



SAN MARCOS

Goodnight Middle School Public Meeting
2018 Parks, Recreation, & Open Space Master Plan
& Concept Plan | August 28, 2018

AGENDA

- Overview the planning process
- Highlight some of the things we heard so far
- Receive feedback on preliminary recommendations
- Listen to you

EXHIBIT A, SCOPE OF WORK



- **Duration:**
 - Start: Aug. 2017
 - End: Jan. 2019
- **Scope:**
 - Comprehensive update to the City's existing 2010 PROSMP
 - A concept plan for the City's riverfront parks

PUBLIC INVOLVEMENT

- **Public Kick-off** (SEPT. 2017)
 - Key person interviews
 - Parks tour
 - Stakeholder meetings
 - PRAB Mtg. 1 – Workshop
- **Community Online Survey**
(OCT. – NOV. 2017)
- **Visioning Workshops** (Nov. 2017)
 - Stakeholder meetings
 - Riverfront parks design charrette
 - Town Hall meeting
 - PRAB Mtg. # 2
- **PRAB Mtg. # 3** (FEB. 2018)
- **City Council Mid-Point Briefing**
(Mar. 2018)
- **PRAB MTG. # 4** (APR. 2018)
- **OPEN HOUSE PUBLIC WORKSHOP**
(MAY 2018)
- **Joint City Council / PRAB Mtg. # 5**
(JUNE 2018)
- **4 Public Meetings**
 - Aug. 28th
 - Aug. 30th
 - Sept. 6th
 - Sept. 11th
- **PRAB Mtg. # 6** (OCT. 2018)
- **PRAB Mtg. # 7** (Nov. 2018)
- **P&Z PUBLIC HEARING AND RECOMMENDATION** (DEC. 15TH)
- **CITY COUNCIL 1ST READING**
(JAN. TBD 2019)
- **CITY COUNCIL 2ND READING / CONSIDERATION OF ADOPTION**
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PLANNING PROCESS OVERVIEW

ENGAGEMENT

Inventory

- Demographic & Socioeconomic snapshot
- Coordination with staff re: park and greenspace properties, inventories, and programs

Engagement

- Stakeholder mtgs.
- Online survey
- Town Hall Mtg. / Visioning Workshop / Open House Mtg.
- PRAB Mtgs.
- City Council briefings

Analysis & Preliminary Recs.

- Community engagement
- Needs Analysis
- Professional judgment

Recommendations

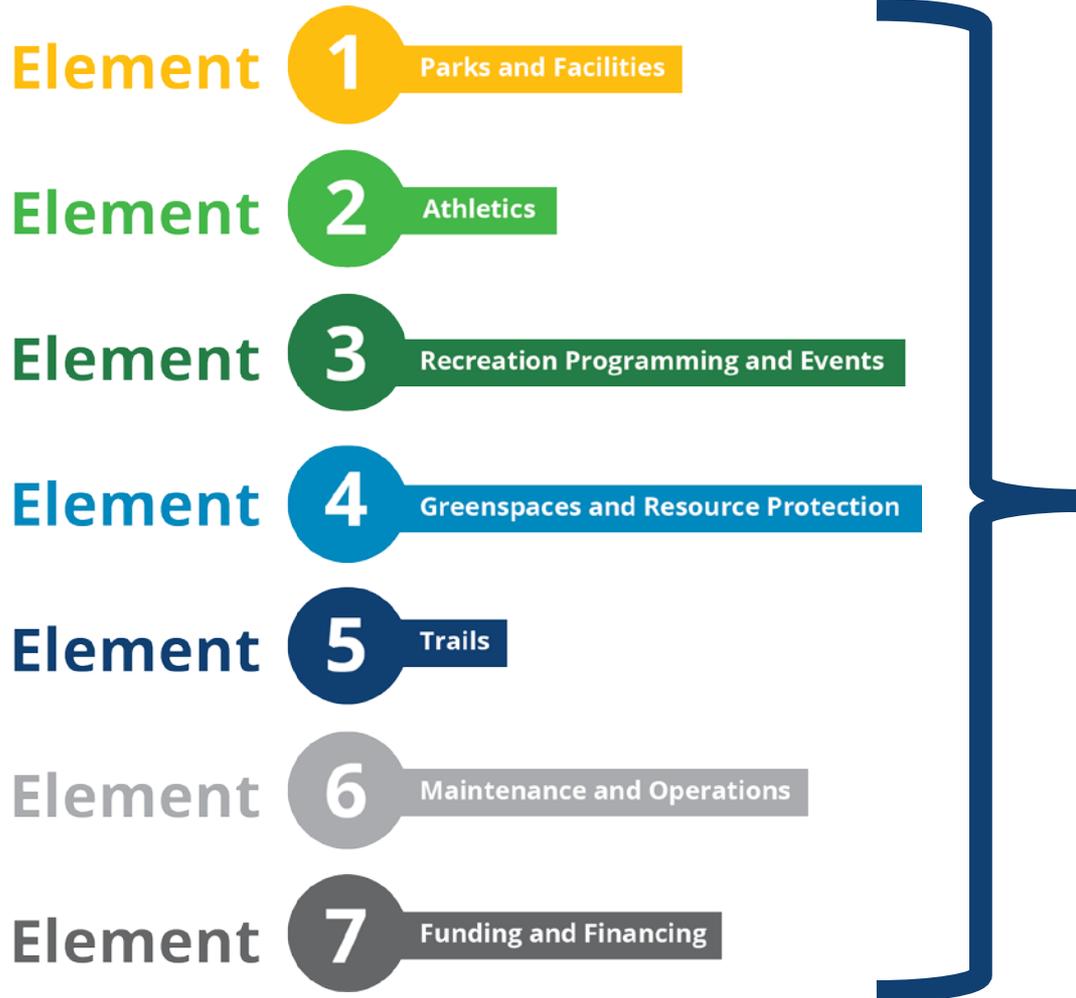
- Unprioritized action recommendations
 - ✓ Policies
 - ✓ Studies
 - ✓ Operational changes
 - ✓ Non-capital investments
 - ✓ Capital investments
 - ✓ Regulations

Implementation

- TPWD Compliance
 - ✓ Summary of needs
- Prioritization of timeframes
- Guide regarding level of priority within each objective

Each step sets the stage for the subsequent next steps

SUMMARY OF ELEMENTS



7
ELEMENTS

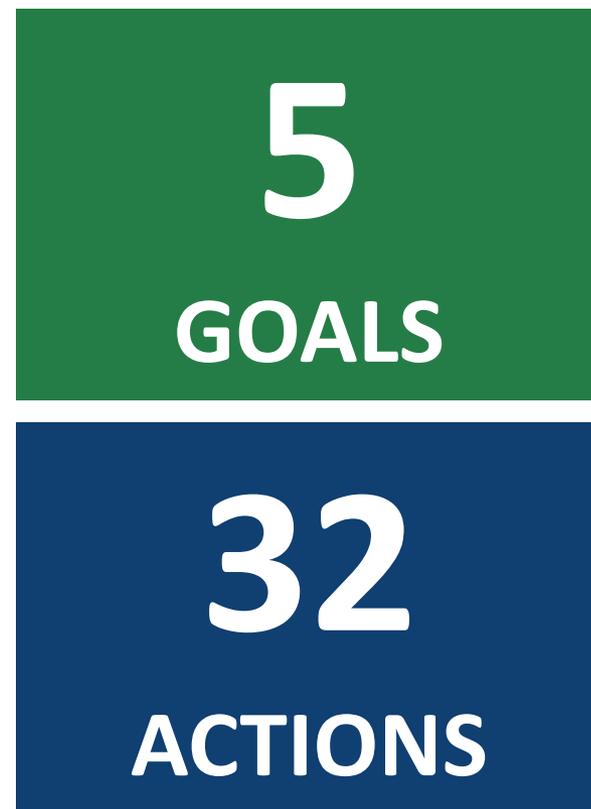
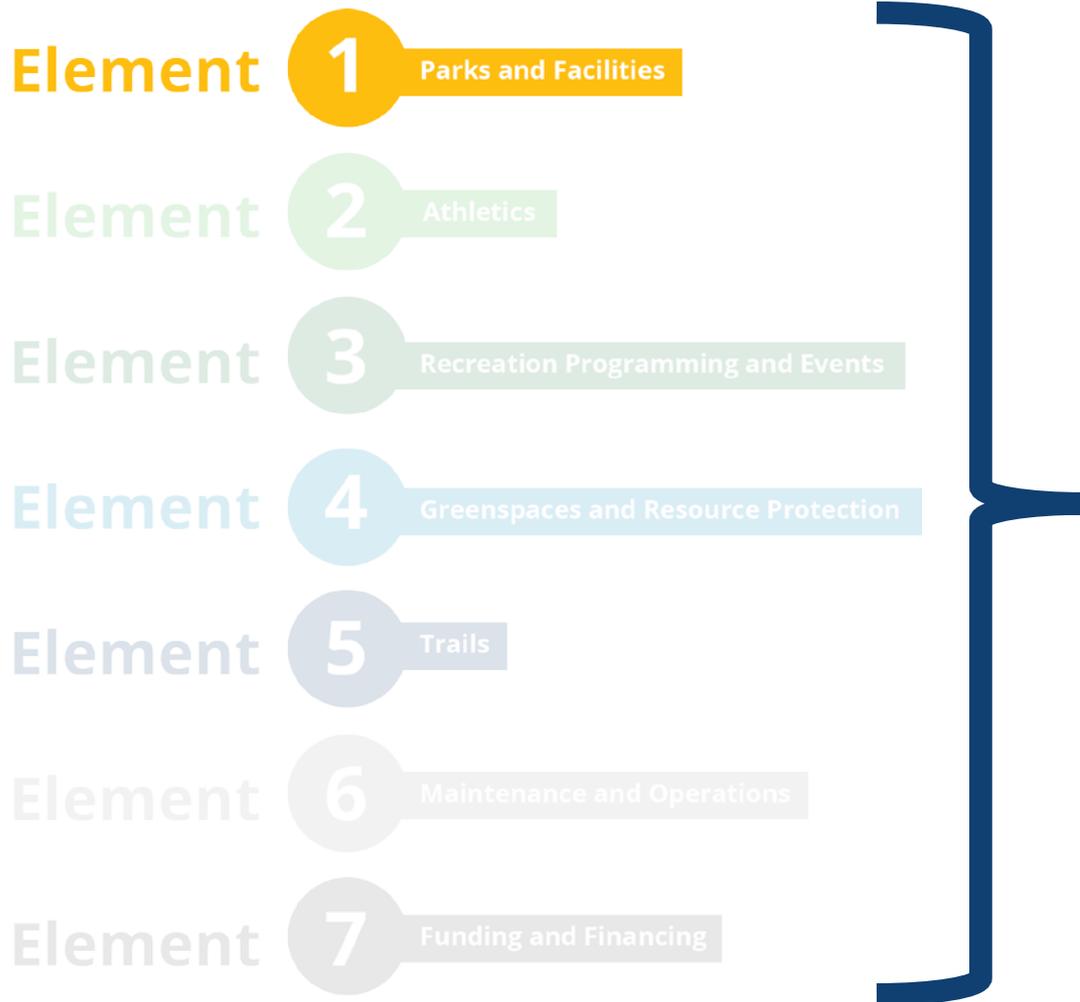
13
GOALS

