

Q2. The sum of the FOUR services listed above do you think are most important for the City to provide? (cont.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q2. Sum of Top 4 Choices (Cont.)</u>												
Electric service	26.3%	26.5%	32.6%	13.4%	27.6%	27.3%	24.7%	25.3%	24.4%	25.0%	27.3%	23.7%
Trash, recycling, and yard waste collection services	19.3%	11.8%	16.3%	11.0%	20.7%	16.2%	14.8%	15.2%	20.5%	13.9%	16.7%	15.6%
City communication with the public	21.1%	13.2%	11.6%	15.9%	9.5%	19.2%	14.8%	11.4%	9.0%	11.1%	9.1%	17.5%
Customer service provided by City employees	0.0%	4.4%	2.3%	1.2%	4.3%	4.0%	0.0%	1.3%	3.8%	4.2%	3.5%	1.9%
City Clerk services (public information requests, passports, birth and death records)	0.0%	0.0%	0.0%	1.2%	1.7%	0.0%	0.0%	1.3%	1.3%	1.4%	0.5%	0.9%
Environmental Health services (Food Protection)	12.3%	2.9%	4.7%	7.3%	4.3%	7.1%	7.4%	5.1%	3.8%	5.6%	4.5%	7.1%
Animal Services (Animal Control, Adoption Center)	1.8%	8.8%	0.0%	6.1%	9.5%	8.1%	3.7%	3.8%	6.4%	5.6%	2.0%	9.0%

Q3. Public Safety: Using a scale of 1 to 5 where "5" means "Very Safe" and "1" means "Very Unsafe," please indicate How safe you feel in the following situations:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>A. In Downtown San Marcos</u>												
Very Safe	34.5%	29.9%	30.6%	19.0%	22.0%	34.4%	29.6%	21.8%	20.8%	22.1%	23.6%	28.9%
Safe	49.1%	49.3%	54.1%	59.5%	40.4%	49.0%	56.8%	43.6%	44.4%	55.9%	53.9%	46.1%
Neutral	10.9%	17.9%	8.2%	8.9%	23.9%	9.4%	7.4%	24.4%	18.1%	16.2%	13.6%	15.7%
Unsafe	5.5%	1.5%	5.9%	12.7%	13.8%	7.3%	4.9%	10.3%	16.7%	4.4%	8.4%	8.8%
Very Unsafe	0.0%	1.5%	1.2%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.5%	0.5%
<u>B. In City parks</u>												
Very Safe	27.3%	23.4%	25.3%	18.4%	12.6%	30.5%	21.5%	13.7%	16.7%	15.6%	21.3%	19.6%
Safe	56.4%	43.8%	46.8%	42.1%	39.8%	46.3%	46.8%	39.7%	40.9%	50.0%	47.0%	42.8%
Neutral	10.9%	25.0%	21.5%	22.4%	31.1%	14.7%	20.3%	32.9%	28.8%	23.4%	22.4%	24.2%
Unsafe	5.5%	6.3%	5.1%	15.8%	14.6%	8.4%	10.1%	12.3%	10.6%	9.4%	8.2%	11.9%
Very Unsafe	0.0%	1.6%	1.3%	1.3%	1.9%	0.0%	1.3%	1.4%	3.0%	1.6%	1.1%	1.5%

Q3. Public Safety: Using a scale of 1 to 5 where "5" means "Very Safe" and "1" means "Very Unsafe," please indicate How safe you feel in the following situations:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>C. In your neighborhood during the day</u>												
Very Safe	57.1%	58.2%	56.5%	42.0%	44.6%	57.7%	51.9%	44.2%	43.2%	54.2%	47.2%	53.8%
Safe	37.5%	31.3%	36.5%	46.9%	42.9%	36.1%	42.0%	39.0%	40.5%	41.7%	46.1%	33.7%
Neutral	5.4%	9.0%	5.9%	8.6%	9.8%	6.2%	3.7%	13.0%	13.5%	4.2%	6.2%	9.6%
Unsafe	0.0%	1.5%	1.2%	1.2%	2.7%	0.0%	2.5%	2.6%	2.7%	0.0%	0.5%	2.4%
Very Unsafe	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.5%
<u>D. In your neighborhood at night</u>												
Very Safe	35.7%	36.8%	32.9%	29.6%	28.6%	35.7%	28.8%	30.8%	32.4%	31.9%	30.4%	33.7%
Safe	48.2%	44.1%	48.2%	40.7%	39.3%	41.8%	53.8%	41.0%	35.1%	45.8%	45.4%	41.8%
Neutral	12.5%	10.3%	11.8%	22.2%	18.8%	11.2%	10.0%	20.5%	23.0%	15.3%	17.0%	14.4%
Unsafe	3.6%	5.9%	4.7%	6.2%	11.6%	9.2%	5.0%	6.4%	6.8%	6.9%	5.7%	8.2%
Very Unsafe	0.0%	2.9%	2.4%	1.2%	1.8%	2.0%	2.5%	1.3%	2.7%	0.0%	1.5%	1.9%

Q3. Public Safety: Using a scale of 1 to 5 where "5" means "Very Safe" and "1" means "Very Unsafe," please indicate How safe you feel in the following situations:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>E. In commercial and retail areas</u>												
Very Safe	32.1%	29.9%	33.3%	18.8%	20.0%	34.0%	31.6%	15.4%	19.4%	26.8%	23.8%	27.9%
Safe	48.2%	50.7%	42.9%	51.3%	51.8%	49.5%	48.1%	53.8%	51.4%	42.3%	52.3%	46.1%
Neutral	14.3%	16.4%	17.9%	25.0%	24.5%	13.4%	19.0%	20.5%	23.6%	28.2%	20.7%	20.1%
Unsafe	5.4%	3.0%	6.0%	3.8%	3.6%	3.1%	1.3%	9.0%	5.6%	2.8%	3.1%	5.4%
Very Unsafe	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.5%
<u>F. Overall feeling of safety in San Marcos</u>												
Very Safe	30.4%	33.8%	25.6%	20.0%	27.0%	34.0%	24.7%	20.5%	20.3%	33.8%	24.9%	28.8%
Safe	53.6%	48.5%	60.5%	57.5%	52.3%	52.6%	55.6%	53.8%	59.5%	52.1%	56.0%	53.4%
Neutral	14.3%	14.7%	10.5%	13.8%	16.2%	11.3%	17.3%	15.4%	13.5%	12.7%	15.5%	12.5%
Unsafe	1.8%	2.9%	3.5%	8.8%	2.7%	2.1%	2.5%	9.0%	5.4%	1.4%	2.6%	5.3%
Very Unsafe	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	1.3%	1.4%	0.0%	1.0%	0.0%

Q4. Perceptions of the City: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>A. Overall quality of services provided by the City</u>												
Very Satisfied	10.7%	11.9%	7.1%	10.7%	14.3%	11.6%	12.7%	6.5%	11.1%	14.1%	10.6%	11.6%
Satisfied	57.1%	59.7%	61.9%	46.7%	58.1%	58.9%	63.3%	49.4%	58.3%	53.1%	56.6%	57.1%
Neutral	28.6%	16.4%	21.4%	30.7%	21.0%	22.1%	16.5%	32.5%	23.6%	21.9%	24.9%	21.7%
Dissatisfied	3.6%	10.4%	9.5%	10.7%	4.8%	7.4%	7.6%	10.4%	4.2%	9.4%	6.9%	8.6%
Very Dissatisfied	0.0%	1.5%	0.0%	1.3%	1.9%	0.0%	0.0%	1.3%	2.8%	1.6%	1.1%	1.0%
<u>B. How well the City is planning for growth</u>												
Very Satisfied	7.5%	6.1%	3.6%	1.3%	6.7%	8.4%	6.2%	3.9%	1.5%	3.1%	5.9%	4.0%
Satisfied	24.5%	22.7%	16.7%	19.2%	19.0%	18.9%	24.7%	14.3%	25.0%	16.9%	21.1%	18.9%
Neutral	28.3%	31.8%	22.6%	15.4%	25.7%	24.2%	16.0%	24.7%	22.1%	36.9%	22.7%	25.9%
Dissatisfied	32.1%	22.7%	40.5%	35.9%	28.6%	29.5%	37.0%	40.3%	25.0%	27.7%	31.9%	32.3%
Very Dissatisfied	7.5%	16.7%	16.7%	28.2%	20.0%	18.9%	16.0%	16.9%	26.5%	15.4%	18.4%	18.9%

Q4. Perceptions of the City: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>C. Overall quality of life in the City</u>												
Very Satisfied	16.1%	19.1%	12.8%	8.8%	16.5%	15.3%	11.1%	13.0%	14.9%	18.8%	15.1%	14.0%
Satisfied	62.5%	52.9%	54.7%	38.8%	46.8%	57.1%	54.3%	44.2%	47.3%	44.9%	49.0%	51.2%
Neutral	16.1%	22.1%	22.1%	36.3%	21.1%	19.4%	27.2%	22.1%	24.3%	27.5%	26.6%	21.3%
Dissatisfied	5.4%	5.9%	9.3%	13.8%	13.8%	7.1%	6.2%	16.9%	13.5%	8.7%	8.9%	11.6%
Very Dissatisfied	0.0%	0.0%	1.2%	2.5%	1.8%	1.0%	1.2%	3.9%	0.0%	0.0%	0.5%	1.9%
<u>D. Availability of job opportunities</u>												
Very Satisfied	6.3%	1.7%	4.0%	2.7%	6.0%	2.3%	6.5%	3.9%	5.0%	3.6%	5.8%	2.7%
Satisfied	27.1%	16.9%	21.3%	21.3%	26.0%	21.6%	19.5%	17.1%	21.7%	37.5%	20.9%	24.3%
Neutral	33.3%	45.8%	34.7%	34.7%	35.0%	35.2%	26.0%	36.8%	45.0%	42.9%	37.8%	35.1%
Dissatisfied	27.1%	28.8%	29.3%	25.3%	24.0%	25.0%	36.4%	28.9%	23.3%	16.1%	25.6%	27.6%
Very Dissatisfied	6.3%	6.8%	10.7%	16.0%	9.0%	15.9%	11.7%	13.2%	5.0%	0.0%	9.9%	10.3%

Q4. Perceptions of the City: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>E. Overall value you receive for City taxes and fees</u>												
Very Satisfied	6.0%	7.7%	3.6%	1.3%	5.5%	5.4%	3.9%	2.6%	6.8%	4.3%	5.3%	4.0%
Satisfied	26.0%	43.1%	37.3%	27.5%	32.1%	38.0%	31.6%	31.6%	28.8%	35.7%	30.7%	35.9%
Neutral	46.0%	27.7%	31.3%	35.0%	36.7%	38.0%	31.6%	34.2%	35.6%	34.3%	37.0%	32.8%
Dissatisfied	16.0%	15.4%	22.9%	27.5%	15.6%	17.4%	23.7%	18.4%	20.5%	18.6%	20.6%	18.7%
Very Dissatisfied	6.0%	6.2%	4.8%	8.8%	10.1%	1.1%	9.2%	13.2%	8.2%	7.1%	6.3%	8.6%
<u>F. Overall quality of new development</u>												
Very Satisfied	2.0%	4.6%	3.6%	1.3%	2.8%	4.3%	2.6%	2.7%	2.9%	1.5%	2.7%	3.0%
Satisfied	30.0%	27.7%	15.7%	19.7%	21.3%	23.7%	25.6%	16.0%	22.9%	21.2%	22.3%	21.7%
Neutral	34.0%	29.2%	26.5%	19.7%	32.4%	22.6%	29.5%	32.0%	31.4%	27.3%	32.6%	24.2%
Dissatisfied	20.0%	26.2%	37.3%	26.3%	26.9%	31.2%	20.5%	30.7%	22.9%	34.8%	25.5%	30.3%
Very Dissatisfied	14.0%	12.3%	16.9%	32.9%	16.7%	18.3%	21.8%	18.7%	20.0%	15.2%	16.8%	20.7%

