 22.5% |
| Just Right | 44.6% | 29.6% | 31.7% | 45.0% | 46.5% | 38.7% | 30.9% | 37.8% | 31.3% |
| Too Fast | 8.5% | 14.3% | 14.7% | 5.5% | 7.0% | 14.7% | 16.2% | 11.1% | 11.3% |
| Much Too Fast | 8.5% | 7.7% | 8.3% | 7.3% | 7.0% | 8.0% | 10.3% | 0.0% | 7.5% |

**Q16. Land Development: Using a five-point scale, where 5 means "Much Too Slow" and 1 means "Much Too Fast", please rate the City's current pace of development in each of the following areas. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q16e Retail development | | | | | | | | | |
| Much Too Slow | 3.3% | 4.7% | 4.7% | 2.8% | 6.7% | 1.5% | 3.1% | 2.3% | 7.3% |
| Too Slow | 22.0% | 19.7% | 20.9% | 20.6% | 11.1% | 20.9% | 20.0% | 18.2% | 24.4% |
| Just Right | 51.2% | 56.5% | 55.9% | 50.5% | 51.1% | 62.7% | 60.0% | 54.5% | 45.1% |
| Too Fast | 17.1% | 11.9% | 11.4% | 18.7% | 20.0% | 11.9% | 12.3% | 20.5% | 12.2% |
| Much Too Fast | 6.5% | 7.3% | 7.1% | 7.5% | 11.1% | 3.0% | 4.6% | 4.5% | 11.0% |

**Q17. Expectations for Services.   Using a scale from 1 to 5, where 5 means the level of service provided by the City "Should Be Much Higher" than it is now and 1 means it "Should Be Much Lower", please indicate how the level of service provided by the City should change in each of the areas listed below. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q17a Library services | | | | | | | | | |
| Much Higher | 10.1% | 5.7% | 5.6% | 10.3% | 15.7% | 7.8% | 6.9% | 4.3% | 4.8% |
| Little Higher | 23.9% | 20.1% | 20.7% | 21.4% | 23.5% | 22.1% | 20.8% | 19.1% | 19.0% |
| Stay the Same | 63.0% | 73.7% | 72.8% | 65.0% | 56.9% | 70.1% | 72.2% | 76.6% | 72.6% |
| Little Lower | 1.4% | 0.5% | 0.9% | 1.7% | 0.0% | 0.0% | 0.0% | 0.0% | 3.6% |
| Much Lower | 1.4% | 0.0% | 0.0% | 1.7% | 3.9% | 0.0% | 0.0% | 0.0% | 0.0% |

**Q17. Expectations for Services.   Using a scale from 1 to 5, where 5 means the level of service provided by the City "Should Be Much Higher" than it is now and 1 means it "Should Be Much Lower", please indicate how the level of service provided by the City should change in each of the areas listed below. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q17b Law enforcement | | | | | | | | | |
| Much Higher | 17.1% | 8.1% | 9.8% | 14.7% | 21.6% | 9.1% | 12.0% | 10.6% | 8.3% |
| Little Higher | 27.9% | 27.5% | 27.2% | 29.3% | 19.6% | 27.3% | 30.7% | 36.2% | 20.2% |
| Stay the Same | 49.3% | 60.7% | 58.3% | 50.9% | 49.0% | 58.4% | 57.3% | 48.9% | 65.5% |
| Little Lower | 3.6% | 2.8% | 3.4% | 2.6% | 3.9% | 5.2% | 0.0% | 2.1% | 3.6% |
| Much Lower | 2.1% | 0.9% | 1.3% | 2.6% | 5.9% | 0.0% | 0.0% | 2.1% | 2.4% |