78
ACTIONS



Element 1: Parks and Facilities

GOALS & ACTIONS

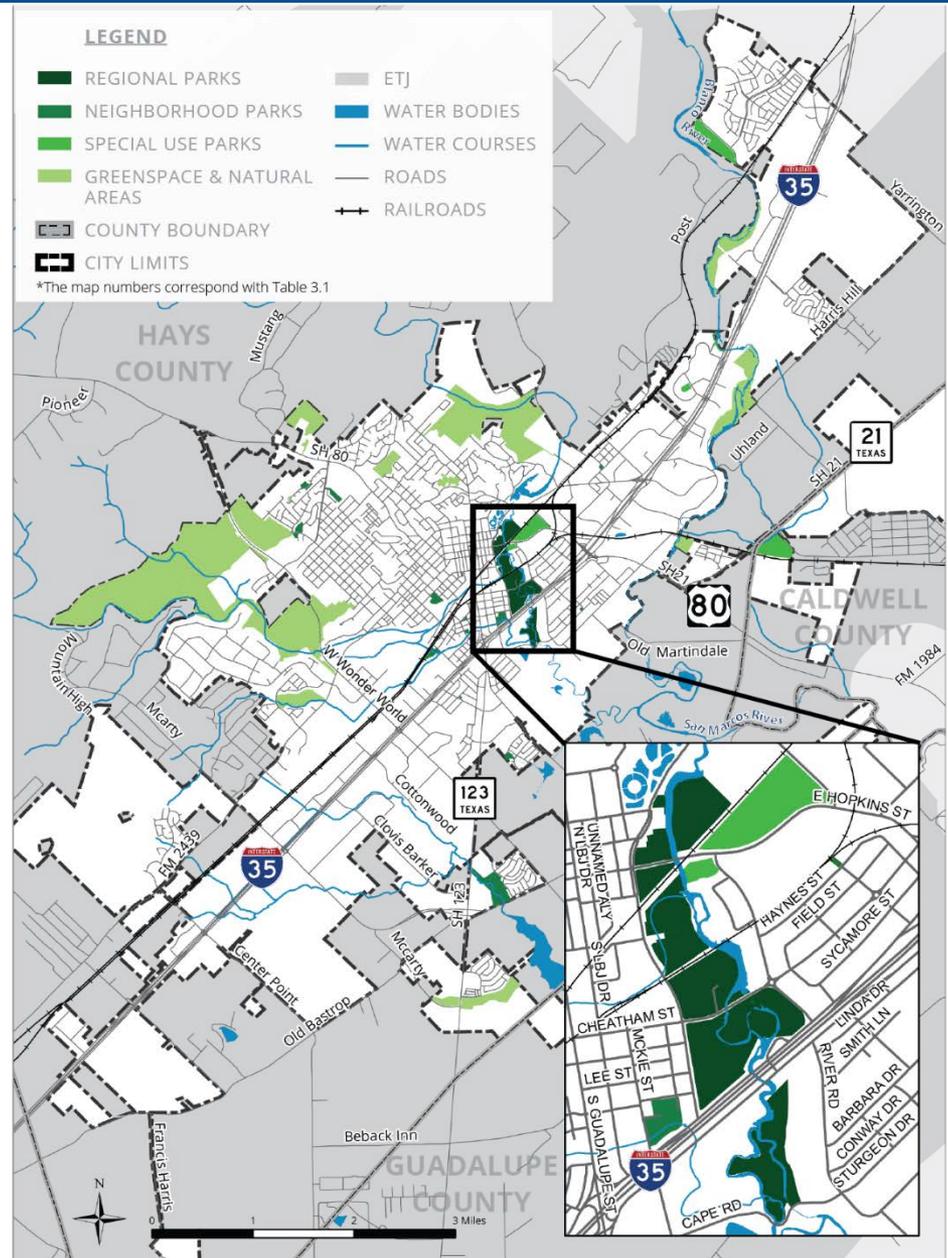


EXISTING PARKS SYSTEM

- 10 Regional Parks
116 acres
- 16 Neighborhood Parks
73 acres
- 13 Greenspace & Natural Areas
1,486.3 acres
- 6 Special Use Parks
120.6 acres

45 TOTAL PARKS
1,795.9 ACRES

These property acreages reflect property owned and classified as a “park” in November 2017. Additional property may be owned by the City or be in various stages of being transferred or classified as park property.



TYPES OF ASSESSMENT

DEMAND-BASED ASSESSMENT

The demand-based assessment evaluates the expressed needs and desires of the San Marcos community to identify the types of facilities, amenities, and activities they would like to see in their City. This type of assessment also evaluates what the San Marcos community is willing to support.

What does the San Marcos community want?

ACCESS-BASED ASSESSMENT

The access-based assessment evaluates the current quantity and location of parkland and facilities to determine if the needs of the population are being met. The assessment uses locally created level-of-service ratios of facilities to population (usually shown as an amount of acreage or facilities to every 1,000 residents) to decide what is available for the community now and into the future. This involves a level of service assessment on the City's population today and as projected for the future.

How are we measuring up against predefined targets?

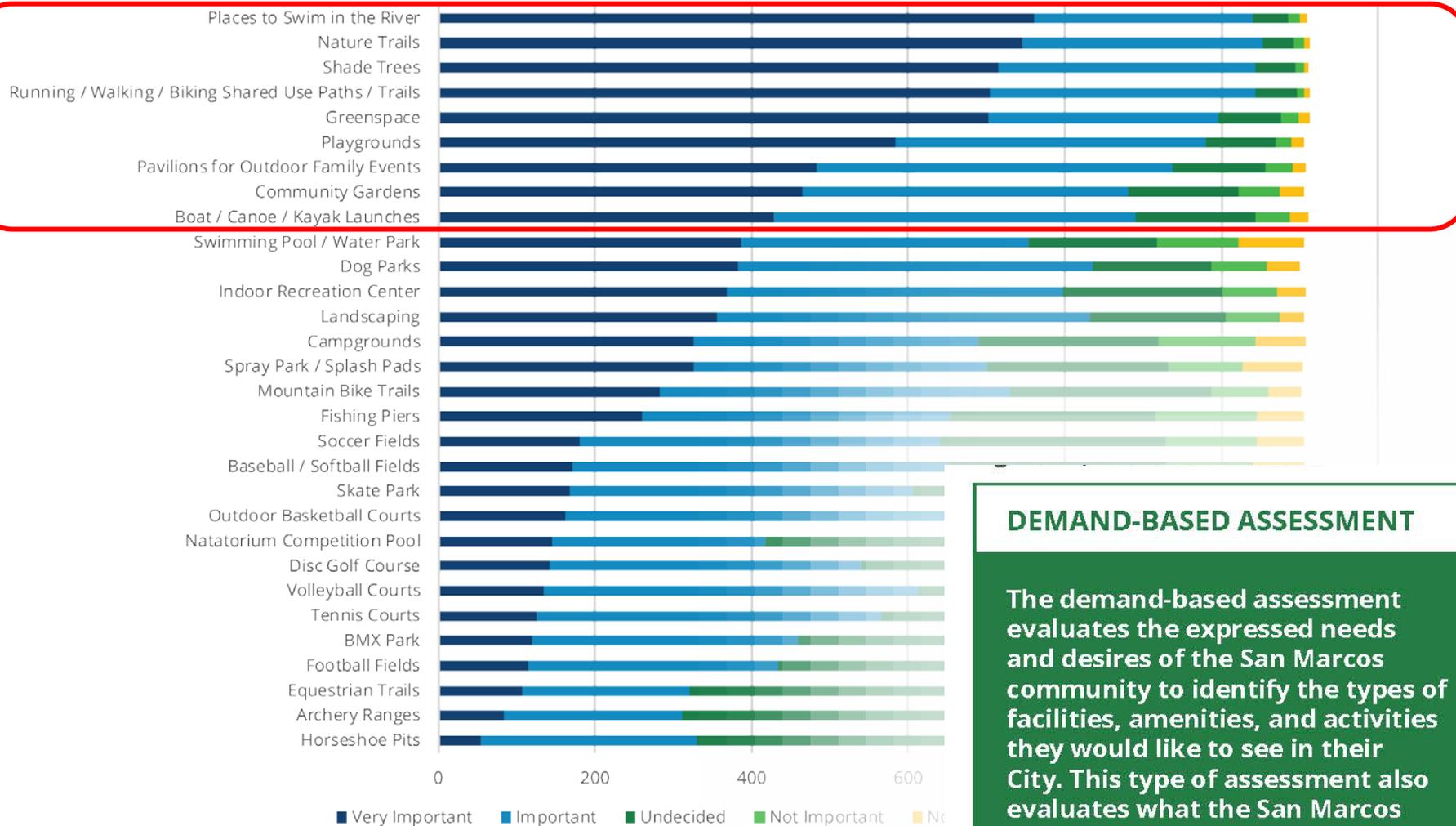
RESOURCE-BASED ASSESSMENT

The resource-based assessment evaluates the potential of man-made and/or natural resources to determine how they could be utilized to expand, diversify, or connect the parks, recreation, and open space system.

How can we better capitalize on our resources?

EXAMPLE DEMAND-BASED ASSESSMENT

Please indicate how important or unimportant it is for the following PARK FACILITIES to be provided or added in San Marcos.



DEMAND-BASED ASSESSMENT

The demand-based assessment evaluates the expressed needs and desires of the San Marcos community to identify the types of facilities, amenities, and activities they would like to see in their City. This type of assessment also evaluates what the San Marcos community is willing to support.