Q4. Perceptions of the City: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409

	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>G. Appearance of residential property in the City</u>												
Very Satisfied	1.8%	7.5%	5.8%	1.3%	3.6%	7.1%	6.3%	1.3%	1.4%	2.9%	3.6%	4.4%
Satisfied	50.0%	28.4%	26.7%	34.2%	35.5%	36.7%	33.8%	35.1%	27.4%	37.1%	38.5%	30.1%
Neutral	23.2%	38.8%	44.2%	38.0%	36.4%	33.7%	45.0%	33.8%	31.5%	41.4%	34.4%	39.3%
Dissatisfied	21.4%	22.4%	17.4%	19.0%	18.2%	18.4%	10.0%	20.8%	32.9%	15.7%	18.2%	20.4%
Very Dissatisfied	3.6%	3.0%	5.8%	7.6%	6.4%	4.1%	5.0%	9.1%	6.8%	2.9%	5.2%	5.8%

H. Appearance of commercial property in the City

Very Satisfied	0.0%	8.8%	4.7%	2.5%	3.7%	8.2%	5.0%	1.3%	1.4%	2.9%	3.6%	4.4%
Satisfied	48.2%	30.9%	31.4%	32.1%	40.2%	39.2%	30.0%	35.9%	35.6%	40.0%	42.5%	30.2%
Neutral	30.4%	41.2%	41.9%	50.6%	42.1%	36.1%	50.0%	38.5%	43.8%	42.9%	36.8%	46.8%
Dissatisfied	19.6%	16.2%	16.3%	9.9%	13.1%	11.3%	11.3%	19.2%	17.8%	14.3%	14.5%	14.6%
Very Dissatisfied	1.8%	2.9%	5.8%	4.9%	0.9%	5.2%	3.8%	5.1%	1.4%	0.0%	2.6%	3.9%

Q4. Perceptions of the City: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>I. Overall appearance of the City</u>												
Very Satisfied	8.9%	8.8%	5.9%	6.2%	8.2%	10.2%	11.3%	3.8%	2.7%	8.6%	8.3%	6.8%
Satisfied	58.9%	36.8%	44.7%	34.6%	40.0%	48.0%	45.0%	35.9%	40.5%	38.6%	44.0%	40.1%
Neutral	17.9%	39.7%	29.4%	40.7%	38.2%	27.6%	28.8%	38.5%	35.1%	44.3%	32.1%	36.2%
Dissatisfied	10.7%	13.2%	15.3%	14.8%	10.9%	13.3%	8.8%	17.9%	16.2%	8.6%	12.4%	13.5%
Very Dissatisfied	3.6%	1.5%	4.7%	3.7%	2.7%	1.0%	6.3%	3.8%	5.4%	0.0%	3.1%	3.4%

Q5. Parks and Recreation: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
	<u>A. Maintenance and appearance of existing City parks</u>											
Very Satisfied	29.6%	18.5%	15.7%	11.4%	17.0%	29.2%	17.5%	12.0%	10.0%	15.2%	18.0%	17.2%
Satisfied	57.4%	55.4%	57.8%	54.4%	49.1%	50.0%	56.3%	52.0%	58.6%	56.1%	58.2%	50.5%
Neutral	11.1%	20.0%	20.5%	22.8%	29.2%	15.6%	18.8%	25.3%	28.6%	24.2%	17.5%	26.3%
Dissatisfied	1.9%	6.2%	6.0%	10.1%	4.7%	5.2%	6.3%	10.7%	2.9%	4.5%	6.3%	5.6%
Very Dissatisfied	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.5%
<u>B. Number of City parks</u>												
Very Satisfied	33.3%	18.2%	18.3%	10.1%	15.5%	27.1%	18.8%	13.3%	13.0%	14.1%	18.8%	17.2%
Satisfied	35.2%	48.5%	52.4%	36.7%	43.7%	39.6%	51.3%	44.0%	39.1%	45.3%	45.7%	41.9%
Neutral	18.5%	21.2%	15.9%	31.6%	25.2%	20.8%	13.8%	25.3%	26.1%	31.3%	22.6%	23.2%
Dissatisfied	9.3%	9.1%	11.0%	16.5%	10.7%	9.4%	12.5%	8.0%	18.8%	9.4%	10.2%	12.6%
Very Dissatisfied	3.7%	3.0%	2.4%	5.1%	4.9%	3.1%	3.8%	9.3%	2.9%	0.0%	2.7%	5.1%

Q5. Parks and Recreation: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>C. Walking and biking trails in the City</u>												
Very Satisfied	23.5%	16.4%	13.6%	11.5%	14.3%	22.2%	16.5%	10.7%	11.8%	12.5%	17.3%	13.2%
Satisfied	31.4%	31.1%	42.0%	34.6%	41.0%	34.4%	29.1%	42.7%	39.7%	40.6%	34.1%	39.6%
Neutral	21.6%	29.5%	24.7%	28.2%	29.5%	16.7%	30.4%	21.3%	32.4%	39.1%	26.3%	27.9%
Dissatisfied	21.6%	23.0%	19.8%	20.5%	10.5%	23.3%	22.8%	20.0%	13.2%	7.8%	19.6%	16.8%
Very Dissatisfied	2.0%	0.0%	0.0%	5.1%	4.8%	3.3%	1.3%	5.3%	2.9%	0.0%	2.8%	2.5%
<u>D. Activity Center</u>												
Very Satisfied	32.5%	31.0%	32.4%	23.0%	27.1%	23.0%	30.1%	29.2%	27.7%	33.3%	28.7%	28.5%
Satisfied	37.5%	43.1%	45.1%	41.9%	52.3%	48.6%	38.4%	41.7%	53.8%	45.5%	48.2%	43.0%
Neutral	25.0%	20.7%	15.5%	27.0%	17.8%	20.3%	21.9%	25.0%	13.8%	21.2%	17.7%	23.1%
Dissatisfied	0.0%	5.2%	7.0%	6.8%	2.8%	6.8%	8.2%	2.8%	4.6%	0.0%	4.3%	4.8%
Very Dissatisfied	5.0%	0.0%	0.0%	1.4%	0.0%	1.4%	1.4%	1.4%	0.0%	0.0%	1.2%	0.5%

Q5. Parks and Recreation: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>E. City swimming pools</u>												
Very Satisfied	23.3%	10.6%	5.0%	9.4%	18.9%	15.0%	11.9%	8.3%	14.5%	16.7%	14.0%	12.5%
Satisfied	36.7%	38.3%	28.3%	35.9%	31.6%	38.3%	25.4%	31.7%	38.2%	35.2%	34.6%	32.5%
Neutral	33.3%	27.7%	41.7%	37.5%	37.9%	33.3%	35.8%	40.0%	34.5%	38.9%	39.7%	33.8%
Dissatisfied	3.3%	17.0%	21.7%	15.6%	8.4%	11.7%	22.4%	16.7%	7.3%	7.4%	10.3%	16.3%
Very Dissatisfied	3.3%	6.4%	3.3%	1.6%	3.2%	1.7%	4.5%	3.3%	5.5%	1.9%	1.5%	5.0%
<u>F. Quality of youth recreation programs</u>												
Very Satisfied	27.6%	15.0%	7.5%	8.3%	10.2%	17.0%	15.0%	10.9%	2.0%	13.2%	12.1%	11.6%
Satisfied	31.0%	37.5%	35.8%	31.7%	37.5%	41.5%	18.3%	30.9%	44.9%	43.4%	39.5%	31.5%
Neutral	37.9%	37.5%	35.8%	50.0%	44.3%	37.7%	43.3%	49.1%	44.9%	35.8%	40.3%	43.8%
Dissatisfied	3.4%	7.5%	18.9%	8.3%	6.8%	3.8%	18.3%	7.3%	8.2%	7.5%	7.3%	11.0%
Very Dissatisfied	0.0%	2.5%	1.9%	1.7%	1.1%	0.0%	5.0%	1.8%	0.0%	0.0%	0.8%	2.1%

Q5. Parks and Recreation: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>G. Quality of adult recreation programs</u>												
Very Satisfied	15.6%	10.6%	10.5%	10.0%	12.8%	11.5%	16.1%	7.0%	7.5%	15.8%	13.7%	10.1%
Satisfied	37.5%	40.4%	33.3%	36.7%	36.2%	31.1%	24.2%	36.8%	45.3%	47.4%	38.9%	34.6%
Neutral	31.3%	38.3%	42.1%	35.0%	40.4%	42.6%	40.3%	45.6%	34.0%	28.1%	38.2%	38.4%
Dissatisfied	9.4%	8.5%	12.3%	13.3%	7.4%	9.8%	17.7%	5.3%	9.4%	7.0%	5.3%	13.8%
Very Dissatisfied	6.3%	2.1%	1.8%	5.0%	3.2%	4.9%	1.6%	5.3%	3.8%	1.8%	3.8%	3.1%
<u>H. Quality of outdoor athletic facilities (e.g., baseball, tennis, soccer, etc.)</u>												
Very Satisfied	15.0%	10.2%	12.1%	6.3%	17.9%	13.0%	13.6%	11.5%	11.3%	14.0%	11.6%	13.8%
Satisfied	47.5%	57.1%	36.2%	37.5%	37.9%	52.2%	28.8%	36.1%	43.4%	49.1%	47.6%	36.5%
Neutral	25.0%	26.5%	39.7%	40.6%	38.9%	29.0%	39.4%	44.3%	34.0%	31.6%	31.3%	39.6%
Dissatisfied	10.0%	6.1%	12.1%	9.4%	5.3%	5.8%	13.6%	4.9%	11.3%	5.3%	8.2%	8.2%
Very Dissatisfied	2.5%	0.0%	0.0%	6.3%	0.0%	0.0%	4.5%	3.3%	0.0%	0.0%	1.4%	1.9%

Q5. Parks and Recreation: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>I. Mowing and trimming of public areas and greenspace</u>												
Very Satisfied	23.2%	16.4%	9.9%	8.9%	18.3%	21.6%	16.9%	13.0%	12.5%	8.7%	12.0%	18.0%
Satisfied	39.3%	46.3%	44.4%	46.8%	37.6%	45.4%	39.0%	46.8%	37.5%	43.5%	47.4%	38.0%
Neutral	19.6%	25.4%	27.2%	29.1%	28.4%	20.6%	28.6%	19.5%	30.6%	36.2%	28.1%	25.0%
Dissatisfied	14.3%	9.0%	17.3%	12.7%	10.1%	11.3%	11.7%	13.0%	15.3%	11.6%	9.9%	15.0%
Very Dissatisfied	3.6%	3.0%	1.2%	2.5%	5.5%	1.0%	3.9%	7.8%	4.2%	0.0%	2.6%	4.0%

Q6. The sum of the THREE parks and recreation services listed above do you think are most important for the City to provide?