**Q17. Expectations for Services.   Using a scale from 1 to 5, where 5 means the level of service provided by the City "Should Be Much Higher" than it is now and 1 means it "Should Be Much Lower", please indicate how the level of service provided by the City should change in each of the areas listed below. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
| Q17c Fire response | | | | | | | | | |
| Much Higher | 12.2% | 3.6% | 4.7% | 11.2% | 18.4% | 4.2% | 6.0% | 4.9% | 3.8% |
| Little Higher | 22.9% | 22.4% | 22.9% | 21.5% | 16.3% | 22.2% | 28.4% | 19.5% | 17.9% |
| Stay the Same | 61.8% | 70.8% | 70.1% | 62.6% | 61.2% | 72.2% | 64.2% | 70.7% | 73.1% |
| Little Lower | 1.5% | 3.1% | 2.3% | 2.8% | 0.0% | 1.4% | 1.5% | 4.9% | 5.1% |
| Much Lower | 1.5% | 0.0% | 0.0% | 1.9% | 4.1% | 0.0% | 0.0% | 0.0% | 0.0% |

**Q17. Expectations for Services.   Using a scale from 1 to 5, where 5 means the level of service provided by the City "Should Be Much Higher" than it is now and 1 means it "Should Be Much Lower", please indicate how the level of service provided by the City should change in each of the areas listed below. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q17d Emergency medical services | | | | | | | | | |
| Much Higher | 16.0% | 4.2% | 6.5% | 13.3% | 18.4% | 8.5% | 9.1% | 7.0% | 4.0% |
| Little Higher | 22.9% | 27.4% | 26.6% | 22.9% | 24.5% | 26.8% | 30.3% | 14.0% | 21.3% |
| Stay the Same | 58.8% | 66.8% | 65.4% | 61.0% | 53.1% | 64.8% | 59.1% | 76.7% | 72.0% |
| Little Lower | 0.8% | 1.6% | 1.4% | 1.0% | 0.0% | 0.0% | 1.5% | 2.3% | 2.7% |
| Much Lower | 1.5% | 0.0% | 0.0% | 1.9% | 4.1% | 0.0% | 0.0% | 0.0% | 0.0% |

**Q17. Expectations for Services.   Using a scale from 1 to 5, where 5 means the level of service provided by the City "Should Be Much Higher" than it is now and 1 means it "Should Be Much Lower", please indicate how the level of service provided by the City should change in each of the areas listed below. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q17e Parks and open space | | | | | | | | | |
| Much Higher | 21.7% | 12.3% | 14.5% | 17.4% | 21.6% | 13.9% | 17.1% | 19.1% | 14.1% |
| Little Higher | 26.6% | 34.0% | 32.3% | 26.4% | 23.5% | 32.9% | 31.6% | 21.3% | 32.9% |
| Stay the Same | 46.9% | 50.0% | 49.8% | 49.6% | 47.1% | 45.6% | 47.4% | 59.6% | 49.4% |
| Little Lower | 2.8% | 2.4% | 2.1% | 4.1% | 3.9% | 3.8% | 3.9% | 0.0% | 2.4% |
| Much Lower | 2.1% | 1.4% | 1.3% | 2.5% | 3.9% | 3.8% | 0.0% | 0.0% | 1.2% |

**Q17. Expectations for Services.   Using a scale from 1 to 5, where 5 means the level of service provided by the City "Should Be Much Higher" than it is now and 1 means it "Should Be Much Lower", please indicate how the level of service provided by the City should change in each of the areas listed below. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q17f Recreation activities | | | | | | | | | |
| Much Higher | 14.8% | 8.4% | 9.4% | 12.2% | 20.4% | 9.6% | 8.5% | 10.9% | 8.4% |
| Little Higher | 33.3% | 31.0% | 32.1% | 31.3% | 24.5% | 32.9% | 39.4% | 30.4% | 26.5% |
| Stay the Same | 48.9% | 58.1% | 56.7% | 52.2% | 51.0% | 50.7% | 52.1% | 58.7% | 62.7% |
| Little Lower | 0.7% | 1.5% | 0.9% | 1.7% | 2.0% | 2.7% | 0.0% | 0.0% | 1.2% |
| Much Lower | 2.2% | 1.0% | 0.9% | 2.6% | 2.0% | 4.1% | 0.0% | 0.0% | 1.2% |