EXAMPLE ACCESS-BASED ASSESSMENT

PARK CLASSIFICATION	EXISTING ACREAGE	CURRENT LEVEL OF SERVICE (BASED ON 61,980 POPULATION)		RECOMMENDED TARGET LEVEL OF SERVICE		RECOMMENDED ACREAGE	SURPLUS / DEFICIT ACREAGE	
Regional Parks	116.0	1.9	Ac./1,000 Residents	5 to 10	Ac./1,000 Residents	309.9 to 619.8	503.8 to 193.9	Ac. Deficit
Community Parks	42.7	0.7	Ac./1,000 Residents	5.0 to 8.0	Ac./1,000 Residents	309.9 to 495.8	453.1 to 267.2	Ac. Deficit
Neighborhood Parks	73.0	1.2	Ac./1,000 Residents	1.0 to 2.0	Ac./1,000 Residents	62.0 to 124.0	51.0 to 11.0	Ac. Deficit Ac. Surplus
Greenspace & Natural Areas	1,486.3	24.0	Ac./1,000 Residents	Varies	Ac./1,000 Residents	N/A		
Special Use Parks	78.1	1.3	Ac./1,000 Residents	Varies	Ac./1,000 Residents	N/A		

TODAY

Assessment shows current deficit based on identified targets

ACCESS-BASED ASSESSMENT

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EXAMPLE ACCESS-BASED ASSESSMENT

PARK CLASSIFICATION	EXISTING ACREAGE	CURRENT LEVEL OF SERVICE (BASED ON 84,818 POPULATION)		RECOMMENDED TARGET LEVEL OF SERVICE		RECOMMENDED ACREAGE	SURPLUS / DEFICIT ACREAGE	
Regional Parks	116.0	1.4	Ac./1,000 Residents	5 to 10	Ac./1,000 Residents	424.1 to 848.2	732.2 to 308.1	Ac. Deficit
Community Parks	42.7	0.5	Ac./1,000 Residents	5.0 to 8.0	Ac./1,000 Residents	424.1 to 678.5	635.8 to 381.4	Ac. Deficit
Neighborhood Parks	73.0	0.9	Ac./1,000 Residents	1.0 to 2.0	Ac./1,000 Residents	84.8 to 169.6	96.6 to 11.8	Ac. Deficit
Greenspace & Natural Areas	1,486.3	17.5	Ac./1,000 Residents	Varies	Ac./1,000 Residents	N/A		
Special Use Parks	78.1	0.9	Ac./1,000 Residents	Varies	Ac./1,000 Residents	N/A		

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2030 (FUTURE)

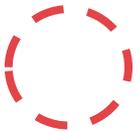
Assessment shows that the deficit will grow as the City moves towards its future population

EXAMPLE ACCESS-BASED ASSESSMENT

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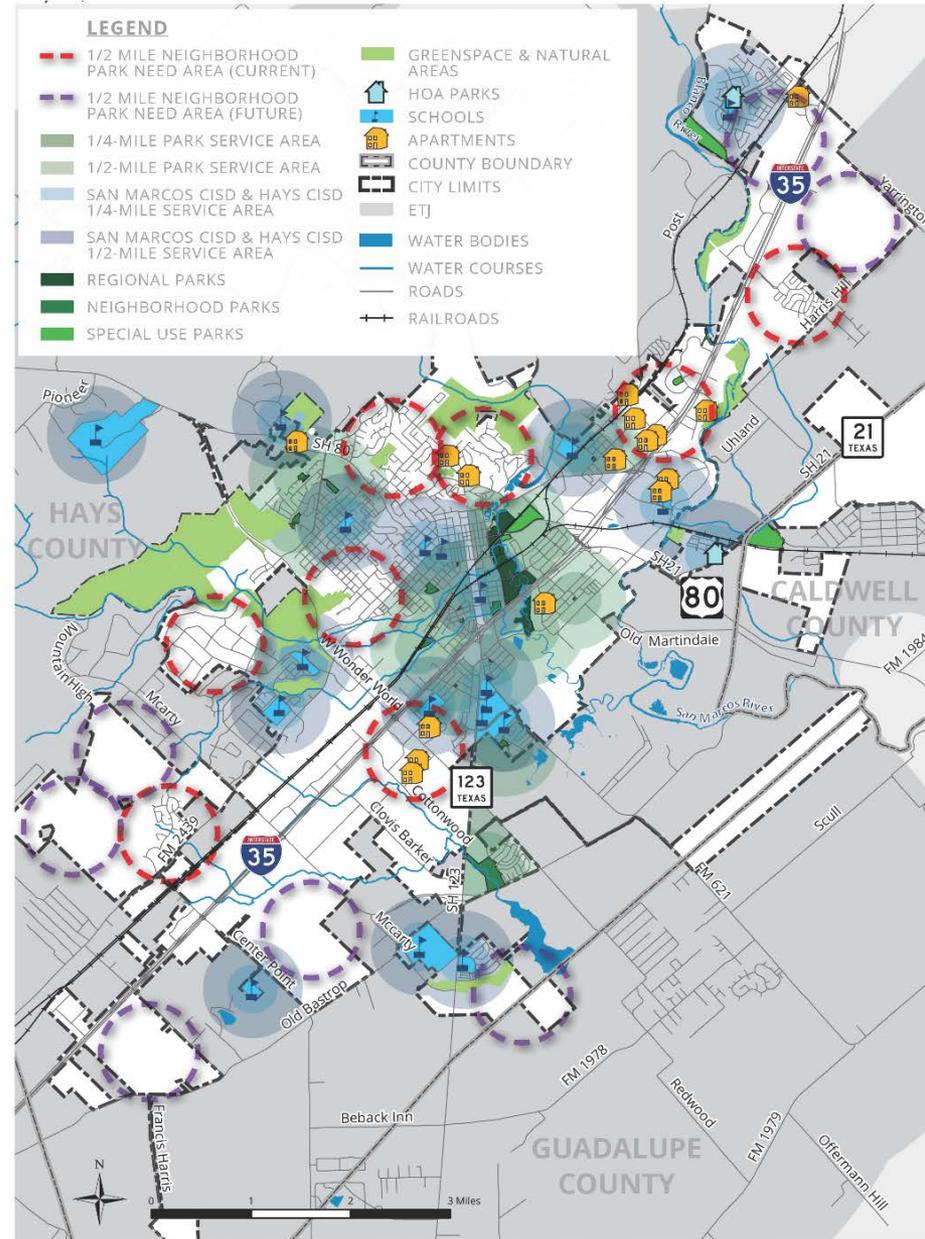
ACCESS DEFICITS / NEED AREAS



Current need area



Future need area
(AS PART OF NEW DEVELOPMENT)



ELEMENT 1 – GOALS / ACTIONS

5 GOALS / 32 Actions

- **Continue to pursue additional parkland acquisition in the City.**
(E.G., ACQUIRE NEW NEIGHBORHOOD SCALE PARKS IN AREAS OF NEED, ETC.)
- **Evaluate opportunities and implement improvements to existing parkland.**
(E.G., IMPROVE SECURITY AGAINST VANDALISM IN PARKS WITH IDENTIFIED ISSUES, UPGRADE THE EXISTING SPORTS FIELDS AT GARY PARK, ETC.)
- **Continue to develop existing parkland.**
(E.G., EVALUATE OPPORTUNITIES TO INSTALL SPLASH PADS IN AREAS OF NEED; DEVELOP NEW DOG PARK ON THE EAST SIDE, ETC.)
- **Strive to diversify the parks and recreation system by providing outstanding culture and art opportunities.**
(E.G., CONTINUE TO IDENTIFY OPPORTUNITIES TO INTEGRATE ART AND CULTURE INTO THE PARKS AND RECREATION SYSTEM, ETC.)
- **Continue to improve the riverfront park system.**

RIVERFRONT PARKS SCHEMATIC PLAN

What is the purpose of a schematic site plan?

- To solicit input as to the preferred future of the park
- To visually depict the preferred future
- To guide decision-making of the elected/appointed officials and staff regarding:
 - Capital improvements and phasing
 - Annual budgeting and staff (potentially)
- To galvanize community support

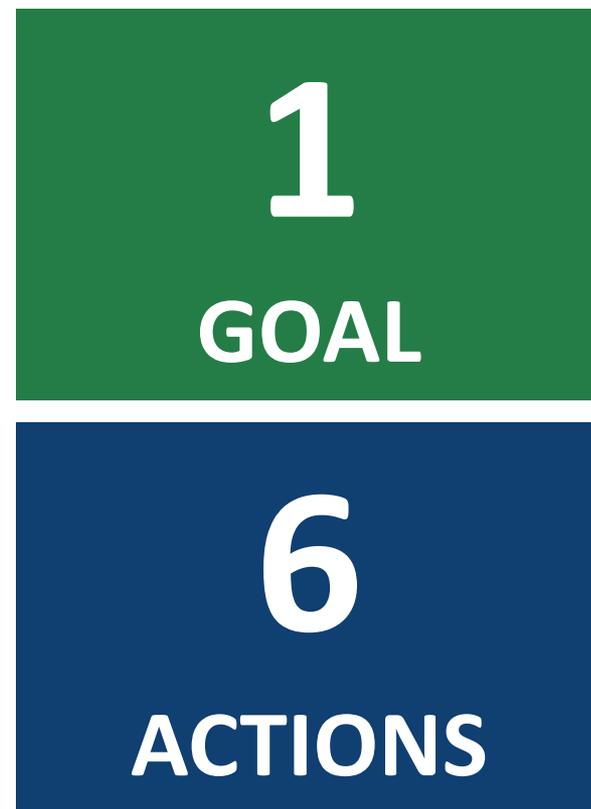
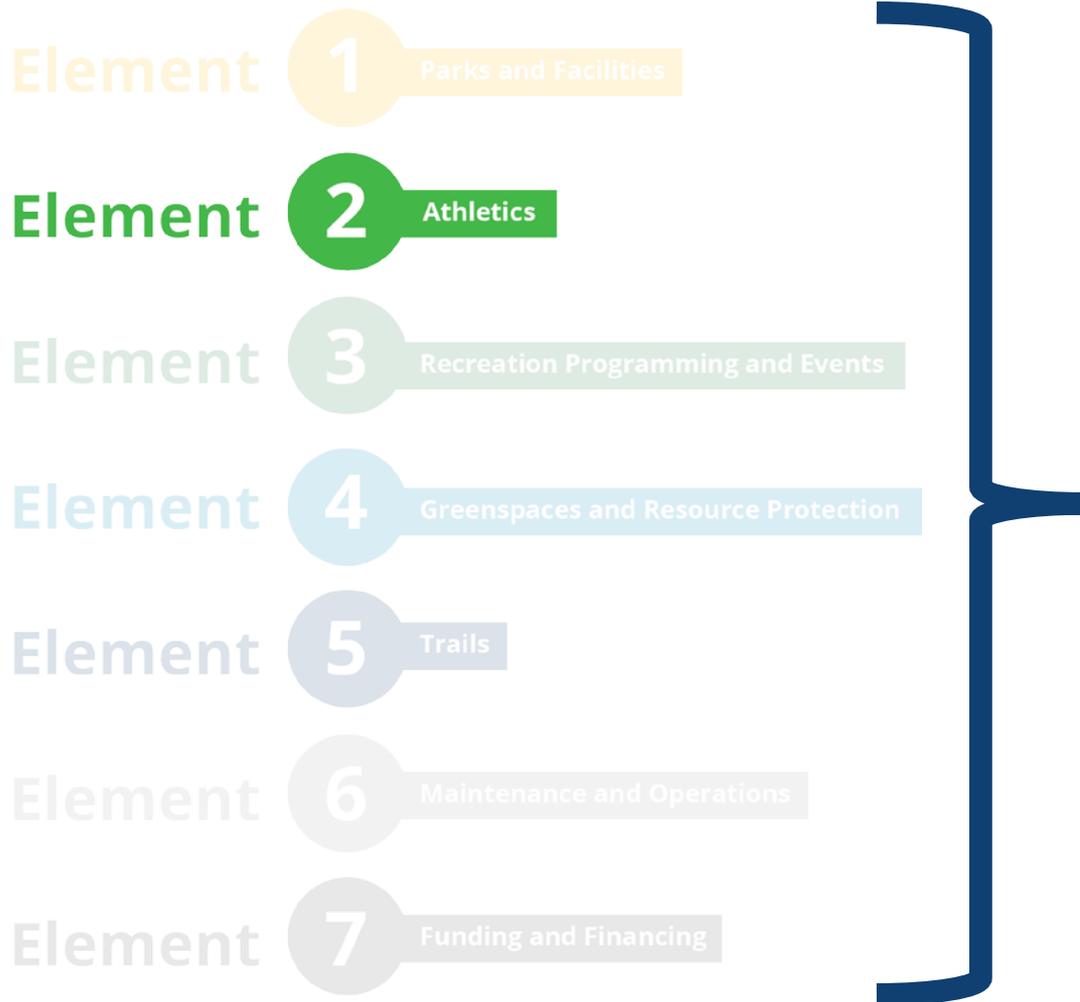