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q6. Sum of Top 3 Choices</u>												
Maintenance and appearance of existing City parks	66.7%	60.3%	66.3%	59.8%	53.4%	59.6%	70.4%	63.3%	59.0%	48.6%	61.1%	59.7%
Number of City parks	31.6%	29.4%	33.7%	32.9%	15.5%	29.3%	35.8%	24.1%	30.8%	15.3%	30.3%	24.6%
Walking and biking trails in the City	57.9%	52.9%	41.9%	40.2%	27.6%	52.5%	53.1%	40.5%	32.1%	25.0%	44.9%	38.4%
Activity Center	7.0%	27.9%	26.7%	23.2%	41.4%	19.2%	23.5%	26.6%	33.3%	38.9%	25.3%	29.9%
City swimming pools	7.0%	5.9%	9.3%	8.5%	18.1%	4.0%	14.8%	13.9%	10.3%	12.5%	10.1%	11.4%
Quality of youth recreation programs	29.8%	38.2%	33.7%	9.8%	22.4%	37.4%	23.5%	21.5%	16.7%	27.8%	21.7%	29.9%
Quality of adult recreation programs	15.8%	11.8%	7.0%	6.1%	18.1%	16.2%	6.2%	12.7%	7.7%	16.7%	12.1%	11.8%
Quality of outdoor athletic facilities (e.g., baseball, tennis, soccer, etc.)	19.3%	22.1%	12.8%	17.1%	12.9%	18.2%	16.0%	12.7%	17.9%	15.3%	14.1%	18.0%
Mowing and trimming of public areas and greenspace	26.3%	29.4%	34.9%	37.8%	38.8%	24.2%	27.2%	41.8%	42.3%	40.3%	32.3%	36.5%

Q7. Code Enforcement: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following items:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>A. Enforcement of the clean-up of junk and debris on private property</u>												
Very Satisfied	6.3%	4.8%	5.2%	1.3%	2.8%	4.7%	4.1%	0.0%	4.3%	6.0%	3.9%	3.6%
Satisfied	29.2%	22.6%	26.0%	25.6%	22.4%	30.2%	23.0%	22.4%	23.2%	23.9%	27.9%	21.8%
Neutral	31.3%	40.3%	24.7%	30.8%	34.6%	30.2%	35.1%	32.9%	30.4%	32.8%	32.4%	32.1%
Dissatisfied	27.1%	19.4%	27.3%	24.4%	29.0%	25.6%	23.0%	26.3%	26.1%	28.4%	24.6%	26.9%
Very Dissatisfied	6.3%	12.9%	16.9%	17.9%	11.2%	9.3%	14.9%	18.4%	15.9%	9.0%	11.2%	15.5%
<u>B. Enforcement of mowing of weeds and grass on private property</u>												
Very Satisfied	8.7%	4.8%	3.8%	1.3%	2.8%	5.9%	4.1%	0.0%	4.3%	4.3%	3.3%	4.2%
Satisfied	30.4%	22.2%	28.2%	24.4%	19.6%	29.4%	24.7%	23.7%	15.9%	26.1%	24.4%	24.0%
Neutral	30.4%	36.5%	32.1%	33.3%	40.2%	31.8%	39.7%	34.2%	37.7%	33.3%	38.3%	32.3%
Dissatisfied	28.3%	28.6%	23.1%	29.5%	28.0%	25.9%	23.3%	27.6%	27.5%	33.3%	25.6%	29.2%
Very Dissatisfied	2.2%	7.9%	12.8%	11.5%	9.3%	7.1%	8.2%	14.5%	14.5%	2.9%	8.3%	10.4%

Q7. Code Enforcement: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following items:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>C. Enforcement of sign regulations</u>												
Very Satisfied	9.3%	5.3%	5.6%	4.1%	5.1%	7.7%	7.0%	1.5%	6.2%	4.8%	5.5%	5.6%
Satisfied	41.9%	35.1%	32.4%	26.0%	30.6%	39.7%	35.2%	28.8%	16.9%	38.7%	32.7%	31.6%
Neutral	30.2%	42.1%	40.8%	43.8%	46.9%	35.9%	32.4%	56.1%	50.8%	37.1%	42.4%	41.8%
Dissatisfied	16.3%	14.0%	14.1%	13.7%	15.3%	10.3%	12.7%	9.1%	23.1%	19.4%	15.2%	14.1%
Very Dissatisfied	2.3%	3.5%	7.0%	12.3%	2.0%	6.4%	12.7%	4.5%	3.1%	0.0%	4.2%	6.8%
<u>D. Enforcement of graffiti regulations</u>												
Very Satisfied	11.9%	12.3%	5.7%	5.7%	3.2%	10.5%	8.8%	1.6%	7.8%	4.8%	8.0%	5.8%
Satisfied	42.9%	33.3%	37.1%	32.9%	30.5%	40.8%	36.8%	32.8%	26.6%	33.9%	35.0%	33.9%
Neutral	33.3%	40.4%	37.1%	32.9%	46.3%	35.5%	36.8%	46.9%	40.6%	35.5%	38.0%	39.8%
Dissatisfied	9.5%	8.8%	15.7%	20.0%	17.9%	10.5%	11.8%	14.1%	18.8%	22.6%	15.3%	15.2%
Very Dissatisfied	2.4%	5.3%	4.3%	8.6%	2.1%	2.6%	5.9%	4.7%	6.3%	3.2%	3.7%	5.3%

Q8. The sum of the TWO of the code enforcement services listed above do you think is MOST IMPORTANT for the City to provide?

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q8. Sum of Top 2 Choices</u>												
Enforcement of the clean-up of junk and debris on private property	73.7%	69.1%	69.8%	69.5%	75.0%	62.6%	69.1%	74.7%	75.6%	79.2%	68.2%	74.9%
Enforcement of mowing of weeds and grass on private property	42.1%	35.3%	44.2%	42.7%	50.0%	38.4%	42.0%	53.2%	38.5%	48.6%	40.9%	46.4%
Enforcement of sign regulations	22.8%	35.3%	27.9%	29.3%	20.7%	37.4%	23.5%	24.1%	28.2%	16.7%	26.3%	27.0%
Enforcement of graffiti regulations	35.1%	38.2%	36.0%	32.9%	25.0%	35.4%	40.7%	27.8%	30.8%	26.4%	33.8%	31.3%

Q9. Public Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>A. Maintenance of major City streets (non-TxDOT roadways)</u>												
Very Satisfied	1.8%	7.6%	3.7%	1.3%	6.4%	5.1%	6.5%	3.9%	1.4%	4.4%	4.2%	4.5%
Satisfied	21.1%	21.2%	28.0%	24.4%	24.8%	25.5%	22.1%	21.1%	24.7%	27.9%	27.9%	20.8%
Neutral	24.6%	30.3%	23.2%	32.1%	27.5%	21.4%	28.6%	30.3%	31.5%	27.9%	25.3%	29.7%
Dissatisfied	45.6%	31.8%	31.7%	28.2%	33.0%	34.7%	35.1%	36.8%	30.1%	29.4%	30.0%	36.6%
Very Dissatisfied	7.0%	9.1%	13.4%	14.1%	8.3%	13.3%	7.8%	7.9%	12.3%	10.3%	12.6%	8.4%
<u>B. Maintenance of streets in your neighborhood</u>												
Very Satisfied	12.3%	8.8%	7.1%	5.1%	13.4%	12.1%	9.0%	8.9%	4.0%	13.0%	9.8%	9.2%
Satisfied	36.8%	36.8%	32.9%	30.8%	35.7%	29.3%	34.6%	35.4%	38.7%	36.2%	35.8%	33.3%
Neutral	22.8%	26.5%	28.2%	21.8%	20.5%	24.2%	20.5%	24.1%	26.7%	23.2%	22.3%	25.1%
Dissatisfied	21.1%	23.5%	16.5%	29.5%	25.0%	24.2%	29.5%	22.8%	20.0%	18.8%	23.3%	23.2%
Very Dissatisfied	7.0%	4.4%	15.3%	12.8%	5.4%	10.1%	6.4%	8.9%	10.7%	8.7%	8.8%	9.2%

Q9. Public Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>C. Timing of traffic signals in the City</u>												
Very Satisfied	7.0%	5.9%	3.5%	1.3%	4.5%	9.1%	5.1%	0.0%	2.7%	2.9%	5.2%	3.4%
Satisfied	42.1%	30.9%	34.1%	30.8%	34.8%	32.3%	35.9%	30.4%	36.0%	37.7%	30.7%	37.5%
Neutral	19.3%	25.0%	23.5%	24.4%	33.9%	20.2%	17.9%	34.2%	29.3%	31.9%	31.3%	21.6%
Dissatisfied	29.8%	30.9%	23.5%	28.2%	15.2%	28.3%	30.8%	25.3%	18.7%	15.9%	20.3%	27.9%
Very Dissatisfied	1.8%	7.4%	15.3%	15.4%	11.6%	10.1%	10.3%	10.1%	13.3%	11.6%	12.5%	9.6%

D. Mowing/trimming along City streets

Very Satisfied	14.5%	9.0%	5.9%	3.9%	5.5%	14.4%	8.9%	2.6%	2.7%	4.4%	6.9%	7.3%
Satisfied	47.3%	44.8%	48.2%	42.9%	39.1%	48.5%	46.8%	38.2%	40.5%	44.1%	43.1%	44.7%
Neutral	20.0%	28.4%	23.5%	39.0%	31.8%	24.7%	29.1%	35.5%	29.7%	27.9%	32.4%	26.2%
Dissatisfied	16.4%	13.4%	20.0%	10.4%	20.0%	10.3%	11.4%	18.4%	23.0%	22.1%	14.4%	18.4%
Very Dissatisfied	1.8%	4.5%	2.4%	3.9%	3.6%	2.1%	3.8%	5.3%	4.1%	1.5%	3.2%	3.4%

Q9. Public Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>E. Cleanliness of City streets and other public areas</u>												
Very Satisfied	12.3%	10.6%	9.4%	3.8%	6.3%	13.3%	8.9%	3.8%	4.0%	8.7%	6.7%	9.2%
Satisfied	54.4%	40.9%	45.9%	44.3%	40.2%	50.0%	40.5%	51.3%	42.7%	34.8%	48.2%	40.8%
Neutral	19.3%	28.8%	25.9%	35.4%	34.8%	23.5%	31.6%	29.5%	32.0%	34.8%	25.4%	34.0%
Dissatisfied	12.3%	15.2%	16.5%	13.9%	15.2%	10.2%	16.5%	12.8%	17.3%	18.8%	16.1%	13.6%
Very Dissatisfied	1.8%	4.5%	2.4%	2.5%	3.6%	3.1%	2.5%	2.6%	4.0%	2.9%	3.6%	2.4%
<u>F. Cleanliness of creeks and open channels</u>												
Very Satisfied	8.8%	13.8%	7.6%	3.8%	4.1%	13.5%	10.4%	2.7%	2.9%	3.2%	6.5%	7.8%
Satisfied	36.8%	23.1%	44.3%	35.9%	29.6%	33.3%	39.0%	34.2%	30.9%	31.7%	34.6%	33.3%
Neutral	36.8%	32.3%	20.3%	33.3%	38.8%	30.2%	27.3%	32.9%	33.8%	39.7%	31.4%	33.3%
Dissatisfied	15.8%	24.6%	22.8%	23.1%	20.4%	15.6%	19.5%	23.3%	27.9%	23.8%	21.6%	21.4%
Very Dissatisfied	1.8%	6.2%	5.1%	3.8%	7.1%	7.3%	3.9%	6.8%	4.4%	1.6%	5.9%	4.2%