**Q17. Expectations for Services.   Using a scale from 1 to 5, where 5 means the level of service provided by the City "Should Be Much Higher" than it is now and 1 means it "Should Be Much Lower", please indicate how the level of service provided by the City should change in each of the areas listed below. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q17g Maintenance of infrastructure | | | | | | | | | |
| Much Higher | 36.4% | 33.8% | 32.0% | 40.9% | 39.6% | 27.1% | 33.3% | 31.3% | 44.8% |
| Little Higher | 38.4% | 39.3% | 40.6% | 33.9% | 32.1% | 37.6% | 42.3% | 35.4% | 37.9% |
| Stay the Same | 21.2% | 23.7% | 23.8% | 21.3% | 22.6% | 30.6% | 23.1% | 25.0% | 17.2% |
| Little Lower | 2.6% | 3.2% | 3.7% | 1.6% | 1.9% | 3.5% | 1.3% | 8.3% | 0.0% |
| Much Lower | 1.3% | 0.0% | 0.0% | 2.4% | 3.8% | 1.2% | 0.0% | 0.0% | 0.0% |

**Q18. What do you think are the THREE biggest issues San Marcos will face within the next FIVE years?**

N=405

| Q18 Biggest issue | Q26 Are you Hispanic/Latino/Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Traffic | 74.0% | 68.5% | 69.4% | 70.0% | 72.6% | 70.0% | 72.8% | 64.7% | 67.4% |
| Planning for rapid growth | 44.8% | 49.0% | 51.1% | 40.8% | 37.1% | 44.4% | 55.6% | 45.1% | 55.4% |
| Public schools | 23.4% | 24.9% | 25.7% | 20.0% | 24.2% | 16.7% | 29.6% | 21.6% | 26.1% |
| Road repair/maintenance/expansion | 44.2% | 32.8% | 34.0% | 43.1% | 35.5% | 38.9% | 30.9% | 45.1% | 38.0% |
| Taxes/property taxes/finances | 23.4% | 20.3% | 20.5% | 23.1% | 24.2% | 16.7% | 23.5% | 23.5% | 20.7% |
| Public transportation | 12.3% | 10.0% | 10.1% | 12.3% | 11.3% | 12.2% | 16.0% | 7.8% | 6.5% |
| Crime | 16.9% | 15.4% | 16.8% | 13.8% | 17.7% | 17.8% | 13.6% | 9.8% | 15.2% |
| Environmental issues | 14.3% | 20.7% | 19.4% | 17.7% | 19.4% | 22.2% | 16.0% | 27.5% | 12.0% |
| Utility rates | 16.9% | 12.9% | 11.2% | 23.8% | 19.4% | 21.1% | 16.0% | 9.8% | 8.7% |
| Neighborhood preservation | 23.4% | 31.1% | 30.2% | 23.1% | 12.9% | 24.4% | 34.6% | 43.1% | 27.2% |
| Other | 3.2% | 10.4% | 8.6% | 5.4% | 6.5% | 5.6% | 4.9% | 3.9% | 12.0% |
| Don't Know | 1.9% | 3.3% | 3.4% | 1.5% | 6.5% | 3.3% | 2.5% | 0.0% | 2.2% |

**Q19. Strategic Initiatives:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q19a I have confidence in the City's finances | | | | | | | | | |
| Strongly Agree | 8.4% | 5.5% | 6.3% | 7.4% | 8.3% | 8.1% | 9.5% | 2.3% | 5.0% |
| Agree | 39.7% | 39.3% | 40.2% | 38.0% | 22.9% | 39.2% | 39.2% | 45.5% | 43.8% |
| Neutral | 32.8% | 37.8% | 35.7% | 38.0% | 41.7% | 33.8% | 40.5% | 34.1% | 32.5% |
| Disagree | 12.2% | 13.9% | 14.3% | 10.2% | 16.7% | 14.9% | 5.4% | 13.6% | 16.3% |
| Strongly Disagree | 6.9% | 3.5% | 3.6% | 6.5% | 10.4% | 4.1% | 5.4% | 4.5% | 2.5% |

**Q19. Strategic Initiatives:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q19b The City is ensuring that there is adequate long-term affordable water