**Any questions / feedback on
Element 1 – *Parks and Facilities*?**



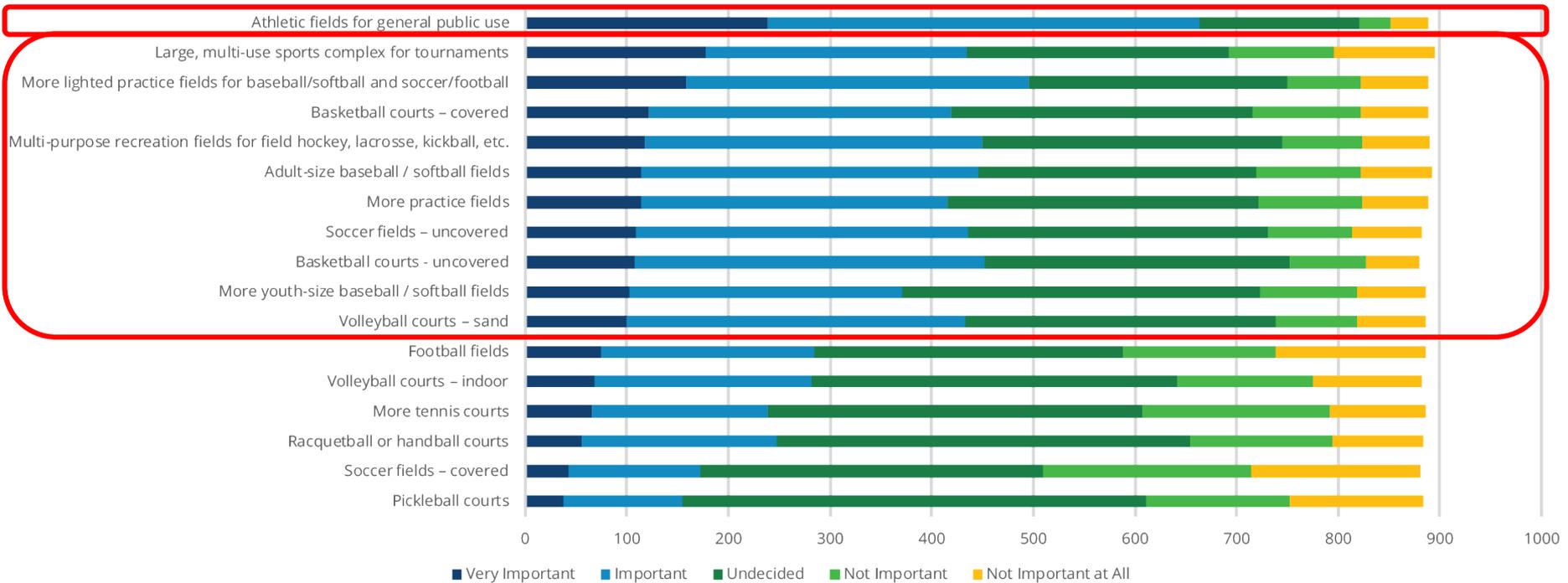
Element 2: Athletics

GOALS & ACTIONS



EXAMPLE ATHLETIC FEEDBACK

Please indicate how important or unimportant it is for the following ATHLETIC-RELATED FACILITIES to be provided or added in San Marcos parks.



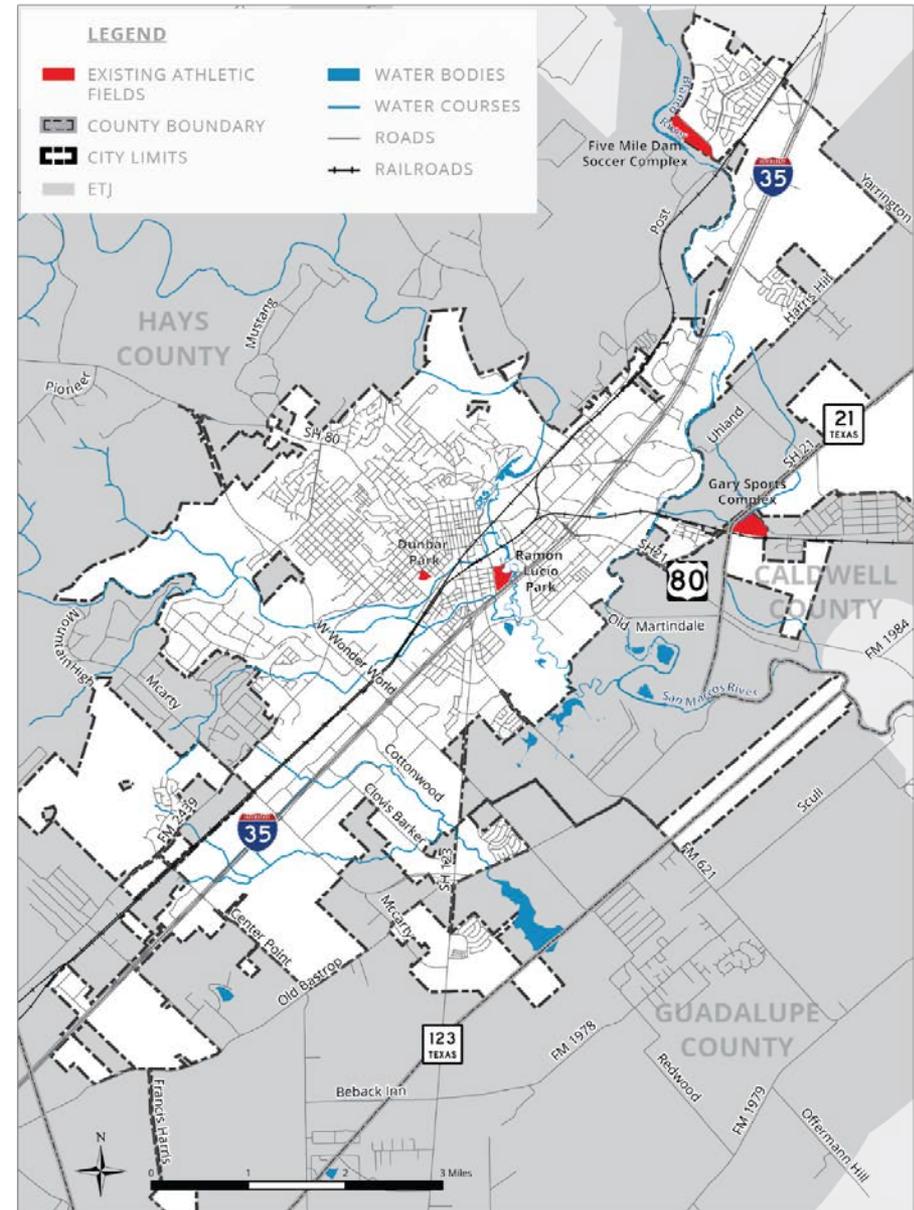
EXAMPLE ACCESS-BASED ASSESSMENT

FACILITIES BASED ON SIZE AND USER GROUPS	EXISTING NUMBER OF FIELDS	CURRENT NEED FOR ADDITIONAL FIELDS (2016)	ADDITIONAL DEMAND BY 2030 (POP. OF 84,818)	TOTAL FIELDS NEEDED INCLUDING EXISTING	ROUGH ESTIMATE OF AVERAGE ACREAGE NEEDED PER FIELD	NEED FOR FIELDS AND AMENITIES TRANSLATED IN ACREAGE	HIGHER ACRES PER FIELD
Baseball/Softball							
Adult Softball/ Baseball	6	2	4	12	5 acres/diamond	40 acres	7 acres
Youth Softball/ Baseball	9	0	0	9	5 acres/diamond	45 acres	7 acres
Softball/ Baseball Subtotal	15	0	3	17	5 acres/diamond	85 acres	7 acres
Rectangular Fields - Soccer							
Regulation Fields	10	0	0	10	5 acres	50 acres	7 acres
TOTAL ACREAGE (DIAMONDS AND RECTANGULAR FIELDS INCLUDING ASSOCIATED AMENITIES AND IMPROVEMENTS)						220 ACRES	

ELEMENT 2 – GOALS / ACTIONS

1 GOAL / 6 Actions

- Continue to evaluate and improve athletic facilities in the City.
(E.G., EVALUATE OPPORTUNITIES FOR PPPS FOR INCREASING TOURNAMENTS, INCREASE RECREATION PRACTICE SPACE, ETC.)