Q9. Public Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
	<u>G. Condition of sidewalks in the City</u>											
Very Satisfied	3.5%	4.5%	3.6%	5.1%	4.6%	8.1%	5.1%	2.6%	2.7%	1.5%	3.7%	4.9%
Satisfied	38.6%	31.3%	28.6%	26.9%	27.8%	32.3%	37.2%	18.4%	32.4%	28.4%	28.9%	30.9%
Neutral	33.3%	29.9%	31.0%	35.9%	35.2%	31.3%	26.9%	42.1%	35.1%	31.3%	33.2%	33.3%
Dissatisfied	14.0%	23.9%	27.4%	20.5%	25.9%	19.2%	17.9%	25.0%	23.0%	32.8%	23.2%	23.0%
Very Dissatisfied	10.5%	10.4%	9.5%	11.5%	6.5%	9.1%	12.8%	11.8%	6.8%	6.0%	11.1%	7.8%
<u>H. Availability of bike lanes</u>												
Very Satisfied	3.7%	9.4%	6.9%	7.5%	11.1%	11.7%	8.1%	8.2%	4.9%	5.6%	7.6%	8.7%
Satisfied	22.2%	18.8%	23.6%	20.9%	26.3%	12.8%	24.3%	24.7%	27.9%	29.6%	22.1%	23.4%
Neutral	33.3%	28.1%	45.8%	35.8%	41.4%	39.4%	36.5%	31.5%	32.8%	50.0%	38.4%	37.0%
Dissatisfied	27.8%	34.4%	12.5%	26.9%	19.2%	22.3%	20.3%	28.8%	29.5%	14.8%	23.8%	22.8%
Very Dissatisfied	13.0%	9.4%	11.1%	9.0%	2.0%	13.8%	10.8%	6.8%	4.9%	0.0%	8.1%	8.2%

Q9. Public Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>I. The level of usefulness of City e-services such as internet payment</u>												
Very Satisfied	20.0%	21.1%	18.2%	10.2%	15.6%	23.8%	24.6%	13.3%	8.6%	9.1%	12.9%	20.4%
Satisfied	50.0%	45.6%	39.4%	45.8%	24.4%	46.4%	40.0%	43.3%	34.5%	27.3%	39.4%	38.9%
Neutral	20.0%	21.1%	30.3%	35.6%	54.4%	21.4%	23.1%	38.3%	39.7%	60.0%	36.1%	33.5%
Dissatisfied	4.0%	10.5%	7.6%	3.4%	4.4%	6.0%	7.7%	1.7%	10.3%	3.6%	7.7%	4.2%
Very Dissatisfied	6.0%	1.8%	4.5%	5.1%	1.1%	2.4%	4.6%	3.3%	6.9%	0.0%	3.9%	3.0%
<u>J. Reliability of Electric service</u>												
Very Satisfied	27.8%	20.0%	23.8%	18.3%	27.9%	25.8%	26.8%	12.5%	29.9%	23.9%	24.2%	23.5%
Satisfied	51.9%	52.3%	50.0%	52.1%	49.0%	52.6%	52.1%	59.7%	47.8%	40.3%	51.1%	50.5%
Neutral	14.8%	21.5%	16.3%	22.5%	19.2%	18.6%	14.1%	20.8%	14.9%	26.9%	17.4%	20.4%
Dissatisfied	5.6%	3.1%	3.8%	4.2%	1.9%	3.1%	2.8%	1.4%	4.5%	6.0%	5.1%	2.0%
Very Dissatisfied	0.0%	3.1%	6.3%	2.8%	1.9%	0.0%	4.2%	5.6%	3.0%	3.0%	2.2%	3.6%

Q9. Public Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>K. Adequacy of City street lighting</u>												
Very Satisfied	15.8%	15.2%	9.6%	3.9%	11.0%	19.4%	6.4%	1.3%	12.2%	12.3%	9.6%	11.8%
Satisfied	36.8%	40.9%	44.6%	38.2%	46.8%	37.8%	51.3%	46.1%	41.9%	33.8%	45.7%	38.9%
Neutral	26.3%	25.8%	21.7%	27.6%	24.8%	24.5%	15.4%	26.3%	27.0%	33.8%	27.1%	23.2%
Dissatisfied	19.3%	13.6%	18.1%	26.3%	13.8%	13.3%	21.8%	19.7%	17.6%	18.5%	14.4%	21.2%
Very Dissatisfied	1.8%	4.5%	6.0%	3.9%	3.7%	5.1%	5.1%	6.6%	1.4%	1.5%	3.2%	4.9%

Q10. The sum of the THREE public services listed above do you think are MOST IMPORTANT for the City to provide?

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q10. Sum of Top 3 Choices</u>												
Maintenance of major City streets (non-TxDOT roadways)	61.4%	72.1%	74.4%	53.7%	65.5%	67.7%	63.0%	70.9%	62.8%	62.5%	64.1%	66.8%
Maintenance of streets in your neighborhood	22.8%	22.1%	26.7%	25.6%	37.1%	22.2%	28.4%	30.4%	37.2%	23.6%	30.8%	25.6%
Timing of traffic signals in the City	22.8%	26.5%	23.3%	31.7%	21.6%	26.3%	29.6%	19.0%	23.1%	26.4%	26.3%	23.7%
Mowing/trimming along City streets	8.8%	11.8%	7.0%	7.3%	12.9%	4.0%	6.2%	17.7%	10.3%	12.5%	7.6%	11.8%
Cleanliness of City streets and other public areas	43.9%	29.4%	38.4%	31.7%	28.4%	27.3%	29.6%	46.8%	33.3%	31.9%	31.8%	35.1%
Cleanliness of creeks and open channels	21.1%	25.0%	18.6%	17.1%	19.0%	31.3%	13.6%	19.0%	15.4%	16.7%	21.7%	18.0%
Condition of sidewalks in the City	17.5%	25.0%	17.4%	19.5%	13.8%	23.2%	19.8%	15.2%	12.8%	18.1%	17.2%	19.0%
Availability of bike lanes	17.5%	26.5%	7.0%	7.3%	3.4%	23.2%	9.9%	3.8%	9.0%	4.2%	13.1%	8.5%

Q10. The sum of the THREE public services listed above do you think are MOST IMPORTANT for the City to provide? (cont.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q10. Sum of Top 3 Choices (Cont.)</u>												
The level of usefulness of City e-services such as internet payment	1.8%	0.0%	5.8%	1.2%	4.3%	2.0%	2.5%	5.1%	3.8%	1.4%	2.5%	3.3%
Reliability of Electric service	31.6%	38.2%	32.6%	29.3%	42.2%	32.3%	34.6%	35.4%	39.7%	36.1%	35.4%	35.5%
Adequacy of City street lighting	24.6%	13.2%	27.9%	32.9%	26.7%	19.2%	27.2%	20.3%	26.9%	37.5%	21.2%	29.9%

Q11. From which of the following sources do you currently get information about the City of San Marcos? (Check all that apply.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q11. Sources you currently get information</u>												
City website (www.sanmarcostx.gov)	63.2%	60.3%	54.7%	56.1%	49.1%	62.6%	71.6%	57.0%	55.1%	26.4%	49.5%	61.1%
Enclosures in City utility bill	49.1%	55.9%	57.0%	57.3%	61.2%	46.5%	50.6%	67.1%	64.1%	59.7%	52.5%	61.1%
Local TV news	36.8%	38.2%	38.4%	39.0%	50.0%	34.3%	40.7%	43.0%	43.6%	48.6%	38.9%	44.1%
Neighborhood groups	14.0%	22.1%	29.1%	23.2%	23.3%	15.2%	32.1%	24.1%	26.9%	18.1%	16.7%	28.9%
Friends	47.4%	55.9%	58.1%	47.6%	50.9%	55.6%	54.3%	53.2%	50.0%	45.8%	47.0%	56.9%
San Marcos Daily Record	40.4%	44.1%	47.7%	51.2%	64.7%	45.5%	49.4%	50.6%	52.6%	62.5%	50.0%	53.1%
University Star Newspaper	17.5%	11.8%	16.3%	14.6%	11.2%	21.2%	16.0%	16.5%	10.3%	2.8%	13.6%	14.2%
Community Impact News	42.1%	39.7%	46.5%	40.2%	38.8%	39.4%	45.7%	45.6%	35.9%	40.3%	37.4%	45.0%
Local radio	14.0%	8.8%	8.1%	4.9%	4.3%	10.1%	7.4%	8.9%	5.1%	4.2%	7.6%	7.1%
City cable channel (Grande/Time Warner)	28.1%	19.1%	19.8%	28.0%	40.5%	18.2%	33.3%	32.9%	29.5%	30.6%	31.8%	25.1%
City social media outlets	31.6%	36.8%	22.1%	22.0%	12.1%	40.4%	33.3%	16.5%	12.8%	5.6%	16.2%	29.4%

Q11. From which of the following sources do you currently get information about the City of San Marcos? (Check all that apply) (cont.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q11. Sources you currently get information (Cont.)</u>												
Public meetings	7.0%	13.2%	11.6%	17.1%	13.8%	10.1%	13.6%	12.7%	14.1%	15.3%	11.6%	14.2%
Austin American Statesman	14.0%	17.6%	30.2%	12.2%	21.6%	10.1%	9.9%	17.7%	34.6%	30.6%	22.7%	17.1%
San Marcos Mercury	10.5%	11.8%	27.9%	18.3%	14.7%	15.2%	22.2%	29.1%	11.5%	6.9%	14.1%	19.9%
SMTX Magazine	21.1%	11.8%	8.1%	11.0%	11.2%	12.1%	9.9%	15.2%	11.5%	11.1%	10.6%	13.3%
Community organizations	14.0%	11.8%	16.3%	9.8%	8.6%	11.1%	12.3%	15.2%	7.7%	12.5%	8.1%	15.2%
San Marcos Corridor News	5.3%	2.9%	7.0%	4.9%	6.0%	5.1%	3.7%	8.9%	5.1%	4.2%	4.5%	6.2%
Mobile apps	14.0%	11.8%	8.1%	6.1%	5.2%	14.1%	9.9%	5.1%	10.3%	0.0%	7.6%	9.0%
Other	3.5%	5.9%	2.3%	2.4%	5.2%	2.0%	7.4%	5.1%	1.3%	4.2%	4.5%	3.3%
None chosen	1.8%	0.0%	3.5%	4.9%	1.7%	1.0%	2.5%	1.3%	3.8%	4.2%	3.5%	1.4%

Q12. Which of the following electronic sources of information are you currently using? (Check all that apply.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q12. Electronic sources of information are you currently using?</u>												
Facebook	68.4%	66.2%	60.5%	47.6%	47.4%	71.7%	72.8%	59.5%	43.6%	26.4%	47.0%	64.9%
Twitter	26.3%	14.7%	18.6%	11.0%	6.9%	17.2%	25.9%	13.9%	7.7%	4.2%	12.6%	15.6%
YouTube	38.6%	47.1%	37.2%	26.8%	21.6%	46.5%	43.2%	32.9%	21.8%	12.5%	31.8%	33.2%
iPhone application	43.9%	54.4%	45.3%	30.5%	25.0%	49.5%	45.7%	36.7%	33.3%	19.4%	31.8%	43.6%
Android Applications	22.8%	13.2%	24.4%	14.6%	14.7%	19.2%	25.9%	17.7%	15.4%	8.3%	20.7%	14.7%
Land line	15.8%	26.5%	36.0%	41.5%	59.5%	14.1%	37.0%	45.6%	50.0%	58.3%	38.4%	40.3%
Text messages	70.2%	66.2%	74.4%	61.0%	56.0%	69.7%	79.0%	67.1%	65.4%	37.5%	60.1%	68.7%
The Internet (general use)	93.0%	91.2%	91.9%	78.0%	74.1%	90.9%	90.1%	86.1%	84.6%	65.3%	82.8%	85.3%
Other	0.0%	7.4%	1.2%	4.9%	6.0%	3.0%	4.9%	1.3%	5.1%	6.9%	5.6%	2.8%
None of above	1.8%	1.5%	4.7%	13.4%	10.3%	2.0%	2.5%	7.6%	10.3%	15.3%	8.6%	5.7%