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 7.0% | 6.3% | 5.6% | 8.7% | 10.2% | 6.8% | 9.5% | 4.7% | 3.9% |
| Agree | 38.3% | 40.0% | 40.2% | 37.5% | 32.7% | 45.9% | 36.5% | 41.9% | 36.4% |
| Neutral | 32.8% | 25.3% | 25.7% | 33.7% | 30.6% | 24.3% | 25.4% | 32.6% | 32.5% |
| Disagree | 16.4% | 23.2% | 23.4% | 14.4% | 16.3% | 18.9% | 22.2% | 20.9% | 23.4% |
| Strongly Disagree | 5.5% | 5.3% | 5.1% | 5.8% | 10.2% | 4.1% | 6.3% | 0.0% | 3.9% |

**Q19. Strategic Initiatives:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
| Q19c The City is committed to creating a business friendly development process | | | | | | | | | |
| Strongly Agree | 10.6% | 8.1% | 6.5% | 13.9% | 11.5% | 15.1% | 7.6% | 6.7% | 3.8% |
| Agree | 41.7% | 37.9% | 41.0% | 38.3% | 44.2% | 41.1% | 40.9% | 42.2% | 33.8% |
| Neutral | 32.6% | 34.3% | 35.0% | 27.8% | 26.9% | 30.1% | 36.4% | 26.7% | 38.8% |
| Disagree | 8.3% | 14.6% | 12.9% | 12.2% | 7.7% | 11.0% | 9.1% | 22.2% | 15.0% |
| Strongly Disagree | 6.8% | 5.1% | 4.6% | 7.8% | 9.6% | 2.7% | 6.1% | 2.2% | 8.8% |

**Q19. Strategic Initiatives:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q19d The City is doing a good job planning for current and future transportation and infrastructure needs

| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 6.8% | 1.5% | 1.8% | 7.4% | 11.8% | 5.4% | 3.0% | 0.0% | 0.0% |
| Agree | 24.1% | 17.1% | 17.9% | 23.1% | 19.6% | 23.0% | 28.4% | 13.6% | 13.4% |
| Neutral | 32.3% | 35.7% | 36.3% | 30.6% | 29.4% | 39.2% | 31.3% | 43.2% | 34.1% |
| Disagree | 21.1% | 29.1% | 28.7% | 21.3% | 17.6% | 18.9% | 22.4% | 34.1% | 32.9% |
| Strongly Disagree | 15.8% | 16.6% | 15.2% | 17.6% | 21.6% | 13.5% | 14.9% | 9.1% | 19.5% |

**Q19. Strategic Initiatives:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q19e The City does a good job of protecting and maintaining the river, while providing for recreation on the river

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 11.0% | 9.8% | 9.1% | 12.5% | 16.1% | 15.5% | 6.4% | 2.0% | 9.3% |
| Agree | 43.4% | 39.1% | 40.1% | 42.5% | 33.9% | 42.9% | 47.4% | 50.0% | 36.0% |
| Neutral | 20.0% | 22.7% | 23.8% | 17.5% | 19.6% | 17.9% | 20.5% | 22.0% | 25.6% |
| Disagree | 16.6% | 17.8% | 15.9% | 20.0% | 17.9% | 17.9% | 16.7% | 18.0% | 15.1% |
| Strongly Disagree | 9.0% | 10.7% | 11.1% | 7.5% | 12.5% | 6.0% | 9.0% | 8.0% | 14.0% |

**Q19. Strategic Initiatives:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

| N=405 | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q19f The City is committed to the health and wellness of its citizens

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 11.7% | 5.3% | 4.7% | 14.3% | 13.0% | 9.0% | 7.0% | 6.3% | 6.2% |
| Agree | 38.0% | 38.9% | 41.8% | 32.1% | 38.9% | 39.7% | 40.8% | 41.7% | 34.6% |
| Neutral | 29.9% | 39.9% | 37.9% | 33.0% | 27.8% | 30.8% | 40.8% | 33.3% | 43.2% |
| Disagree | 15.3% | 9.1% | 9.9% | 14.3% | 7.4% | 16.7% | 7.0% | 12.5% | 9.9% |
| Strongly Disagree | 5.1% | 6.7% | 5.6% | 6.3% | 13.0% | 3.8% | 4.2% | 6.3% | 6.2% |

