



PRESERVING & ENHANCING OUR NEIGHBORHOOD'S CHARACTER

Exercise Instructions

PURPOSE

Tell us what areas are important to protect and preserve. **Identify** areas of transition, such as corridors and centers that can be enhanced as new development, infill, or redevelopment occurs.

DEFINITION OF TERMS

- *New Development* – development that occurs on previously **undeveloped** land
- *Redevelopment* - development that occurs on previously **developed** land
- *Infill* - the use of land within a built-up area for further construction
- *Corridor* –

INSTRUCTIONS

1

GETTING STARTED – 5 minutes

- Get familiar with the map
- PLACE** a “**DOT**” where you live

2

AREAS TO PROTECT/PRESERVE – 5 minutes

- Work together to **identify** areas to protect and preserve.
- Consider** existing character and environmental features such as trees and open space.
- Mark** those areas on the map with a **PINK** highlighter.

3

AREAS TO ENHANCE – 25 minutes

- Think** about areas of transition, such as along corridors and between neighborhoods and other types of land uses, where you might like to see change or improvement as new development, infill or redevelopment occurs over time.
- Work together and **PLACE STICKERS** on the map that represent the kinds of amenities and housing choices you'd like to see in your neighborhood the future:

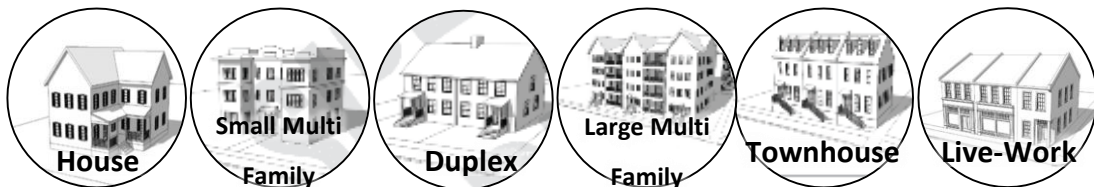
PARKS AND PUBLIC FACILITIES



SERVICES



HOUSING



- Use the $\frac{1}{4}$ mile circle to gauge how far amenities are from where people live.
- Draw** in transportation improvements that help with connectivity, safety, access and choices in getting around. Use the **colored markers** – each represents a different feature:
 - Sidewalks – **RED**
 - Bike Paths – **GREEN**
 - Transit – **PURPLE**
- Use the **BLACK** marker to **write comments** on the map about roadways (such as safety issues).



GENERATING LOCAL OBJECTIVES FOR VISION SAN MARCOS GOALS

Exercise Instructions

PURPOSE

Generate ideas for specific objectives that will apply Vision San Marcos goals to your neighborhood. Identify which of those objectives you are most excited about.

AS YOU CREATE OBJECTIVES, MAKE SURE THEY ARE:

- Consistent with the intention of the goal
- State what you want (not what you don't want)
- Specific and quantifiable
- Realistic and relevant

INSTRUCTIONS

GETTING STARTED – 5 minutes

- Review** the goals listed on the back of this worksheet.
- Under each, **write down ONE** objective that you think will help achieve that goal in your neighborhood.

1 ROUND ONE – 10 minutes

- Everyone takes turns **reading the ONE** objective that they wrote down related to the goal being discussed at your table.
- The facilitator will **capture** each idea on the flip chart.
- Make sure objectives **meet the criteria** above.
- If time allows, **add any other objectives** that your group thinks are important.

2 ROUND TWO – 10 minutes

- Move on to the next goal and **review** the objectives identified by previous group.
- See if there are any **similarities** to the objective that you wrote down.
- Add any new ideas** for objectives to the flip chart.

3/4 ROUND THREE/FOUR – 10 minutes

- Repeat** the steps above.

PICK YOUR TOP OBJECTIVES

- Before leaving the workshop today, **review** the objectives generated by the group.
- Place **ONE** sticky dot next to **ONE** objective under each of the **four separate goals** that you **are most excited about** for your neighborhood (*each person has four sticky dots*).



GENERATING LOCAL OBJECTIVES FOR VISION SAN MARCOS GOALS

Worksheet

Please complete the statement below with **ONE** suggested objective for each one of the four Vision San Marcos goals being discussed:

1 In order to **direct growth so it is compatible with surrounding uses** in our neighborhood, I suggest _____

2 In order to have a **multimodal transportation network that improves accessibility and mobility and minimizes congestion and reduces pollution** in our neighborhood, I suggest _____

3 In order to have **diversified housing options to serve citizens with varying needs** in our neighborhood, I suggest _____

4 In order to have a **differentiated collection of connected and easily navigated parks and public spaces** in our neighborhood, I suggest _____