Q13. Transparency. Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>A. The availability of information about government operations</u>												
Very Satisfied	9.8%	7.9%	3.8%	2.9%	5.6%	9.6%	6.8%	0.0%	4.3%	6.2%	5.6%	5.5%
Satisfied	24.4%	27.0%	30.4%	31.4%	33.6%	27.7%	27.4%	22.9%	39.1%	35.4%	32.8%	27.9%
Neutral	43.9%	46.0%	38.0%	37.1%	35.5%	39.8%	37.0%	51.4%	29.0%	38.5%	31.6%	46.4%
Dissatisfied	14.6%	14.3%	20.3%	18.6%	20.6%	13.3%	23.3%	18.6%	20.3%	16.9%	20.9%	15.8%
Very Dissatisfied	7.3%	4.8%	7.6%	10.0%	4.7%	9.6%	5.5%	7.1%	7.2%	3.1%	9.0%	4.4%
<u>B. City efforts to keep residents informed about local issues</u>												
Very Satisfied	10.0%	10.6%	4.9%	4.1%	6.4%	9.7%	7.9%	4.0%	5.7%	6.0%	6.6%	7.1%
Satisfied	40.0%	31.8%	32.9%	31.1%	30.3%	36.6%	31.6%	24.0%	32.9%	37.3%	31.7%	33.3%
Neutral	30.0%	33.3%	23.2%	24.3%	35.8%	24.7%	25.0%	37.3%	34.3%	28.4%	25.7%	33.3%
Dissatisfied	12.0%	19.7%	31.7%	28.4%	22.0%	19.4%	31.6%	21.3%	20.0%	26.9%	26.2%	21.2%
Very Dissatisfied	8.0%	4.5%	7.3%	12.2%	5.5%	9.7%	3.9%	13.3%	7.1%	1.5%	9.8%	5.1%

Q13. Transparency. Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

C. The level of public involvement in City decision-making

Very Satisfied	9.1%	9.5%	4.8%	0.0%	5.6%	7.0%	6.8%	1.3%	7.2%	4.5%	6.8%	4.1%
Satisfied	20.5%	19.0%	20.5%	17.8%	20.4%	17.4%	20.3%	21.1%	20.3%	19.7%	19.2%	20.1%
Neutral	50.0%	42.9%	34.9%	31.5%	41.7%	43.0%	33.8%	39.5%	37.7%	42.4%	36.2%	42.3%
Dissatisfied	13.6%	17.5%	22.9%	30.1%	22.2%	18.6%	27.0%	26.3%	17.4%	21.2%	22.0%	22.2%
Very Dissatisfied	6.8%	11.1%	16.9%	20.5%	10.2%	14.0%	12.2%	11.8%	17.4%	12.1%	15.8%	11.3%

D. Usefulness of the information that is available on the City's Web site

Very Satisfied	13.7%	11.7%	2.7%	2.9%	7.5%	10.3%	8.1%	4.3%	6.3%	5.7%	7.2%	7.2%
Satisfied	31.4%	25.0%	41.1%	27.1%	34.4%	29.9%	35.1%	32.9%	36.5%	26.4%	29.3%	35.0%
Neutral	45.1%	50.0%	38.4%	50.0%	44.1%	43.7%	43.2%	45.7%	44.4%	50.9%	46.1%	44.4%
Dissatisfied	7.8%	10.0%	15.1%	15.7%	11.8%	13.8%	10.8%	14.3%	7.9%	15.1%	14.4%	10.6%
Very Dissatisfied	2.0%	3.3%	2.7%	4.3%	2.2%	2.3%	2.7%	2.9%	4.8%	1.9%	3.0%	2.8%

Q13. Transparency. Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
	<u>E. How well the City listens and responds to the needs of citizens</u>											
Very Satisfied	9.8%	10.5%	3.8%	1.5%	1.9%	8.5%	5.6%	1.4%	4.6%	1.6%	4.1%	4.9%
Satisfied	14.6%	17.5%	17.5%	11.8%	16.0%	17.1%	16.9%	14.1%	16.9%	12.7%	16.0%	15.3%
Neutral	58.5%	38.6%	41.3%	27.9%	39.6%	37.8%	39.4%	39.4%	40.0%	42.9%	40.8%	38.8%
Dissatisfied	12.2%	19.3%	17.5%	33.8%	28.3%	19.5%	22.5%	28.2%	18.5%	30.2%	21.3%	25.7%
Very Dissatisfied	4.9%	14.0%	20.0%	25.0%	14.2%	17.1%	15.5%	16.9%	20.0%	12.7%	17.8%	15.3%
<u>F. The level of fiscal transparency</u>												
Very Satisfied	8.3%	7.7%	3.0%	3.1%	3.2%	10.0%	4.5%	0.0%	3.5%	3.4%	6.5%	2.5%
Satisfied	16.7%	17.3%	22.4%	20.3%	21.1%	15.7%	24.2%	20.6%	17.5%	22.4%	19.6%	20.5%
Neutral	52.8%	53.8%	41.8%	39.1%	47.4%	45.7%	37.9%	52.4%	47.4%	48.3%	39.2%	52.8%
Dissatisfied	16.7%	13.5%	19.4%	25.0%	23.2%	18.6%	27.3%	14.3%	22.8%	19.0%	24.2%	16.8%
Very Dissatisfied	5.6%	7.7%	13.4%	12.5%	5.3%	10.0%	6.1%	12.7%	8.8%	6.9%	10.5%	7.5%

Q14. Have you contacted the City of San Marcos during the past year?

N=409	<u>Q25. How many years have you lived in San Marcos?</u>					<u>Q26. What is your age?</u>					<u>Q28. What is your gender?</u>	
	<u>Less than 5 years</u>	<u>5 - 9 years</u>	<u>10 - 19 years</u>	<u>20 - 29 years</u>	<u>30 years or more</u>	<u>Under 35</u>	<u>35 to 44</u>	<u>45 to 54</u>	<u>55 to 64</u>	<u>65+</u>	<u>Male</u>	<u>Female</u>
<u>Q14. Have you contacted the City during the past year?</u>												
Yes	49.1%	60.3%	60.5%	59.8%	57.8%	55.6%	61.7%	58.2%	62.8%	51.4%	55.6%	60.2%
No	50.9%	39.7%	39.5%	40.2%	42.2%	44.4%	38.3%	41.8%	37.2%	48.6%	44.4%	39.8%

Q14a. How would you describe the service you received?

N=237	<u>Q25. How many years have you lived in San Marcos?</u>					<u>Q26. What is your age?</u>					<u>Q28. What is your gender?</u>	
	<u>Less than 5 years</u>	<u>5 - 9 years</u>	<u>10 - 19 years</u>	<u>20 - 29 years</u>	<u>30 years or more</u>	<u>Under 35</u>	<u>35 to 44</u>	<u>45 to 54</u>	<u>55 to 64</u>	<u>65+</u>	<u>Male</u>	<u>Female</u>
<u>Q14a. How would you describe the service you received?</u>												
Excellent	28.6%	17.1%	26.9%	20.4%	23.9%	21.8%	26.0%	21.7%	24.5%	21.6%	18.2%	27.6%
Good	21.4%	61.0%	34.6%	38.8%	43.3%	34.5%	40.0%	43.5%	34.7%	56.8%	45.5%	37.0%
Fair	28.6%	12.2%	28.8%	18.4%	20.9%	30.9%	26.0%	13.0%	18.4%	16.2%	22.7%	20.5%
Poor	17.9%	9.8%	9.6%	20.4%	10.4%	12.7%	8.0%	19.6%	18.4%	5.4%	11.8%	14.2%
Don't know	3.6%	0.0%	0.0%	2.0%	1.5%	0.0%	0.0%	2.2%	4.1%	0.0%	1.8%	0.8%

Q14b. Using a 5-point scale where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with the City employees in the Department you contacted most recently with regard to the following:(Without "Don't Know")

N=237	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>1. How easy they were to contact</u>												
Very Satisfied	25.0%	22.5%	34.6%	12.5%	23.9%	22.2%	26.0%	19.6%	27.1%	24.3%	20.9%	26.4%
Satisfied	50.0%	50.0%	38.5%	52.1%	46.3%	44.4%	44.0%	60.9%	43.8%	40.5%	50.0%	44.0%
Neutral	25.0%	20.0%	19.2%	14.6%	23.9%	25.9%	18.0%	8.7%	20.8%	29.7%	20.9%	20.0%
Dissatisfied	0.0%	5.0%	7.7%	14.6%	3.0%	3.7%	10.0%	6.5%	6.3%	5.4%	4.5%	8.0%
Very Dissatisfied	0.0%	2.5%	0.0%	6.3%	3.0%	3.7%	2.0%	4.3%	2.1%	0.0%	3.6%	1.6%
<u>2. The way you were treated</u>												
Very Satisfied	22.2%	27.5%	30.8%	20.4%	29.9%	22.2%	28.0%	24.4%	28.6%	32.4%	23.9%	29.4%
Satisfied	44.4%	50.0%	50.0%	55.1%	43.3%	48.1%	46.0%	55.6%	49.0%	43.2%	50.5%	46.8%
Neutral	14.8%	12.5%	11.5%	14.3%	17.9%	14.8%	14.0%	11.1%	14.3%	18.9%	14.7%	14.3%
Dissatisfied	11.1%	7.5%	5.8%	2.0%	6.0%	9.3%	6.0%	4.4%	6.1%	2.7%	5.5%	6.3%
Very Dissatisfied	7.4%	2.5%	1.9%	8.2%	3.0%	5.6%	6.0%	4.4%	2.0%	2.7%	5.5%	3.2%

Q14b. Using a 5-point scale where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with the City employees in the Department you contacted most recently with regard to the following:(Without "Don't Know")

N=237	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>3. The accuracy of the information and the assistance you were given</u>												
Very Satisfied	25.0%	25.0%	21.6%	20.4%	26.9%	23.6%	26.5%	21.7%	20.4%	27.8%	19.3%	27.8%
Satisfied	42.9%	40.0%	43.1%	40.8%	37.3%	36.4%	36.7%	43.5%	42.9%	44.4%	47.7%	34.1%
Neutral	14.3%	20.0%	17.6%	16.3%	23.9%	25.5%	14.3%	21.7%	14.3%	19.4%	22.9%	15.9%
Dissatisfied	14.3%	7.5%	15.7%	12.2%	10.4%	10.9%	14.3%	8.7%	18.4%	5.6%	5.5%	17.5%
Very Dissatisfied	3.6%	7.5%	2.0%	10.2%	1.5%	3.6%	8.2%	4.3%	4.1%	2.8%	4.6%	4.8%
<u>4. How quickly City staff responded to your request</u>												
Very Satisfied	21.4%	25.0%	23.1%	16.3%	24.2%	21.8%	26.0%	17.4%	20.4%	25.7%	17.4%	26.2%
Satisfied	46.4%	32.5%	42.3%	38.8%	37.9%	43.6%	38.0%	41.3%	38.8%	31.4%	43.1%	35.7%
Neutral	10.7%	20.0%	19.2%	18.4%	18.2%	16.4%	14.0%	19.6%	20.4%	20.0%	19.3%	16.7%
Dissatisfied	14.3%	10.0%	11.5%	10.2%	13.6%	12.7%	10.0%	10.9%	10.2%	17.1%	10.1%	13.5%
Very Dissatisfied	7.1%	12.5%	3.8%	16.3%	6.1%	5.5%	12.0%	10.9%	10.2%	5.7%	10.1%	7.9%

Q14b. Using a 5-point scale where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with the City employees in the Department you contacted most recently with regard to the following:(Without "Don't Know")