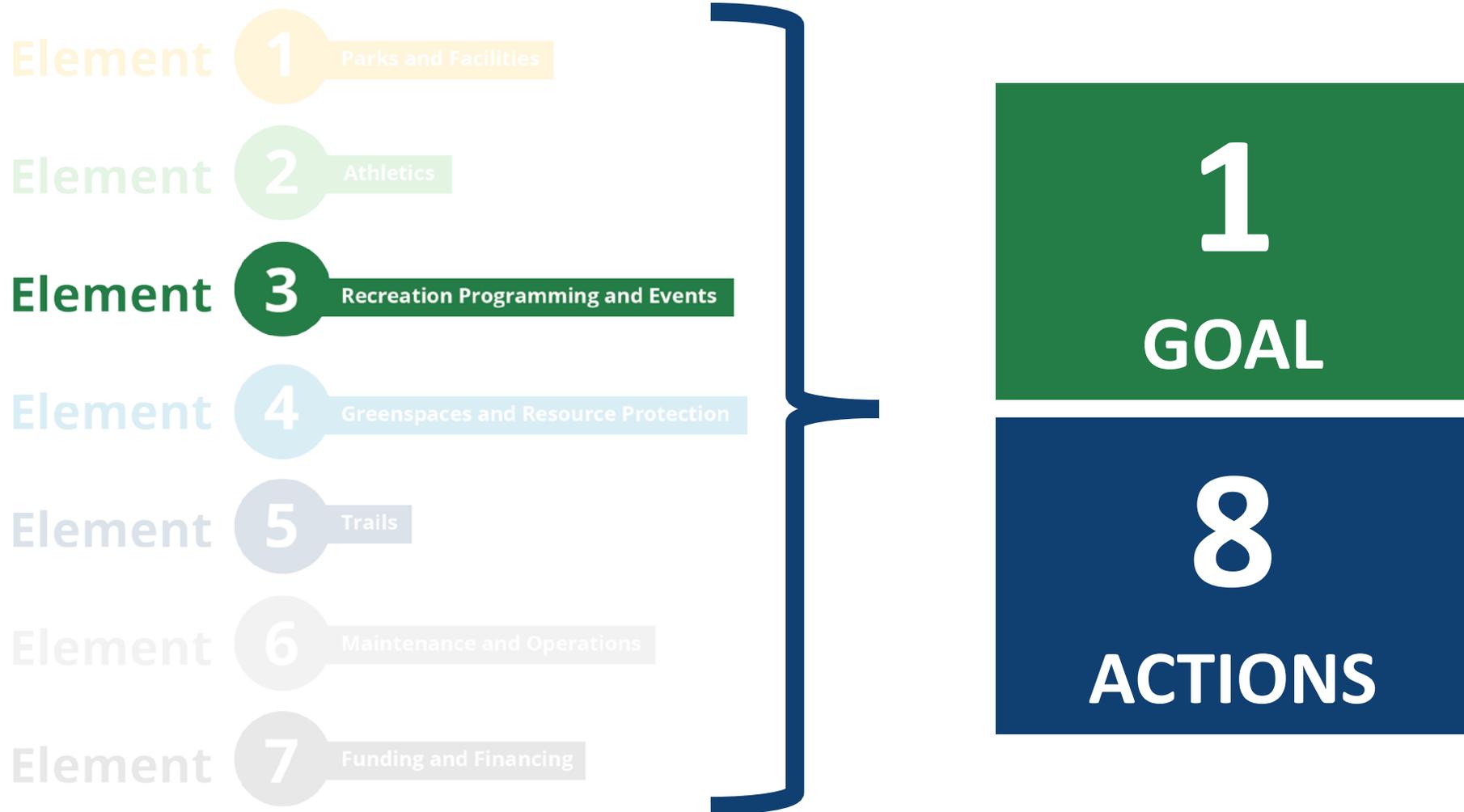


**Any questions / feedback on
Element 2 – *Athletics*?**



Element 3: Recreation Programming & Events

GOALS & ACTIONS

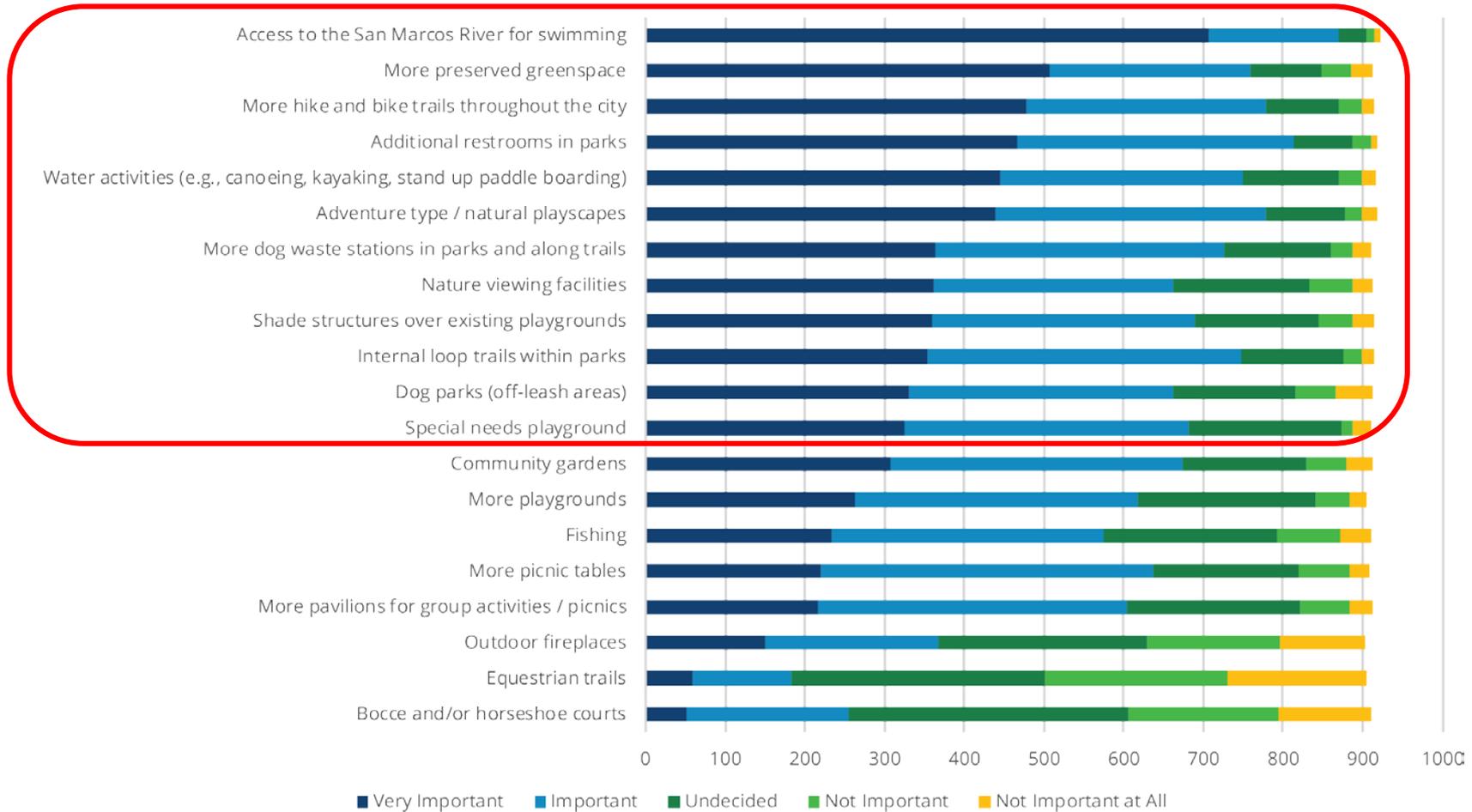


EXAMPLE ACCESS-BASED ASSESSMENT

	FACILITY	CURRENT AVAIL.	CURRENT LOS (1 FACILITY PER # RESIDENTS)	TARGET LOS (PER RESIDENTS)	2016 NEED BASED ON 61,980 POP.	2016 DEFICIT OR SURPLUS	2030 NEED BASED ON 84,818 POP.	2030 DEFICIT OR SURPLUS
ACTIVE REC.	Basketball Courts	14	4,427	1 per 4,000	16	Deficit of 2	22.0	Deficit of 8
	Tennis Courts	10	6,198	1 per 4,000	16	Deficit of 6	22.0	Deficit of 12
	Volleyball Courts	1	61,980	1 per 7,000	9	Deficit of 8	13.0	Deficit of 12
PASSIVE REC.	Trails (miles)	26.2	2365.6	1 per 4,000	16.0	Surplus	22.0	Surplus
WATER REC.	Swimming Pool	1	61,980	1 per 20,000	4	Deficit of 3	5.0	Deficit of 4

EXAMPLE FEEDBACK

Please indicate how important or unimportant it is for the following **PASSIVE RECREATION** items to be provided or added in San Marcos parks.



ELEMENT 3 – GOALS / ACTIONS

1 GOAL / 8 Actions

- **Maximize opportunities for creating outstanding educational and recreational facilities and activities.**

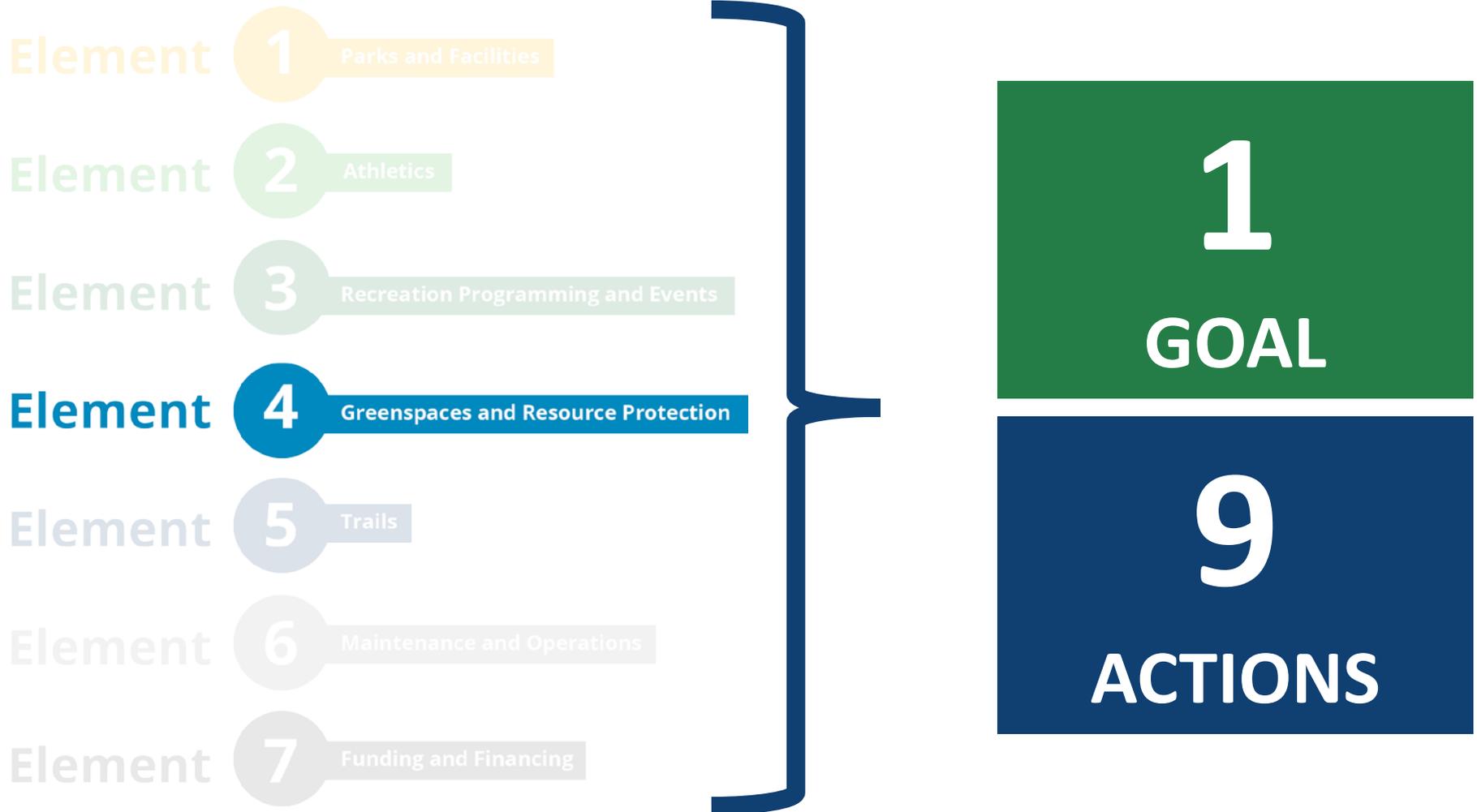
(E.G., ENSURE ADEQUATE FUNDS ARE AVAILABLE FOR ANNUAL MAINTENANCE AND UPKEEP OF THE SAN MARCOS ACTIVITY CENTER, ETC.)