**Q19. Strategic Initiatives:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q19g The City is committed to economic development, a diversified job base, and more housing options to help grow the middle class

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 5.1% | 2.5% | 2.2% | 6.1% | 7.7% | 1.3% | 4.3% | 4.2% | 2.4% |
| Agree | 25.4% | 23.6% | 25.4% | 22.8% | 23.1% | 34.7% | 20.3% | 20.8% | 21.4% |
| Neutral | 25.4% | 29.6% | 29.4% | 24.6% | 28.8% | 22.7% | 31.9% | 31.3% | 26.2% |
| Disagree | 26.1% | 32.0% | 30.3% | 27.2% | 17.3% | 25.3% | 34.8% | 25.0% | 36.9% |
| Strongly Disagree | 18.1% | 12.3% | 12.7% | 19.3% | 23.1% | 16.0% | 8.7% | 18.8% | 13.1% |

**Q20. City Investments:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q20a The City should invest tax dollars in economic development incentives for single-family residential

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 24.5% | 20.2% | 20.2% | 26.7% | 21.8% | 21.5% | 20.5% | 34.0% | 19.3% |
| Agree | 35.0% | 28.7% | 29.4% | 33.3% | 34.5% | 35.4% | 32.1% | 32.0% | 21.6% |
| Neutral | 21.7% | 19.3% | 19.0% | 24.2% | 20.0% | 26.6% | 17.9% | 6.0% | 26.1% |
| Disagree | 11.9% | 19.7% | 20.2% | 8.3% | 14.5% | 7.6% | 16.7% | 20.0% | 20.5% |
| Strongly Disagree | 7.0% | 12.1% | 11.3% | 7.5% | 9.1% | 8.9% | 12.8% | 8.0% | 12.5% |

**Q20. City Investments:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q20b The City should invest tax dollars in economic development incentives for multi-family residential

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 8.5% | 2.7% | 3.2% | 8.4% | 11.3% | 6.3% | 5.1% | 2.0% | 2.2% |
| Agree | 18.4% | 10.2% | 10.8% | 18.5% | 18.9% | 25.3% | 9.0% | 6.0% | 5.6% |
| Neutral | 20.6% | 12.9% | 14.4% | 17.6% | 20.8% | 20.3% | 14.1% | 8.0% | 15.6% |
| Disagree | 24.8% | 31.1% | 31.6% | 22.7% | 18.9% | 22.8% | 35.9% | 34.0% | 26.7% |
| Strongly Disagree | 27.7% | 43.1% | 40.0% | 32.8% | 30.2% | 25.3% | 35.9% | 50.0% | 50.0% |

**Q20. City Investments:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q20c The City should invest tax dollars in social services funding (to help non-profit organizations)

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 14.9% | 6.2% | 7.3% | 14.0% | 20.0% | 10.1% | 10.3% | 4.1% | 5.6% |
| Agree | 35.5% | 36.9% | 35.5% | 37.2% | 27.3% | 40.5% | 37.2% | 36.7% | 32.6% |
| Neutral | 31.2% | 29.8% | 31.0% | 29.8% | 25.5% | 32.9% | 29.5% | 34.7% | 30.3% |
| Disagree | 12.1% | 14.7% | 15.7% | 10.7% | 20.0% | 11.4% | 9.0% | 18.4% | 15.7% |
| Strongly Disagree | 6.4% | 12.4% | 10.5% | 8.3% | 7.3% | 5.1% | 14.1% | 6.1% | 15.7% |

**Q20. City Investments:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q20d The City should invest tax dollars in Downtown revitalization

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 12.9% | 13.3% | 12.3% | 15.4% | 14.8% | 12.0% | 12.5% | 15.7% | 13.5% |
| Agree | 36.1% | 41.2% | 40.7% | 36.6% | 31.5% | 44.6% | 48.8% | 39.2% | 31.5% |
| Neutral | 25.9% | 29.2% | 29.2% | 26.0% | 22.2% | 21.7% | 26.3% | 31.4% | 37.1% |
| Disagree | 17.0% | 11.9% | 12.6% | 14.6% | 22.2% | 14.5% | 5.0% | 13.7% | 12.4% |
| Strongly Disagree | 8.2% | 4.4% | 5.1% | 7.3% | 9.3% | 7.2% | 7.5% | 0.0% | 5.6% |