N=237

	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

5. How well your issue was handled

Very Satisfied	25.0%	24.4%	23.1%	17.0%	28.4%	25.5%	22.0%	19.6%	22.9%	30.6%	22.7%	24.8%
Satisfied	35.7%	36.6%	32.7%	42.6%	37.3%	29.1%	40.0%	45.7%	37.5%	33.3%	40.0%	34.4%
Neutral	17.9%	14.6%	21.2%	10.6%	13.4%	20.0%	16.0%	15.2%	8.3%	16.7%	16.4%	14.4%
Dissatisfied	14.3%	12.2%	15.4%	14.9%	13.4%	16.4%	10.0%	10.9%	18.8%	13.9%	11.8%	16.0%
Very Dissatisfied	7.1%	12.2%	7.7%	14.9%	7.5%	9.1%	12.0%	8.7%	12.5%	5.6%	9.1%	10.4%

Q15. Solid Waste/Utility Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
	<u>A. Residential trash (garbage) collection services</u>											
Very Satisfied	35.1%	42.4%	31.0%	27.3%	41.7%	35.1%	32.9%	26.9%	43.1%	42.4%	34.0%	37.3%
Satisfied	50.9%	43.9%	56.0%	57.1%	44.4%	47.4%	53.2%	56.4%	44.4%	50.0%	51.1%	49.5%
Neutral	8.8%	9.1%	4.8%	10.4%	7.4%	11.3%	6.3%	9.0%	5.6%	6.1%	9.0%	6.9%
Dissatisfied	5.3%	1.5%	7.1%	5.2%	6.5%	5.2%	6.3%	7.7%	5.6%	1.5%	5.9%	4.9%
Very Dissatisfied	0.0%	3.0%	1.2%	0.0%	0.0%	1.0%	1.3%	0.0%	1.4%	0.0%	0.0%	1.5%
<u>B. Bulky item pick up/removal services (old furniture, appliances)</u>												
Very Satisfied	20.5%	21.4%	17.1%	18.1%	29.5%	18.2%	21.4%	15.7%	31.7%	25.0%	18.6%	25.3%
Satisfied	27.3%	35.7%	37.1%	36.1%	37.9%	33.8%	40.0%	37.1%	38.3%	28.3%	36.5%	34.7%
Neutral	34.1%	25.0%	30.0%	29.2%	21.1%	28.6%	22.9%	32.9%	15.0%	35.0%	31.1%	22.9%
Dissatisfied	15.9%	8.9%	12.9%	12.5%	8.4%	15.6%	8.6%	11.4%	11.7%	8.3%	9.0%	13.5%
Very Dissatisfied	2.3%	8.9%	2.9%	4.2%	3.2%	3.9%	7.1%	2.9%	3.3%	3.3%	4.8%	3.5%

Q15. Solid Waste/Utility Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409

	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

C. Recycling services

Very Satisfied	32.1%	42.2%	28.6%	28.0%	42.1%	32.3%	31.6%	25.3%	52.2%	35.8%	32.4%	37.3%
Satisfied	35.7%	37.5%	46.4%	53.3%	44.9%	41.7%	44.3%	56.0%	34.8%	44.8%	47.6%	41.3%
Neutral	23.2%	17.2%	14.3%	9.3%	6.5%	17.7%	11.4%	9.3%	10.1%	14.9%	14.1%	11.9%
Dissatisfied	7.1%	1.6%	6.0%	5.3%	4.7%	5.2%	7.6%	6.7%	0.0%	4.5%	2.7%	7.0%
Very Dissatisfied	1.8%	1.6%	4.8%	4.0%	1.9%	3.1%	5.1%	2.7%	2.9%	0.0%	3.2%	2.5%

D. Water services

Very Satisfied	27.3%	35.3%	23.5%	23.0%	35.8%	30.2%	22.8%	19.7%	45.1%	30.3%	26.7%	31.8%
Satisfied	40.0%	50.0%	49.4%	55.4%	44.3%	44.8%	57.0%	51.3%	35.2%	51.5%	50.8%	45.3%
Neutral	20.0%	4.4%	12.9%	14.9%	10.4%	13.5%	8.9%	14.5%	9.9%	13.6%	12.3%	11.9%
Dissatisfied	3.6%	8.8%	9.4%	2.7%	6.6%	8.3%	5.1%	7.9%	7.0%	3.0%	5.9%	7.0%
Very Dissatisfied	9.1%	1.5%	4.7%	4.1%	2.8%	3.1%	6.3%	6.6%	2.8%	1.5%	4.3%	4.0%

Q15. Solid Waste/Utility Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>E. Sewer services</u>												
Very Satisfied	28.8%	38.5%	22.6%	19.4%	36.9%	32.6%	21.1%	17.8%	46.3%	30.8%	26.1%	32.7%
Satisfied	50.0%	46.2%	53.6%	55.6%	43.7%	47.4%	63.2%	52.1%	35.8%	47.7%	52.8%	46.4%
Neutral	17.3%	10.8%	15.5%	15.3%	13.6%	12.6%	10.5%	19.2%	13.4%	16.9%	13.9%	14.8%
Dissatisfied	0.0%	3.1%	3.6%	5.6%	3.9%	6.3%	0.0%	5.5%	1.5%	3.1%	3.3%	3.6%
Very Dissatisfied	3.8%	1.5%	4.8%	4.2%	1.9%	1.1%	5.3%	5.5%	3.0%	1.5%	3.9%	2.6%
<u>F. Electric service</u>												
Very Satisfied	34.6%	31.3%	24.7%	23.6%	35.6%	30.1%	24.3%	18.1%	50.0%	29.4%	25.1%	34.5%
Satisfied	40.4%	45.3%	58.0%	58.3%	46.2%	46.2%	56.8%	61.1%	37.9%	48.5%	52.5%	47.9%
Neutral	17.3%	14.1%	13.6%	12.5%	13.5%	15.1%	13.5%	16.7%	7.6%	16.2%	13.4%	14.4%
Dissatisfied	5.8%	4.7%	1.2%	4.2%	3.8%	6.5%	4.1%	0.0%	4.5%	2.9%	6.1%	1.5%
Very Dissatisfied	1.9%	4.7%	2.5%	1.4%	1.0%	2.2%	1.4%	4.2%	0.0%	2.9%	2.8%	1.5%

Q15. Solid Waste/Utility Services: Using a scale of 1 to 5, where "5" means "Very Satisfied" and "1" means "Very Dissatisfied," please rate your satisfaction with each of the following:(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>G. Utility Billing</u>												
Very Satisfied	37.5%	32.4%	22.4%	23.7%	34.3%	33.3%	25.6%	19.7%	38.9%	30.9%	25.8%	33.5%
Satisfied	37.5%	44.1%	49.4%	52.6%	44.4%	36.4%	46.2%	53.9%	44.4%	52.9%	46.8%	45.3%
Neutral	14.3%	11.8%	16.5%	14.5%	14.8%	16.2%	12.8%	17.1%	15.3%	10.3%	17.4%	11.8%
Dissatisfied	8.9%	10.3%	9.4%	5.3%	4.6%	11.1%	10.3%	6.6%	1.4%	5.9%	6.3%	8.4%
Very Dissatisfied	1.8%	1.5%	2.4%	3.9%	1.9%	3.0%	5.1%	2.6%	0.0%	0.0%	3.7%	1.0%

Q16. Land Development: Using a five-point scale where "5" means Much Too Slow and "1" means Much Too Fast, please rate the City's current pace of development in each of the following areas. (Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>A. Office development</u>												
Much too Slow	10.3%	13.3%	6.3%	4.8%	2.3%	8.1%	11.3%	3.1%	1.7%	7.5%	6.3%	6.2%
Too Slow	13.8%	28.9%	22.2%	23.8%	18.4%	24.2%	16.1%	20.0%	31.0%	15.0%	24.6%	18.6%
Just Right	65.5%	48.9%	46.0%	50.8%	64.4%	48.4%	58.1%	53.8%	55.2%	62.5%	54.2%	55.9%
Too Fast	10.3%	4.4%	12.7%	11.1%	8.0%	11.3%	8.1%	15.4%	3.4%	7.5%	7.0%	11.7%
Much too Fast	0.0%	4.4%	12.7%	9.5%	6.9%	8.1%	6.5%	7.7%	8.6%	7.5%	7.7%	7.6%
<u>B. Industrial development</u>												
Much too Slow	12.1%	15.2%	4.8%	4.8%	3.2%	7.9%	9.7%	1.5%	4.8%	10.9%	9.0%	4.5%
Too Slow	36.4%	23.9%	39.7%	36.5%	34.7%	23.8%	37.1%	40.3%	38.7%	32.6%	33.1%	36.1%
Just Right	39.4%	50.0%	31.7%	36.5%	47.4%	42.9%	37.1%	43.3%	46.8%	34.8%	41.4%	41.3%
Too Fast	12.1%	6.5%	7.9%	15.9%	7.4%	12.7%	9.7%	9.0%	4.8%	13.0%	8.3%	11.0%
Much too Fast	0.0%	4.3%	15.9%	6.3%	7.4%	12.7%	6.5%	6.0%	4.8%	8.7%	8.3%	7.1%

Q16. Land Development: Using a five-point scale where "5" means Much Too Slow and "1" means Much Too Fast, please rate the City's current pace of development in each of the following areas. (Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>C. Multi-family residential development</u>												
Much too Slow	2.4%	10.5%	2.6%	2.5%	3.7%	4.9%	2.8%	1.4%	6.8%	4.8%	4.5%	3.8%
Too Slow	17.1%	7.0%	5.2%	11.4%	6.5%	11.0%	11.1%	5.5%	11.0%	3.2%	9.6%	7.6%
Just Right	24.4%	17.5%	13.0%	10.1%	19.4%	20.7%	19.4%	12.3%	9.6%	19.4%	19.1%	13.6%
Too Fast	31.7%	21.1%	27.3%	24.1%	20.4%	20.7%	23.6%	30.1%	24.7%	21.0%	20.2%	27.7%
Much too Fast	24.4%	43.9%	51.9%	51.9%	50.0%	42.7%	43.1%	50.7%	47.9%	51.6%	46.6%	47.3%
<u>D. Single-family residential development</u>												
Much too Slow	12.2%	16.9%	19.5%	23.7%	24.8%	17.5%	14.9%	13.9%	27.0%	32.3%	24.3%	17.3%
Too Slow	36.6%	40.7%	36.4%	31.6%	27.5%	38.8%	40.5%	33.3%	31.1%	21.0%	31.6%	35.1%
Just Right	29.3%	20.3%	24.7%	25.0%	30.3%	23.8%	25.7%	31.9%	27.0%	22.6%	28.2%	24.3%
Too Fast	19.5%	11.9%	10.4%	9.2%	10.1%	13.8%	5.4%	12.5%	8.1%	17.7%	10.7%	11.9%
Much too Fast	2.4%	10.2%	9.1%	10.5%	7.3%	6.3%	13.5%	8.3%	6.8%	6.5%	5.1%	11.4%

Q16. Land Development: Using a five-point scale where "5" means Much Too Slow and "1" means Much Too Fast, please rate the City's current pace of development in each of the following areas. (Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>E. Retail development</u>												
Much too Slow	9.5%	10.5%	4.2%	4.2%	6.9%	8.3%	4.1%	8.1%	6.0%	6.9%	8.4%	5.1%
Too Slow	11.9%	15.8%	23.9%	27.8%	25.5%	11.1%	20.5%	27.0%	23.9%	31.0%	23.4%	21.5%
Just Right	59.5%	56.1%	47.9%	45.8%	54.9%	56.9%	57.5%	47.3%	52.2%	46.6%	51.5%	53.1%
Too Fast	16.7%	12.3%	12.7%	13.9%	4.9%	16.7%	9.6%	12.2%	9.0%	6.9%	11.4%	10.7%
Much too Fast	2.4%	5.3%	11.3%	8.3%	7.8%	6.9%	8.2%	5.4%	9.0%	8.6%	5.4%	9.6%