**Any questions / feedback on Element 3
– *Recreation Programming and Events?***



Element 4: Greenspaces & Resource Protection

GOALS & ACTIONS

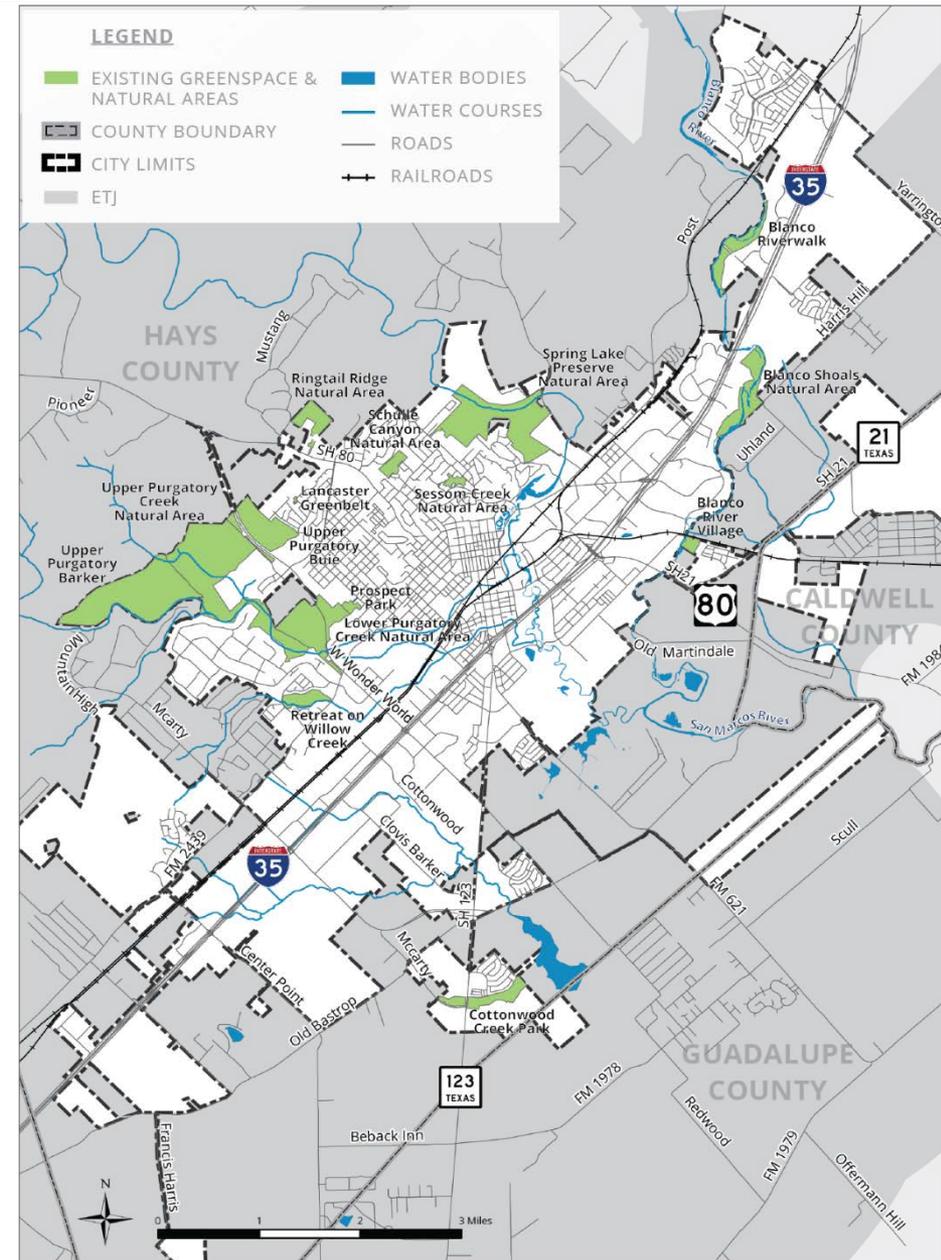


EXISTING GREENSPACE FIELDS

- Most greenspace is located in the northwest part of the City
- 27 miles of walking / biking trails
- One pavilion
- Three restrooms

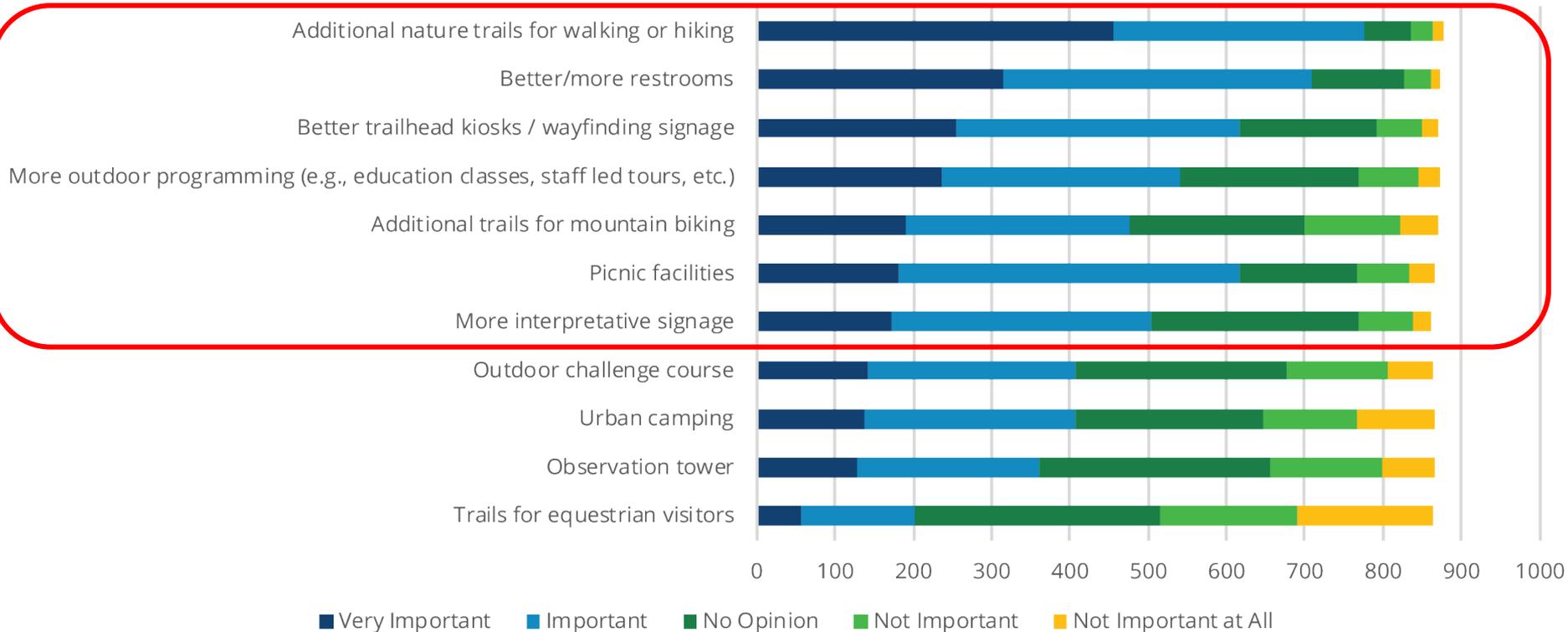
PARK NAME	LOCATION ADDRESS	ACREAGE	WALKING/BIKING TRAIL (MILES)	PICNIC SHELTER/PAVILION (#)	RESTROOMS (#)	PARKING (#)
Blanco River Village	350 Trestle Tree	12.8				
Blanco Riverwalk	512 Riverway Ave	55.9				
Blanco Shoals Natural Area	1201 E River Ridge Pkwy	91.5	2			
Cottonwood Creek Park	4300 Highway 123	52.9				
Lancaster Greenbelt	2108 Lancaster St	0.9				
Lower Purgatory Creek Natural Area	2102 Hunter Rd	142.0				
Prospect Park	1414 Prospect St	9.0	2			4
Retreat on Willow Creek	205 Hunter's Hill Dr	33.0				
Ringtail Ridge Natural Area	1814 Old Ranch Road 12	45.1	2	1		
Schulle Canyon Natural Area	100 Ridgewood	21.1	1			8
Sessom Creek Natural Area	915 Chestnut St	10.4	0.5			
Spring Lake Preserve Natural Area	685 Lime Kiln Rd	251.5	6		1	1
Upper Purgatory Creek Natural Area	1753 Valencia Way	760.2	13		2	
TOTAL		1,486.3	27	1	3	13

These property acreages reflect property owned and classified as a "park" in November 2017. Additional property may be owned by the City or be in various stages of being transferred or classified as park property.



EXAMPLE FEEDBACK

When considering the types of facilities and activities which typically occur, or could occur, in the City's greenspace areas, how important are the following to you?