**Q20. City Investments:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000-$49,999 | $50,000-$74,999 | $75,000-$99,999 | $100,000+ |

Q20e The City should invest tax dollars to help create jobs

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 31.0% | 19.9% | 21.1% | 31.7% | 33.9% | 29.6% | 22.8% | 20.0% | 19.3% |
| Agree | 49.0% | 42.5% | 43.8% | 44.7% | 44.6% | 48.1% | 48.1% | 42.0% | 36.4% |
| Neutral | 11.7% | 20.4% | 19.1% | 13.8% | 16.1% | 8.6% | 15.2% | 22.0% | 27.3% |
| Disagree | 5.5% | 12.8% | 12.0% | 6.5% | 3.6% | 6.2% | 11.4% | 12.0% | 12.5% |
| Strongly Disagree | 2.8% | 4.4% | 4.0% | 3.3% | 1.8% | 7.4% | 2.5% | 4.0% | 4.5% |

**Q20. City Investments:  Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q20f The City should invest tax dollars in acquisition and development of additional parks and greenspace

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 20.8% | 18.9% | 18.8% | 21.8% | 21.1% | 22.9% | 17.9% | 26.0% | 16.9% |
| Agree | 36.9% | 39.6% | 40.0% | 33.9% | 29.8% | 30.1% | 43.6% | 36.0% | 44.9% |
| Neutral | 26.8% | 20.7% | 22.4% | 23.4% | 26.3% | 26.5% | 25.6% | 20.0% | 15.7% |
| Disagree | 8.7% | 13.7% | 12.9% | 10.5% | 14.0% | 13.3% | 7.7% | 14.0% | 11.2% |
| Strongly Disagree | 6.7% | 7.0% | 5.9% | 10.5% | 8.8% | 7.2% | 5.1% | 4.0% | 11.2% |

**Q20. City Investments:   Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q20g The City should invest City tax dollars in the public school education system (pre-K through 12th grade)

| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 36.7% | 30.0% | 31.1% | 35.7% | 36.2% | 36.1% | 30.4% | 36.0% | 28.9% |
| Agree | 33.3% | 29.5% | 29.1% | 34.9% | 31.0% | 32.5% | 34.2% | 28.0% | 24.4% |
| Neutral | 15.3% | 18.5% | 20.5% | 11.9% | 13.8% | 18.1% | 20.3% | 14.0% | 17.8% |
| Disagree | 8.0% | 12.3% | 10.2% | 11.9% | 6.9% | 7.2% | 11.4% | 18.0% | 13.3% |
| Strongly Disagree | 6.7% | 9.7% | 9.1% | 5.6% | 12.1% | 6.0% | 3.8% | 4.0% | 15.6% |

**Q20. City Investments: Using a scale from 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please rate your level of agreement with the following statements. (Without Don't Know)**

N=405

| | Q26 Are you Hispanic/Latino/ Spanish | | Q27 Race/ ethnicity | | Q28 Total household income | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Yes | No | White | Other | Under $25,000 | $25,000- $49,999 | $50,000- $74,999 | $75,000- $99,999 | $100,000+ |

Q20h The City should regulate stricter smoking standards in public spaces

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Strongly Agree | 35.6% | 28.4% | 29.3% | 35.2% | 29.3% | 31.3% | 17.9% | 37.3% | 39.8% |
| Agree | 24.0% | 16.6% | 19.9% | 17.2% | 25.9% | 13.3% | 25.6% | 11.8% | 20.5% |
| Neutral | 17.8% | 25.3% | 24.2% | 18.9% | 22.4% | 28.9% | 21.8% | 23.5% | 15.9% |
| Disagree | 11.0% | 13.5% | 12.5% | 11.5% | 3.4% | 12.0% | 19.2% | 17.6% | 10.2% |
| Strongly Disagree | 11.6% | 16.2% | 14.1% | 17.2% | 19.0% | 14.5% | 15.4% | 9.8% | 13.6% |