Q17. Expectations for Services. Using a scale from 1 to 5, where "5" means the level of service provided by the City "should be much higher" than it is now and "1" means it "should be much lower", please indicate How the level of service provided by the City should change in each of the areas listed below.(Without "Don't Know")

N=409

	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

A. Library Services

Much Higher	9.8%	6.3%	5.5%	10.0%	3.9%	8.8%	2.9%	7.4%	5.9%	7.6%	6.5%	6.7%
A little Higher	26.8%	25.0%	27.4%	30.0%	20.6%	23.8%	29.4%	26.5%	26.5%	21.2%	26.5%	24.4%
Stay the Same	61.0%	68.8%	65.8%	58.6%	73.5%	65.0%	66.2%	64.7%	67.6%	69.7%	65.9%	67.2%
A little Lower	0.0%	0.0%	1.4%	1.4%	2.0%	1.3%	1.5%	1.5%	0.0%	1.5%	0.6%	1.7%
Much Lower	2.4%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%

B. Law enforcement

Much Higher	7.3%	8.5%	2.7%	14.1%	10.5%	3.8%	11.8%	9.9%	9.9%	10.0%	8.5%	9.2%
A little Higher	22.0%	27.1%	32.4%	38.0%	42.9%	21.3%	29.4%	35.2%	39.4%	51.7%	26.1%	43.1%
Stay the Same	56.1%	59.3%	60.8%	42.3%	42.9%	61.3%	51.5%	50.7%	49.3%	38.3%	55.7%	46.0%
A little Lower	9.8%	3.4%	2.7%	4.2%	1.0%	8.8%	5.9%	1.4%	0.0%	0.0%	5.1%	1.7%
Much Lower	4.9%	1.7%	1.4%	1.4%	2.9%	5.0%	1.5%	2.8%	1.4%	0.0%	4.5%	0.0%

Q17. Expectations for Services. Using a scale from 1 to 5, where "5" means the level of service provided by the City "should be much higher" than it is now and "1" means it "should be much lower", please indicate How the level of service provided by the City should change in each of the areas listed below.(Without "Don't Know")

N=409

	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

C. Fire response

Much Higher	5.6%	3.6%	1.5%	9.0%	6.9%	1.4%	6.3%	7.2%	6.1%	6.9%	3.7%	7.5%
A little Higher	13.9%	14.5%	23.1%	25.4%	30.4%	14.5%	14.3%	26.1%	30.3%	32.8%	20.7%	26.1%
Stay the Same	77.8%	80.0%	73.8%	64.2%	62.7%	81.2%	77.8%	65.2%	63.6%	60.3%	73.2%	66.5%
A little Lower	0.0%	1.8%	1.5%	1.5%	0.0%	1.4%	1.6%	1.4%	0.0%	0.0%	1.8%	0.0%
Much Lower	2.8%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%

D. Emergency medical services

Much Higher	6.3%	3.8%	4.5%	13.2%	5.8%	2.9%	11.1%	7.9%	9.2%	3.3%	5.0%	8.6%
A little Higher	21.9%	17.0%	18.2%	32.4%	35.0%	15.7%	22.2%	34.9%	26.2%	36.1%	25.8%	27.6%
Stay the Same	71.9%	79.2%	77.3%	54.4%	58.3%	81.4%	66.7%	57.1%	63.1%	60.7%	68.6%	63.8%
A little Lower	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.6%	0.0%

Q17. Expectations for Services. Using a scale from 1 to 5, where "5" means the level of service provided by the City "should be much higher" than it is now and "1" means it "should be much lower", please indicate How the level of service provided by the City should change in each of the areas listed below.(Without "Don't Know")

N=409

	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

E. Parks and open space

Much Higher	18.8%	15.9%	15.0%	18.9%	8.7%	20.7%	16.0%	13.3%	13.4%	7.8%	13.7%	15.6%
A little Higher	31.3%	41.3%	37.5%	35.1%	31.1%	41.4%	38.7%	37.3%	34.3%	20.3%	35.2%	34.9%
Stay the Same	47.9%	41.3%	43.8%	43.2%	55.3%	33.3%	44.0%	45.3%	50.7%	67.2%	46.7%	47.3%
A little Lower	2.1%	1.6%	3.8%	1.4%	3.9%	4.6%	1.3%	1.3%	1.5%	4.7%	4.4%	1.1%
Much Lower	0.0%	0.0%	0.0%	1.4%	1.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	1.1%

F. Recreation activities

Much Higher	15.2%	11.5%	10.1%	19.2%	9.7%	13.4%	16.0%	15.1%	11.6%	6.3%	11.9%	13.5%
A little Higher	37.0%	39.3%	31.6%	34.2%	35.0%	40.2%	34.7%	34.2%	36.2%	28.6%	35.0%	35.1%
Stay the Same	47.8%	44.3%	58.2%	43.8%	52.4%	43.9%	48.0%	47.9%	49.3%	63.5%	50.3%	49.7%
A little Lower	0.0%	4.9%	0.0%	2.7%	1.9%	2.4%	1.3%	1.4%	2.9%	1.6%	2.8%	1.1%
Much Lower	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.5%

Q17. Expectations for Services. Using a scale from 1 to 5, where "5" means the level of service provided by the City "should be much higher" than it is now and "1" means it "should be much lower", please indicate How the level of service provided by the City should change in each of the areas listed below.(Without "Don't Know")

N=409

Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

G. Maintenance of Infrastructure (streets, sidewalks)

Much Higher	46.0%	30.3%	34.1%	35.4%	30.3%	36.3%	30.4%	35.1%	35.1%	33.8%	37.0%	31.5%
A little Higher	38.0%	48.5%	47.1%	39.2%	44.0%	44.0%	46.8%	39.0%	47.3%	41.2%	38.1%	49.0%
Stay the Same	16.0%	19.7%	18.8%	24.1%	23.9%	18.7%	22.8%	24.7%	16.2%	23.5%	24.3%	18.0%
A little Lower	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.5%
Much Lower	0.0%	1.5%	0.0%	0.0%	1.8%	1.1%	0.0%	0.0%	1.4%	1.5%	0.5%	1.0%

Q18. What do you think are the THREE biggest issues San Marcos will face within the next FIVE years? (check up to three)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q18. The THREE biggest issues San Marcos will face</u>												
Traffic	71.9%	75.0%	73.3%	81.7%	75.0%	70.7%	80.2%	82.3%	69.2%	76.4%	78.3%	73.0%
Planning for rapid growth	66.7%	61.8%	61.6%	52.4%	49.1%	61.6%	61.7%	54.4%	60.3%	44.4%	55.1%	58.8%
Public schools	21.1%	29.4%	30.2%	15.9%	19.0%	21.2%	27.2%	22.8%	17.9%	25.0%	18.7%	26.5%
Road repair/maintenance/expansion	38.6%	42.6%	39.5%	29.3%	31.0%	41.4%	29.6%	31.6%	35.9%	37.5%	37.9%	33.2%
Taxes/property taxes/finances	14.0%	25.0%	16.3%	25.6%	30.2%	15.2%	22.2%	22.8%	28.2%	30.6%	27.8%	19.0%
Public transportation	14.0%	16.2%	17.4%	15.9%	10.3%	14.1%	18.5%	13.9%	12.8%	12.5%	14.6%	14.2%
Crime	12.3%	17.6%	12.8%	24.4%	27.6%	10.1%	24.7%	24.1%	15.4%	29.2%	21.7%	18.5%
Environmental issues	24.6%	23.5%	24.4%	15.9%	18.1%	33.3%	18.5%	20.3%	17.9%	9.7%	19.7%	21.8%
Utility rates	12.3%	13.2%	15.1%	11.0%	18.1%	10.1%	16.0%	17.7%	12.8%	16.7%	15.2%	13.7%
Neighborhood Preservation	14.0%	23.5%	27.9%	31.7%	31.9%	23.2%	19.8%	24.1%	39.7%	30.6%	25.3%	28.9%
Other	1.8%	4.4%	5.8%	6.1%	3.4%	4.0%	3.7%	6.3%	5.1%	2.8%	5.6%	3.3%

Q19. Which of the following are the primary reasons you chose to live in San Marcos? (Check all that apply.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q19. The primary reasons you chose to live in San Marcos</u>												
Location	66.7%	60.3%	79.1%	74.4%	64.7%	58.6%	74.1%	69.6%	71.8%	75.0%	67.2%	71.1%
Convenience	29.8%	26.5%	36.0%	36.6%	31.0%	29.3%	28.4%	36.7%	39.7%	27.8%	32.8%	31.8%
Affordability	47.4%	42.6%	47.7%	36.6%	25.0%	43.4%	44.4%	34.2%	38.5%	27.8%	37.4%	38.9%
Quality of life	38.6%	44.1%	48.8%	40.2%	44.8%	31.3%	44.4%	53.2%	48.7%	44.4%	43.9%	43.6%
I grew up here	3.5%	4.4%	5.8%	26.8%	37.1%	13.1%	19.8%	22.8%	21.8%	15.3%	17.7%	19.0%
Went to college here	28.1%	30.9%	29.1%	25.6%	25.0%	47.5%	35.8%	20.3%	19.2%	6.9%	26.8%	28.0%
Schools	10.5%	7.4%	9.3%	7.3%	8.6%	12.1%	6.2%	2.5%	9.0%	12.5%	9.6%	7.6%
It's Safe community	45.6%	30.9%	33.7%	41.5%	31.0%	26.3%	43.2%	32.9%	39.7%	38.9%	32.8%	38.4%
Good city services, such as police and fire	10.5%	13.2%	15.1%	20.7%	26.7%	9.1%	13.6%	21.5%	26.9%	25.0%	20.7%	16.6%
Parks and recreation programs	24.6%	35.3%	24.4%	22.0%	14.7%	34.3%	23.5%	15.2%	23.1%	15.3%	24.7%	21.3%
Friends/family are here	14.0%	33.8%	34.9%	45.1%	45.7%	30.3%	38.3%	40.5%	37.2%	40.3%	34.3%	39.3%
Entertainment opportunities	14.0%	10.3%	8.1%	6.1%	5.2%	13.1%	6.2%	2.5%	9.0%	8.3%	8.6%	7.6%
Business opportunities	10.5%	11.8%	10.5%	18.3%	13.8%	14.1%	18.5%	11.4%	10.3%	11.1%	13.6%	12.8%
I don't know	7.0%	1.5%	0.0%	3.7%	3.4%	5.1%	0.0%	0.0%	3.8%	5.6%	2.0%	3.8%

Q20. Have you done any of the following during the past year? (Check all that apply.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q20. Have you done any of the following during the past year?</u>												
Attended a City Council Meeting or other local public meeting	14.0%	20.6%	34.9%	35.4%	31.9%	22.2%	32.1%	29.1%	42.3%	19.4%	26.8%	30.8%
Watched a City Council Meeting or other local public meeting on cable or online	14.0%	25.0%	31.4%	53.7%	37.9%	26.3%	35.8%	35.4%	43.6%	31.9%	33.3%	35.1%
Volunteered with the City of San	21.1%	22.1%	22.1%	15.9%	18.1%	19.2%	16.0%	21.5%	21.8%	19.4%	17.2%	21.8%
Attended a City social event (concert series, art walk, library or parks classes, holiday event)	59.6%	66.2%	66.3%	72.0%	62.1%	62.6%	79.0%	68.4%	62.8%	52.8%	57.6%	72.5%
None of these	35.1%	26.5%	23.3%	18.3%	26.7%	31.3%	16.0%	22.8%	29.5%	26.4%	30.3%	20.9%

Q21. Are you familiar with the following programs offered by the City of San Marcos? (Check all that apply.)