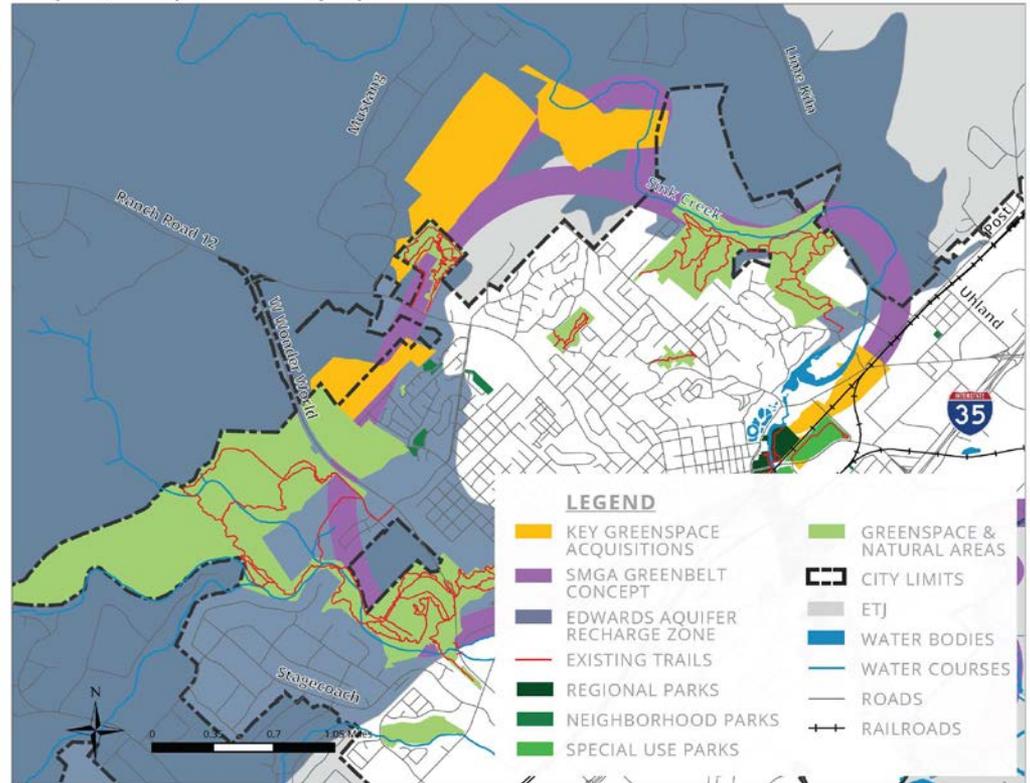


ELEMENT 4 – GOALS / ACTIONS

1 GOAL / 9 Actions

- Encourage natural resource protection and preservation practices in the parks system.

(E.G., PROACTIVELY PURSUE ADDITIONAL GREENSPACE PROPERTY ACQUISITIONS IN AND AROUND THE CITY, ETC.)

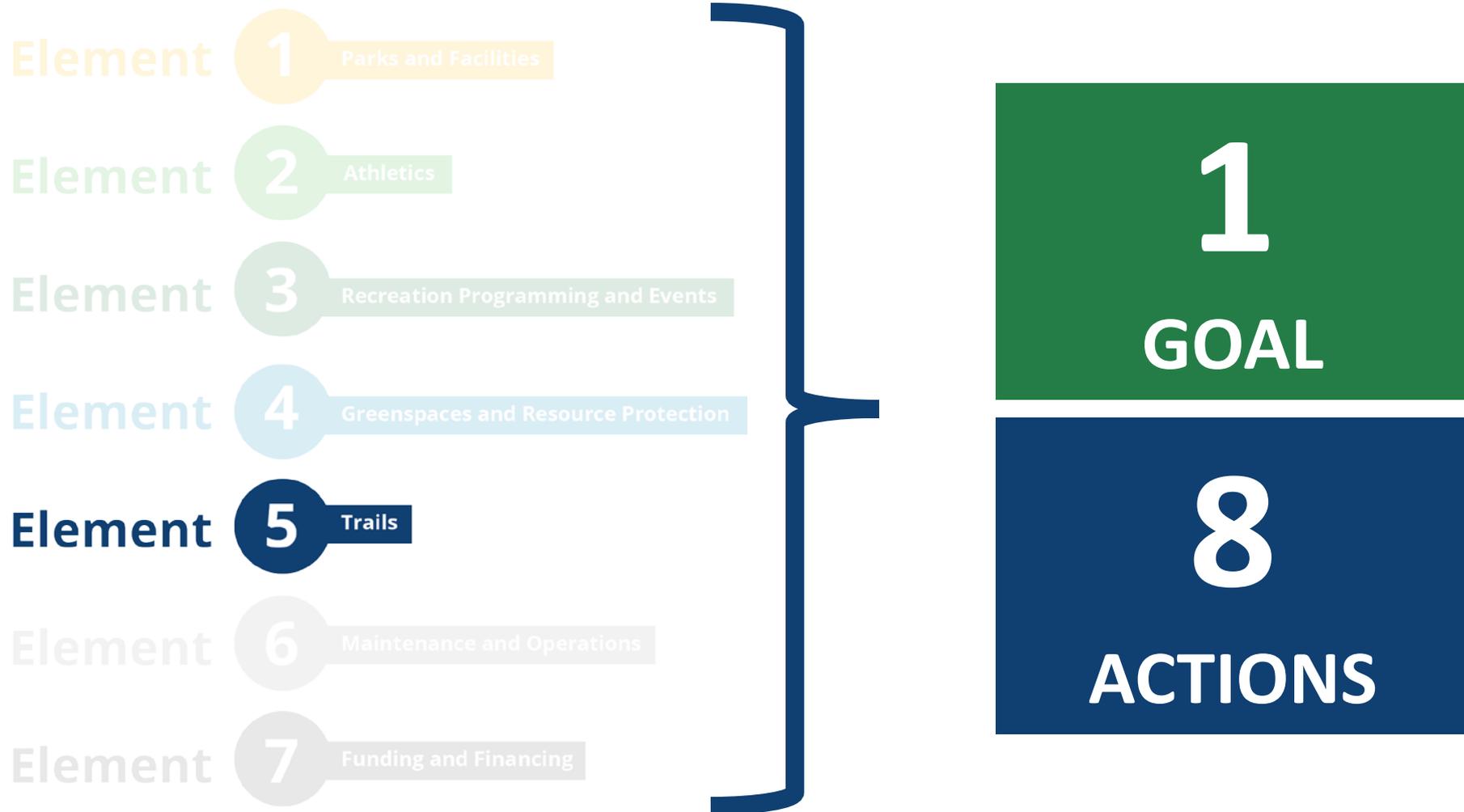


**Any questions / feedback on Element 4 –
*Greenspaces and Resource Protection?***



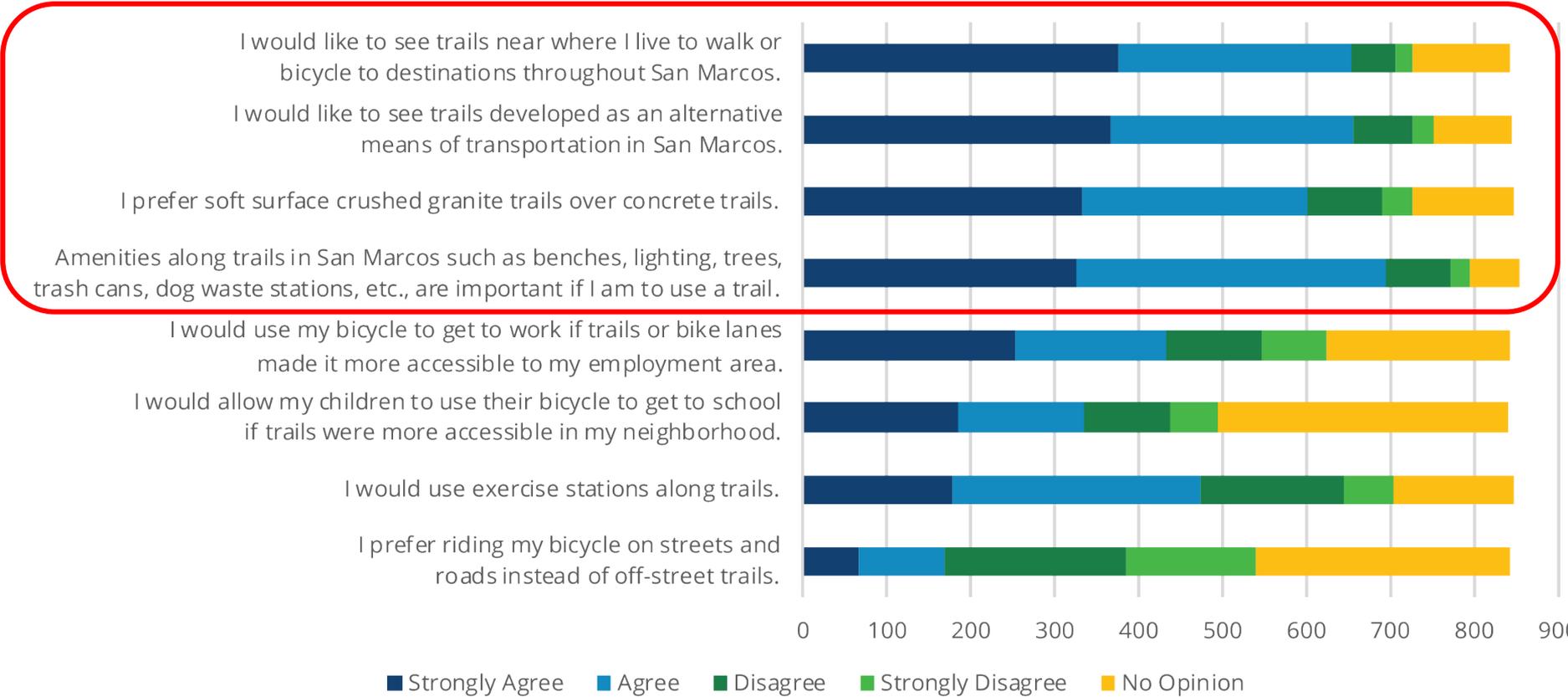
Element 5: Trails

GOALS & ACTIONS

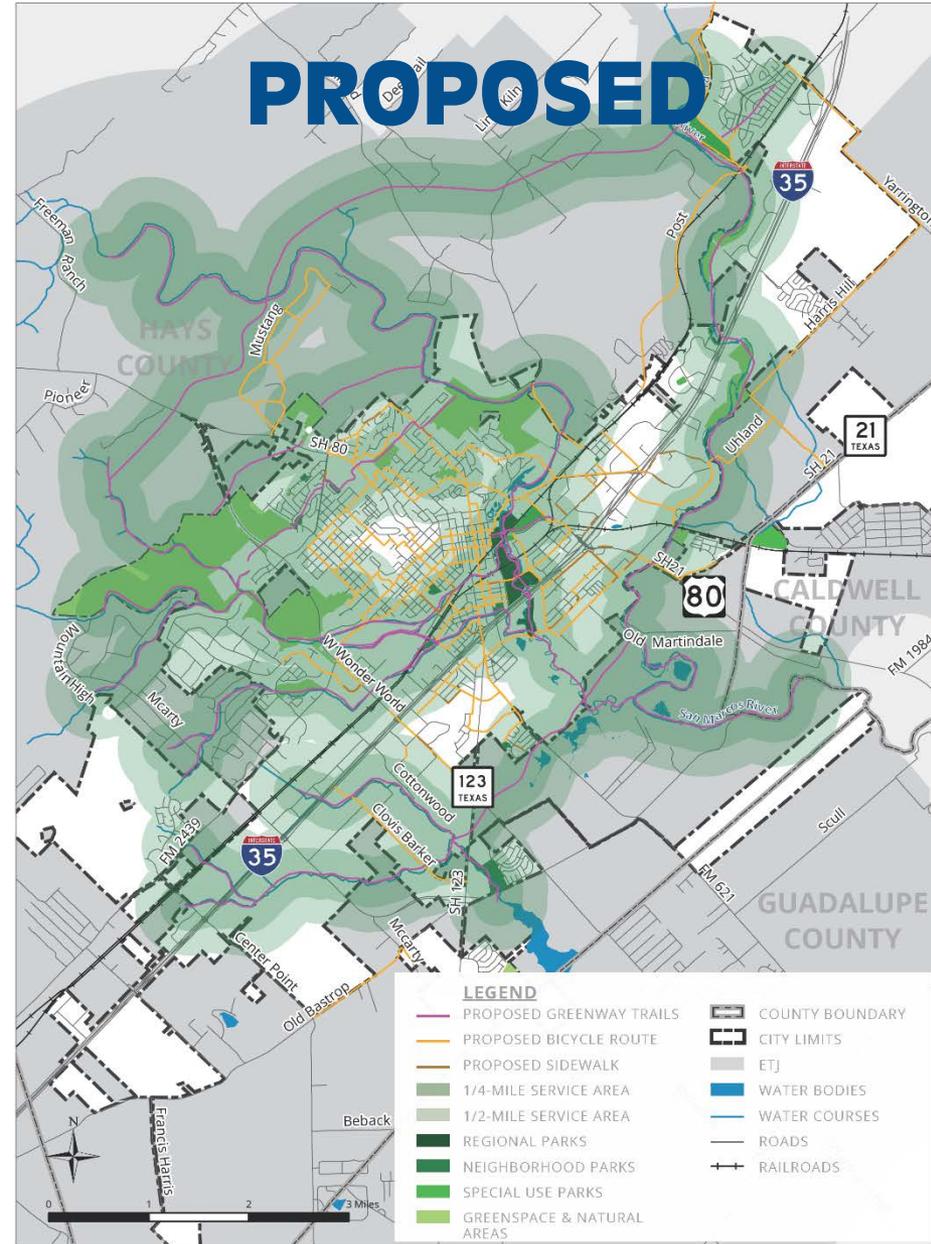
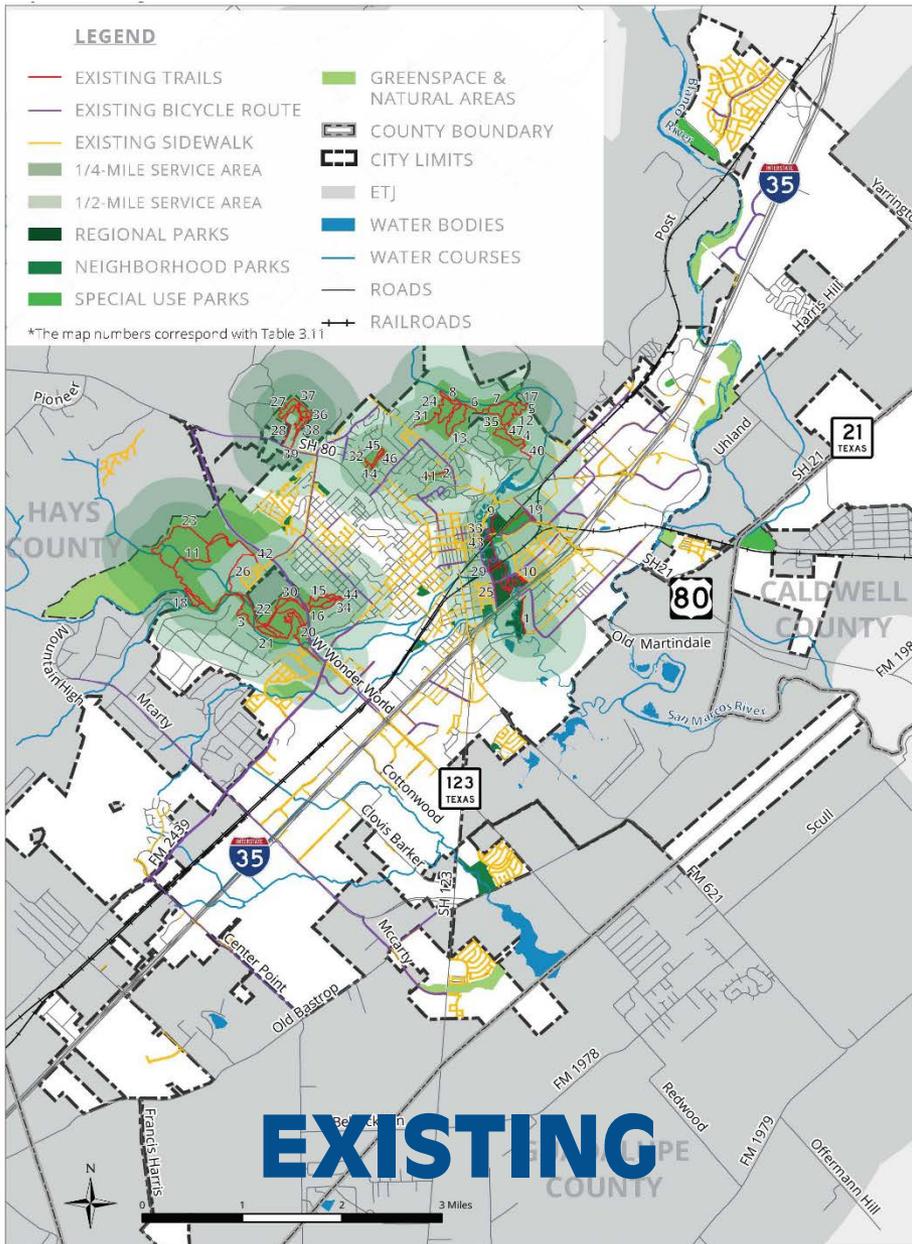


EXAMPLE FEEDBACK

The following questions are related to a trail system or linear parks used to connect destinations, as opposed to looping trails within a park. Please check the box that best describes how strongly you agree or disagree with the following trail-related statements.



TRAILS & CONNECTIVITY



ELEMENT 5 – GOALS / ACTIONS

1 GOAL / 8 Actions

- **Expand and improve the trail system in San Marcos.**

(E.G., IMPROVE ADA ACCESSIBILITY TO THE SAN MARCOS RIVER, ETC.)

**Any questions / feedback on
Element 5 – *Trails*?**



Element 6: Maintenance & Operations

GOALS & ACTIONS

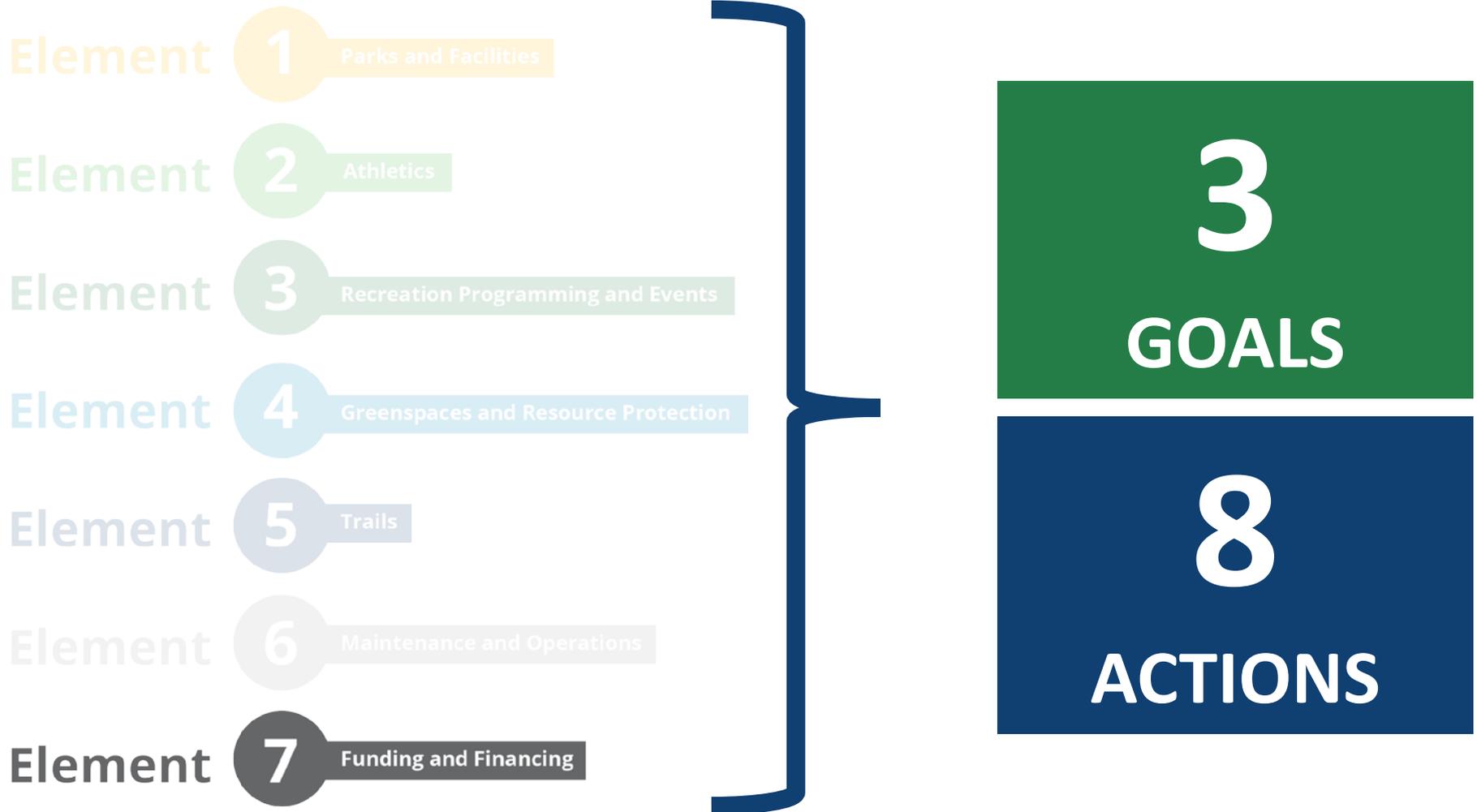


**Any questions / feedback on Element 6
– *Maintenance and Operations?***



Element 7: **Funding & Financing**

GOALS & ACTIONS



**Any questions / feedback on
Element 7 – *Funding and Financing?***

PRIORITY INITIATION TIME FRAMES

High Priorities

Actions which are intended to be started within the next one to three years (2018-2021). Frequently, these actions will be started and completed within this time. Although, it is not unusual for actions to be started in this time frame and completed over time. These are the City's top priorities for implementation.

Moderate Priorities

Actions which are intended to be started within the next four to six years (2022-2024). Some of these actions may become the top priorities determined in the City's next Parks, Recreation, and Open Space Master Plan update.

Longer-Term Priorities

Actions which are supposed to continually lead the City to its ideal future parks and recreation vision. Most of these actions are supposed to be applied over the long-term (2025-2027+) and will be further prioritized in later Plan updates.

Any final questions / feedback on any of the elements or other issues?

Thank You!

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 - Aug. 30th
 - Sept. 6th
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