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>Q21. Are you familiar with the following programs?</u>												
San Marcos Citizens Fire Academy	7.0%	23.5%	16.3%	20.7%	21.6%	16.2%	17.3%	19.0%	26.9%	13.9%	18.2%	19.0%
San Marcos Citizens Police Academy	10.5%	23.5%	25.6%	36.6%	36.2%	18.2%	24.7%	32.9%	38.5%	30.6%	24.7%	31.8%
Keep San Marcos Beautiful	45.6%	52.9%	39.5%	42.7%	31.9%	50.5%	48.1%	41.8%	41.0%	19.4%	32.8%	48.8%
ACT (Achieving Community Together)	12.3%	17.6%	14.0%	11.0%	12.9%	13.1%	9.9%	19.0%	20.5%	4.2%	10.1%	16.6%
Parks and Recreation Youth Services	14.0%	25.0%	31.4%	41.5%	25.9%	22.2%	42.0%	36.7%	26.9%	13.9%	21.7%	34.6%
Parks and Recreation 50+ Programs	12.3%	29.4%	29.1%	41.5%	42.2%	20.2%	30.9%	43.0%	41.0%	33.3%	24.7%	40.8%
None of these	43.9%	26.5%	34.9%	23.2%	34.5%	36.4%	28.4%	30.4%	25.6%	40.3%	39.4%	25.6%

Q22. Strategic Initiatives: Using a scale from 1 to 5, where "5" means "Strongly Agree" and "1" means "Strongly Disagree", please rate your level of agreement with the following statements. (Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
	<u>A. I have confidence in the City's finances</u>											
Strongly Agree	8.1%	6.8%	6.5%	2.7%	9.6%	7.5%	5.8%	6.9%	6.0%	7.8%	8.1%	5.6%
Agree	21.6%	30.5%	33.8%	40.0%	30.8%	23.8%	36.2%	29.2%	41.8%	32.8%	34.1%	30.7%
Neutral	56.8%	47.5%	41.6%	36.0%	40.4%	45.0%	36.2%	47.2%	38.8%	45.3%	36.4%	48.6%
Disagree	5.4%	13.6%	16.9%	12.0%	16.3%	17.5%	15.9%	13.9%	10.4%	10.9%	16.2%	11.7%
Strongly Disagree	8.1%	1.7%	1.3%	9.3%	2.9%	6.3%	5.8%	2.8%	3.0%	3.1%	5.2%	3.4%
<u>B. The City is ensuring that there is adequate long-term affordable water</u>												
Strongly Agree	7.7%	6.7%	9.6%	4.3%	14.0%	7.7%	10.1%	8.8%	10.6%	8.2%	10.2%	8.0%
Agree	25.6%	35.0%	23.3%	28.6%	27.0%	30.8%	31.9%	11.8%	31.8%	32.8%	28.9%	26.7%
Neutral	43.6%	31.7%	37.0%	38.6%	31.0%	30.8%	34.8%	48.5%	31.8%	31.1%	34.9%	35.8%
Disagree	17.9%	21.7%	19.2%	17.1%	22.0%	24.4%	17.4%	16.2%	21.2%	19.7%	18.7%	21.0%
Strongly Disagree	5.1%	5.0%	11.0%	11.4%	6.0%	6.4%	5.8%	14.7%	4.5%	8.2%	7.2%	8.5%

Q22. Strategic Initiatives: Using a scale from 1 to 5, where "5" means "Strongly Agree" and "1" means "Strongly Disagree", please rate your level of agreement with the following statements. (Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female

C. The City is doing a good job of Beautification within the community

Strongly Agree	5.7%	9.1%	5.8%	5.1%	9.9%	8.7%	7.4%	7.8%	5.3%	7.2%	8.4%	6.4%
Agree	47.2%	43.9%	40.7%	37.2%	34.2%	45.7%	46.9%	28.6%	34.7%	40.6%	37.2%	41.9%
Neutral	30.2%	22.7%	33.7%	38.5%	39.6%	26.1%	29.6%	40.3%	41.3%	34.8%	35.1%	33.0%
Disagree	11.3%	22.7%	14.0%	15.4%	12.6%	16.3%	11.1%	15.6%	14.7%	17.4%	15.2%	14.8%
Strongly Disagree	5.7%	1.5%	5.8%	3.8%	3.6%	3.3%	4.9%	7.8%	4.0%	0.0%	4.2%	3.9%

D. The City is doing a good job planning for current and future transportation and infrastructure needs

Strongly Agree	2.1%	6.5%	1.3%	2.7%	7.8%	5.6%	5.1%	4.3%	1.5%	5.1%	4.4%	4.3%
Agree	18.8%	25.8%	16.5%	13.5%	17.5%	24.4%	12.7%	14.3%	16.2%	22.0%	18.3%	17.7%
Neutral	35.4%	22.6%	31.6%	29.7%	34.0%	27.8%	32.9%	30.0%	33.8%	30.5%	31.7%	30.1%
Disagree	31.3%	29.0%	29.1%	32.4%	27.2%	23.3%	26.6%	34.3%	35.3%	30.5%	27.8%	31.2%
Strongly Disagree	12.5%	16.1%	21.5%	21.6%	13.6%	18.9%	22.8%	17.1%	13.2%	11.9%	17.8%	16.7%

Q22. Strategic Initiatives: Using a scale from 1 to 5, where "5" means "Strongly Agree" and "1" means "Strongly Disagree", please rate your level of agreement with the following statements. (Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>E. The City does a good job of protecting and maintaining the river, while providing for recreation on the river</u>												
Strongly Agree	16.7%	9.4%	11.9%	5.2%	13.6%	16.3%	10.0%	9.5%	6.8%	13.0%	11.7%	10.9%
Agree	42.6%	39.1%	33.3%	29.9%	32.7%	33.7%	45.0%	24.3%	36.5%	33.3%	34.0%	35.3%
Neutral	20.4%	25.0%	22.6%	37.7%	34.5%	26.1%	18.8%	33.8%	31.1%	37.7%	31.9%	26.4%
Disagree	13.0%	18.8%	17.9%	11.7%	14.5%	12.0%	18.8%	18.9%	13.5%	13.0%	12.2%	17.9%
Strongly Disagree	7.4%	7.8%	14.3%	15.6%	4.5%	12.0%	7.5%	13.5%	12.2%	2.9%	10.1%	9.5%
<u>F. The City is committed to the health and wellness of its citizens</u>												
Strongly Agree	6.3%	8.3%	6.1%	4.0%	13.0%	8.1%	8.0%	6.8%	6.0%	11.1%	9.7%	6.3%
Agree	50.0%	36.7%	32.9%	29.3%	36.0%	37.2%	33.3%	29.7%	41.8%	38.1%	34.1%	37.6%
Neutral	33.3%	43.3%	45.1%	46.7%	37.0%	40.7%	42.7%	40.5%	38.8%	44.4%	39.8%	42.9%
Disagree	8.3%	6.7%	11.0%	12.0%	10.0%	9.3%	8.0%	16.2%	11.9%	3.2%	11.9%	7.9%
Strongly Disagree	2.1%	5.0%	4.9%	8.0%	4.0%	4.7%	8.0%	6.8%	1.5%	3.2%	4.5%	5.3%

Q22. Strategic Initiatives: Using a scale from 1 to 5, where "5" means "Strongly Agree" and "1" means "Strongly Disagree", please rate your level of agreement with the following statements. (Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>G. The City is committed to economic development, a diversified job base, and more housing options to help grow the middle class</u>												
Strongly Agree	6.5%	9.8%	6.2%	3.9%	8.6%	10.7%	9.0%	5.4%	1.4%	8.1%	8.5%	5.7%
Agree	34.8%	21.3%	9.9%	17.1%	25.7%	22.6%	14.1%	17.6%	23.9%	27.4%	22.6%	19.3%
Neutral	26.1%	31.1%	30.9%	25.0%	33.3%	23.8%	28.2%	28.4%	36.6%	33.9%	26.6%	32.8%
Disagree	26.1%	27.9%	39.5%	30.3%	23.8%	29.8%	33.3%	32.4%	25.4%	25.8%	30.5%	28.6%
Strongly Disagree	6.5%	9.8%	13.6%	23.7%	8.6%	13.1%	15.4%	16.2%	12.7%	4.8%	11.9%	13.5%

Q23. City Investments: Using a scale from 1 to 5, where "5" means "Strongly Agree" and "1" means "Strongly Disagree", please rate your level of agreement with the following statements.(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
	<u>A. The City should invest tax dollars in social services funding (to help non-profit organizations)</u>											
Strongly Agree	11.8%	11.1%	12.0%	13.2%	15.7%	17.6%	9.0%	13.5%	13.7%	10.8%	13.5%	12.8%
Agree	31.4%	30.2%	39.8%	39.5%	35.2%	37.4%	44.9%	31.1%	32.9%	30.8%	28.1%	42.9%
Neutral	25.5%	39.7%	24.1%	25.0%	27.8%	24.2%	25.6%	28.4%	32.9%	30.8%	29.2%	27.0%
Disagree	23.5%	11.1%	15.7%	11.8%	13.0%	14.3%	11.5%	17.6%	12.3%	16.9%	18.4%	10.7%
Strongly Disagree	7.8%	7.9%	8.4%	10.5%	8.3%	6.6%	9.0%	9.5%	8.2%	10.8%	10.8%	6.6%
<u>B. The City should invest tax dollars in Downtown revitalization</u>												
Strongly Agree	18.5%	10.6%	11.9%	9.1%	11.9%	16.3%	12.7%	10.7%	12.2%	7.1%	13.0%	11.2%
Agree	38.9%	34.8%	38.1%	46.8%	35.8%	33.7%	43.0%	44.0%	36.5%	37.1%	42.5%	35.0%
Neutral	31.5%	30.3%	31.0%	28.6%	33.0%	35.9%	24.1%	28.0%	31.1%	35.7%	28.0%	34.0%
Disagree	3.7%	18.2%	16.7%	10.4%	16.5%	10.9%	15.2%	13.3%	16.2%	14.3%	12.4%	15.2%
Strongly Disagree	7.4%	6.1%	2.4%	5.2%	2.8%	3.3%	5.1%	4.0%	4.1%	5.7%	4.1%	4.6%

Q23. City Investments: Using a scale from 1 to 5, where "5" means "Strongly Agree" and "1" means "Strongly Disagree", please rate your level of agreement with the following statements.(Without "Don't Know")

N=409	Q25. How many years have you lived in San Marcos?					Q26. What is your age?					Q28. What is your gender?	
	Less than 5 years	5 - 9 years	10 - 19 years	20 - 29 years	30 years or more	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female
<u>C. The City should invest tax dollars to help create jobs</u>												
Strongly Agree	26.4%	16.9%	36.1%	26.3%	30.0%	28.6%	36.4%	27.6%	25.7%	20.3%	28.8%	27.0%
Agree	39.6%	43.1%	37.3%	51.3%	46.4%	38.5%	45.5%	52.6%	41.9%	42.0%	39.3%	48.5%
Neutral	28.3%	21.5%	18.1%	9.2%	15.5%	22.0%	11.7%	6.6%	20.3%	27.5%	20.4%	14.8%
Disagree	3.8%	15.4%	3.6%	9.2%	3.6%	7.7%	3.9%	9.2%	5.4%	7.2%	7.9%	5.6%
Strongly Disagree	1.9%	3.1%	4.8%	3.9%	4.5%	3.3%	2.6%	3.9%	6.8%	2.9%	3.7%	4.1%